

# Groups 2 & 4 – Part II

# Question 1

- Major paint manufacturers are aware of alternatives while the SMEs may not be aware

## Question 2

- Most countries expressed that SMEs are difficult to identify. Therefore market surveys would help in identifying available SMEs in the country.
- Thereafter, partnering and engaging the industry at round table discussions to understand their challenges would be a way of working with the SMEs.

# Question 3

- Some countries have information on levels of lead in paint; while very few have information of levels of lead in blood.
- Partnering with dentists to collect extracted teeth from children in order to measure lead levels would be a way of measuring lead levels in blood.

# Question 4

- Most countries indicated that they had participated in the Lead Poisoning Prevention Week of Action. The few that have not indicated that they would consider participating next year.
- Effective ways to raise awareness include:
  - Discussing with industry on effects and survey results (and not surprising them or shaming them)
  - Personalising the issue

# Question 4 Cont'd

- Using the week to unveil new data or through press releases
- Holding seminars that involve different stakeholders e.g. govt officials, pediatricians, in order to have credence on the issue\
- Using creative media events with children e.g. parks, schools, parades
- Use of social media, tweeter, facebook, whatsApp, hashtag
- Have VIP people (mayor, Actors) sign solidarity statements

# Question 4 Cont'd

- Involve paint industry, as part of CSR to donate lead-free paint and have a VIP person paint a classroom
- Media sensitization campaigns

# Question 5

- Next steps
  - Countries are at different levels with others requiring to gather baseline information and others wanting to use the toolkit to develop action plans.
  - Ultimately, countries are striving to develop NIPs and establishing laws



# Question 6

- Countries felt that the toolkit looks helpful but needs to be tested in order to test its effectiveness

# Closing Statement

- Proposal to set maximum limit for ALL paints at **90 ppm**