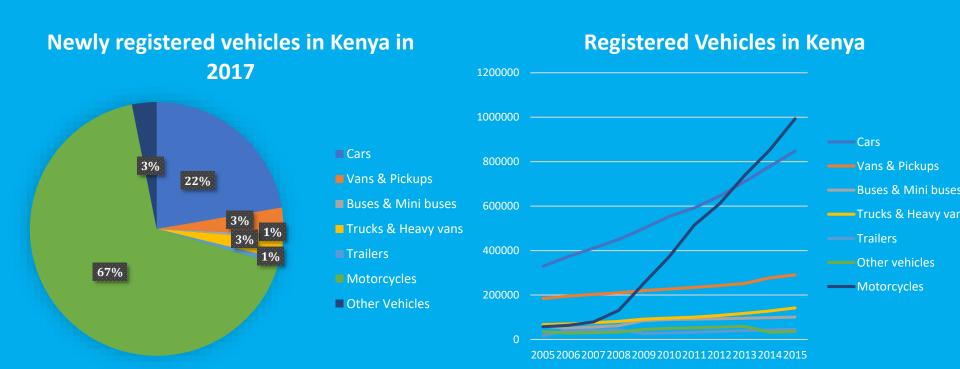


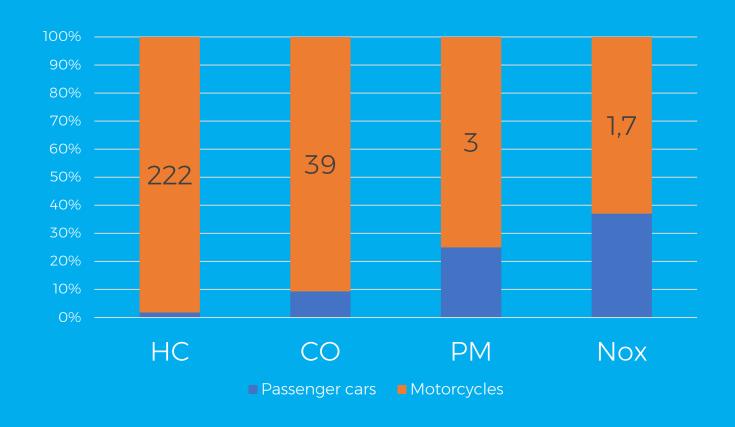




# The Kenyan motorcycle market is booming



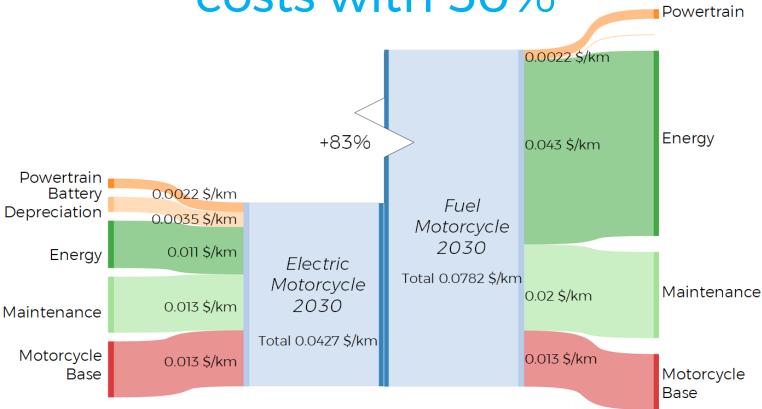
#### Causing enormous air pollution



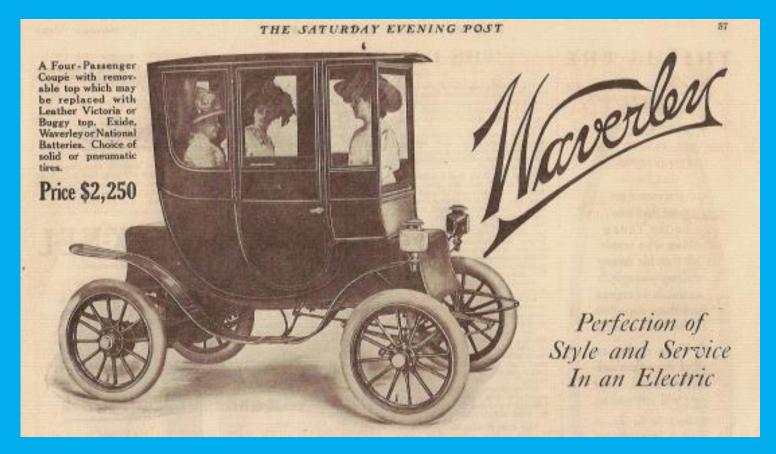
# Research based on literature & experience



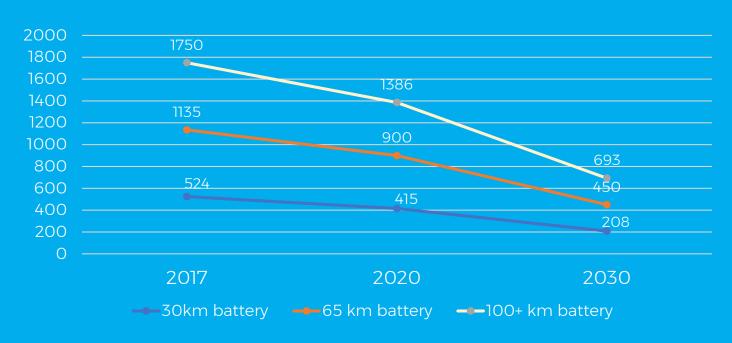
### 1. E-Motorbikes can reduce costs with 50%



#### 2. Image of electric vehicles is key



## 3. Performance (range, power, speed) is key and realistic.



# 4. Battery disposal can cause enormous damage



#### Separate battery & vehicle

Physically Financially Responsibility



### Piloting is key

Swapping or charging Lease or own Premium or cheap

