



SHARE  
THE  
ROAD



## AFRICA CLEAN MOBILITY WEEK 2018

*Share the Road Programme:  
Would your city pass the  
popsicle test?*

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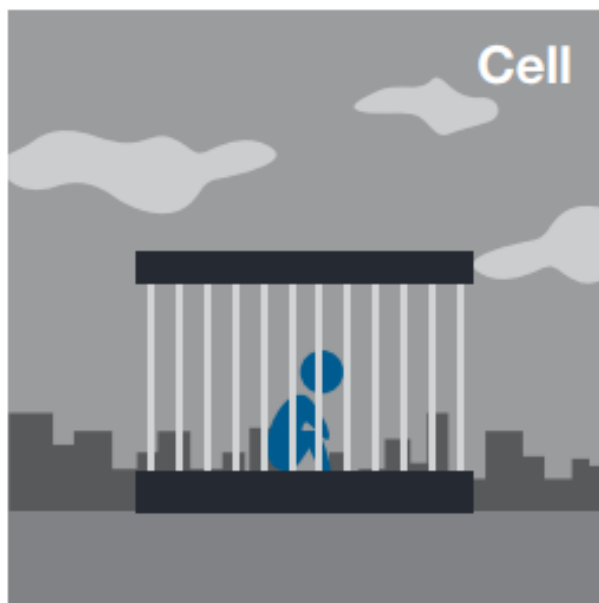
# 01 INTRODUCTION







↑ Children's independent mobility ↓



← Things to do →



# Popsicle test

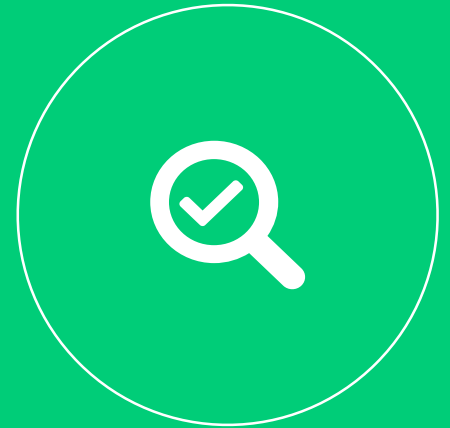


[www.slido.com](http://www.slido.com)

