



# *Environment and Social Development Organization*

ESDO-No: Ad-019/13

**June 02, 2013**

To whom it may concern

**Subject : Request to be considered a contributor to the work of the Global Alliance to Eliminate Lead Paint**

Environment and Social Development Organization-ESDO endorses the goals and objectives of the Global Alliance to Eliminate Lead Paint and wishes to be considered a contributor to the work of the Global Alliance.

The contribution that we would like to make to the work of the Global Alliance is described below:

ESDO has taken initiatives to eliminate lead paint in Bangladesh and Globally. Following awareness campaign and policy advocacy have been initiated in 2010;

- a. Conduct baseline survey on country situation analysis
- b. Conduct paint sampling and testing
- c. Published National and Regional Paint test report
- d. Media Campaign (consultation, workshop, rally, special reporting)
- e. Consultation with Small and Medium –(SME)paint manufactures
- f. Consultation with Multi National Paint Companies
- g. Consultation with Bangladesh Paint Manufactures Association
- h. Conducting Signature Campaign, distribution IEC materials for awareness raising
- i. Signature Campaign( Petition submission to the Prime Minister)

Description of the in-kind contribution:

1. Information and communication materials: Poster, leaflet, flyer, bookmark, sticker, video clip
2. Country situation report on lead in Paint
3. Paint analysis report
4. Campaign and awareness photographs and news clippings

We will provide some of materials immediately and others by August 2013.

We understand that this letter of intent is not legally binding and that a copy of this letter of commitment and the name of Environment and Social Development Organization-ESDO, Bangladesh will be publicly listed on the Global Alliance web site.

Yours sincerely,

Shahriar Hossain, Ph.D.  
Secretary General  
ESDO