

# Indigenous Peoples Community Initiatives for Innovative Sustainable Business Development

*Sharing Examples from Africa, Asia, North and  
Latin America, Arctic*

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# THE WORLD'S INDIGENOUS COMMUNITIES

  
370 million  
indigenous  
people

  
+90 countries

  
+5,000  
indigenous peoples

  
Speaking 4,000  
languages of 7,000  
spoken worldwide



  
Fewer than 5%  
of the world population

  
15% of  
the world's  
poor

  
Occupying 22%  
of land  
on Earth

  
Custodians of 80%  
of the planet's  
biodiversity

The United Nations approved its Declaration on the Rights of Indigenous Peoples in 2007, establishing a universal framework of minimum standards for the dignity, well-being and rights of indigenous peoples across the world.



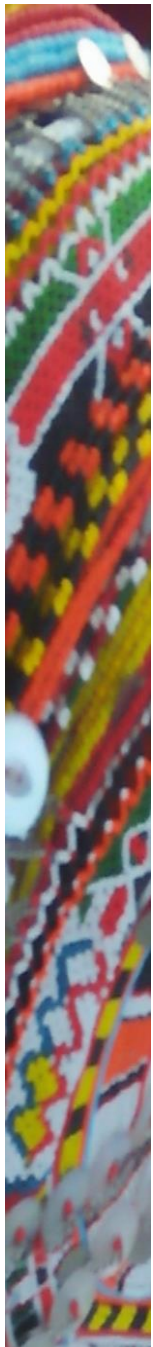
# Introduction

- Indigenous Sustainability is concerned with the social, cultural, and physical wellbeing of Indigenous communities at the present and into the future
- Economy based on healthy lifestyles and stewardship that works with the natural environment
- Rooted on traditional knowledge
- Indigenous institutions

# Examples of Community Initiatives for Sustainable Business Development

## Africa

- Indigenous women values-based business that relies on peoples and partners to generate long-term returns while respecting traditions and the stewardship of natural resources in Kenya (Eor Uaso and Paran groups)
- Women pastoralists in Sahel region united dairy production, value added technologies and strengthening associations, improve market access for pastoralist products, and build resilience to climate-related stresses
- Farmer managed forest regeneration initiatives win-win for production and environment





# Examples of Community Initiatives for Sustainable Business Development

## Latin America

- Coffee farmers of Mixe Mountains of Mexico –community collaborative sustainable production and association
- Indigenous food labs-building healthy indigenous food entities for communities-improved jobs and food sovereignty in Native America
- Xingu Indigenous Land Association Brazil- the first community-based organization to achieve organic certification in Brazil and produces certified organic honey.

## Pacific

- Miraka a Māori-owned dairy company that reflects the cultural beliefs of its owners in the operations of its business.Utilises geothermal and sustainable energy to process milk from its local suppliers, with active programmes for composting and soil management, waste minimisation and reduction in GHGs

# Cont..

## Asia

- Dayak communities, sustainable livelihood opportunities through the development of conservation compacts and community businesses. Activities range from forest protection to anti-wildlife trafficking to securing land rights. Business groups have been set up in more than 50 villages, comprising 2,100 members, more than two-thirds of whom are women and/or indigenous

## Arctic(Russia Indigenous Peoples of the North)

- Business development based on cultural practices and traditional livelihoods such as reindeer herding and fishing with productions of products and fashion items aimed at ensuring sustainability and livelihood





# Conclusion

## **Sustainable community business models supports:**

- Community collaboration and partnerships
- Creates value for peoples, communities and environment
- Indigenous business models has a lot to teach about value based system-core sustainability
- Investment in capacity development and good governance is key
- Respect of fundamental rights of Indigenous Peoples, with specific reference to secure land tenure and the maintenance of traditional institutions of governance and knowledge systems

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