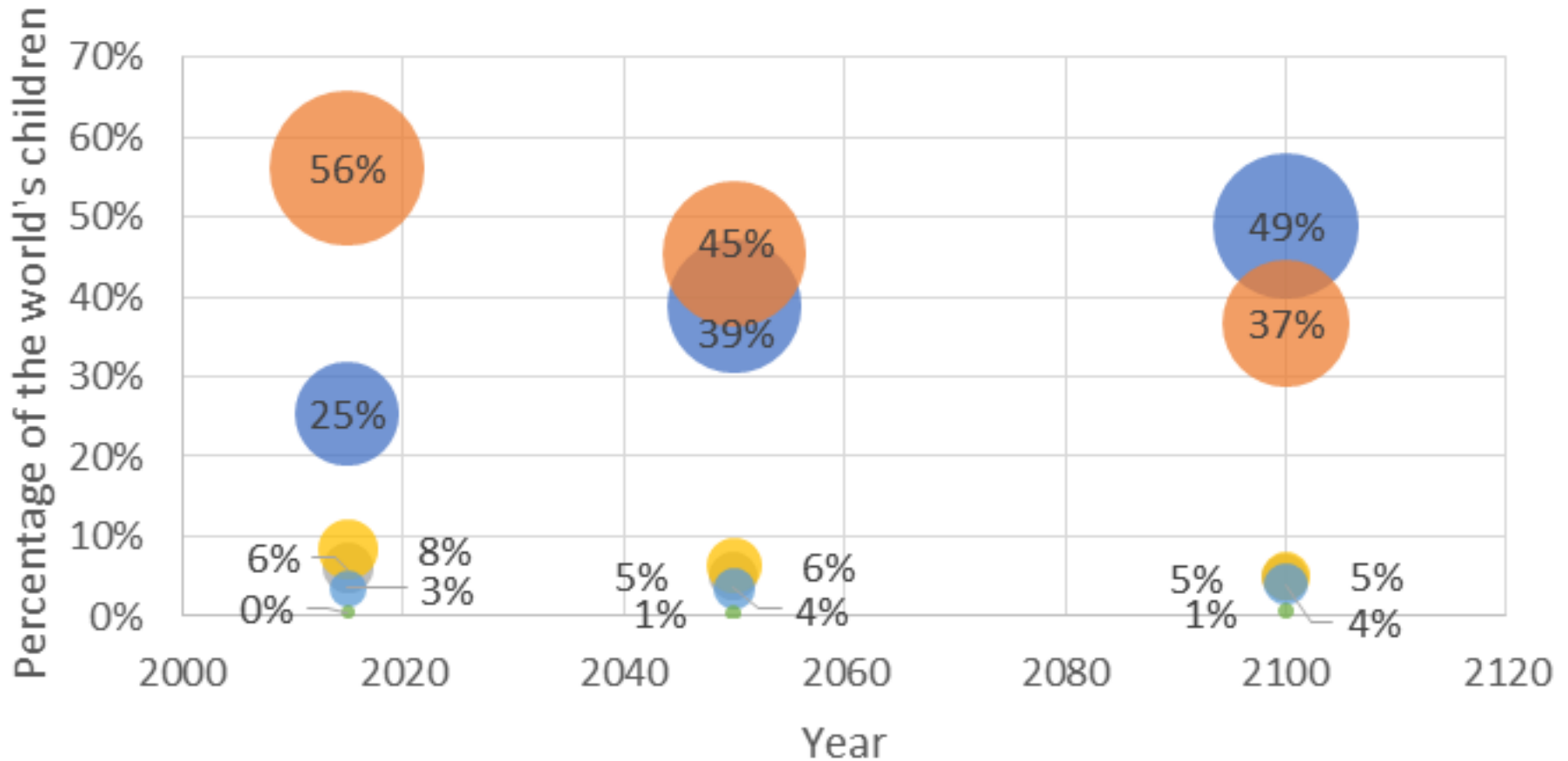
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Would a 10-year old - on an average street in your city - be able to safely walk to the local shop from their house, buy a popsicle or ice cream and walk home (safely) before it has melted?

