RESOURCE MOBILISATION STRATEGY 2018-2021
THE ISSUE

- Still not Rio+20 compliant

Secure and Stable?
- 90% from 15 Biggest Funding Partners
- 88/193 Contributors to Environment Fund in 2017

Adequate and Increased?
- 20% CORE funding
- Versus 80% NON-CORE funding
THE ISSUE

2002-2017 Funding Trend

2016-2017 Approved Budget vs Actual Income

USD Million

- 100 200 300 400 500 600 700 800


Regular Budget
Environment Fund
Earmarked Contributions (including GEF)

USD Million

- 0 100 200 300 400 500 600 700

45.4 45.4 136.9 343.8 706.6

UN Regular Budget Environment Fund Earmarked Contributions (including GEF)

Budget Income
Design and implement a (new) resource mobilisation strategy

- In close consultation with CPR
- To broaden the contributor base
- To improve the adequacy and predictability
TASK TEAM

• Wide representation and inclusive process
• Review of other strategies and JIU report
• New strategy endorsed in December 2017

WE NEED YOUR STORY

We need your contribution!
Not money from your pocket, but your advice, experience and ideas.
To get more money for UN Environment.

You matter. Your work matters. Please answer this survey.

Thank you!
OUR COMPARATIVE ADVANTAGE

- Sets the global environmental agenda
- Leads science-policy-action solutions
- Builds capacity and transfers technology
- Advocates and raises awareness
PURPOSE OF FUNDING SOURCES

Regular Budget
- Governing Bodies
- Coordination in the UN system
- Cooperation with global scientific communities

Environment Fund
- Essential capacity for programme delivery
- Identification of emerging issues, innovation, capacity building, awareness & advocacy, results-based management, robust oversight

Earmarked Contributions
- Expansion and replication with more partners and in more countries
FUNDING PARTNERS

Member States

- Retain top contributing countries
- Gain new commitments from high and middle-income countries
- Engage low income and least developed countries

Increase buy-in for core funding
Create more options for flexible funding
FUNDING PARTNERS

Multilateral Entities and UN Partners
Foundations and High Net Worth Individuals
Private Sector
New and innovative funding possibilities
EFFECTIVE OUTREACH AND REGULAR COMMUNICATION

• Show value for money
• Highlight impact of investment – tell our story
• Regularly update Member States
• Use the positive results of the MOPAN review
• Improve visibility and public recognition of funding partners
ROLES AND RESPONSIBILITIES

Shared responsibility across the organisation…

• Executive Director & Deputy Executive Director
• Senior Management & Coordinators
• Global Funds & Private Sector Teams
• Nairobi Coordination Office

…and with MEMBER STATES

To create an enabling environment
FEEDBACK FROM MEMBER STATES

• Does the strategy resonate with you?
• How can we strengthen the core to balance non-core funding?
• What can you and are prepared to do to delivery on the strategy?
NEXT STEPS:

• Draft an implementation plan with resource requirements
• Allocate resources for resource mobilisation function
• Design regular collaboration and follow-up with member states.
THANK YOU