# 02 THE CHALLENGE



# Number of children per continent



- AFRICA
- ASIA
- EUROPE
- LATIN AMERICA AND THE CARIBBEAN
- NORTHERN AMERICA
- OCEANIA

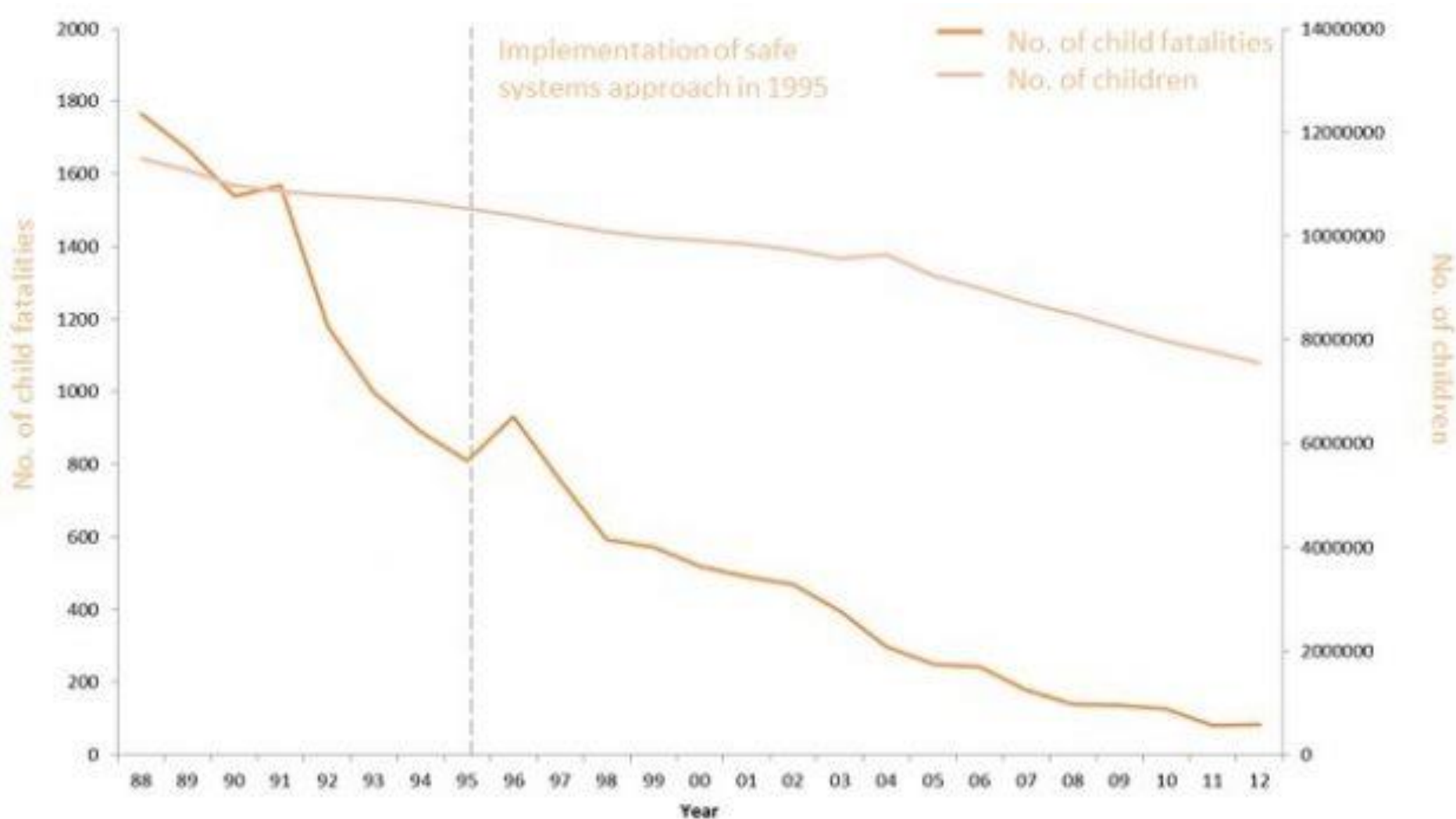


# African road fatalities

**5 223 295**  
**children**  
**by 2050**



# South Korea



# Child friendly cities



**3 279 842 children could be saved**



# 03 PRINCIPLES OF DESIGNING CITIES FOR CHILDREN



# Safety





# Health





# Universal access





# Creative recreation





# Equity and justice





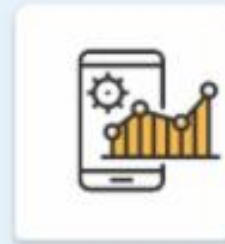
# Local context



# Africa Toolkit for Child Health and Mobility



Needs  
assessment



Financing  
models



Institutional  
development



Monitoring  
and evaluation



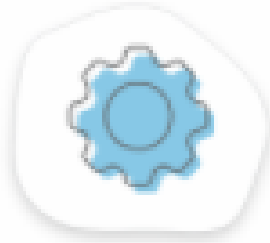
Interactive  
Children's  
Mobility  
Rating Tool

Launching in April 2018:  
[www.childmobility.info](http://www.childmobility.info)

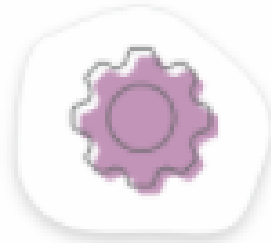


# Africa Toolkit for Child Health and Mobility

Education



Policy Enforcement



Street Design



Policies and Legislation



Encouragement and advocacy

Launching in April 2018:  
[www.childmobility.info](http://www.childmobility.info)



# CHILD HEALTH INITIATIVE

www.un.org/children.org

**Save Lives**  
**SlowDown**

**SPEED KILLS CHILDREN.  
USE THE VACCINE.  
#SLOWDOWN**

UNEP  
FIA FOUNDATION  
Save Lives  
UNICEF

**STEP CHANGE**

**AN ACTION AGENDA ON SAFE WALKING FOR AFRICA'S CHILDREN**

**AMEND** FIA FOUNDATION

**RIGHTS OF WAY**

**CHILD POVERTY & ROAD TRAFFIC INJURY IN THE SDGS**

FIA FOUNDATION unicef



# FIA FOUNDATION

[www.childhealthinitiative.org](http://www.childhealthinitiative.org)



# THANK YOU

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THE  
ROAD



**CENTRE FOR TRANSPORT STUDIES**

Faculty of Engineering and the Built Environment