

International Lead Poisoning Prevention Week



World Health
Organization

Global Alliance to
Eliminate Lead Paint



Raising awareness about the need for lead paint laws

Elena Jordan, WHO, Geneva

International Lead Poisoning Prevention Week (ILPPW)



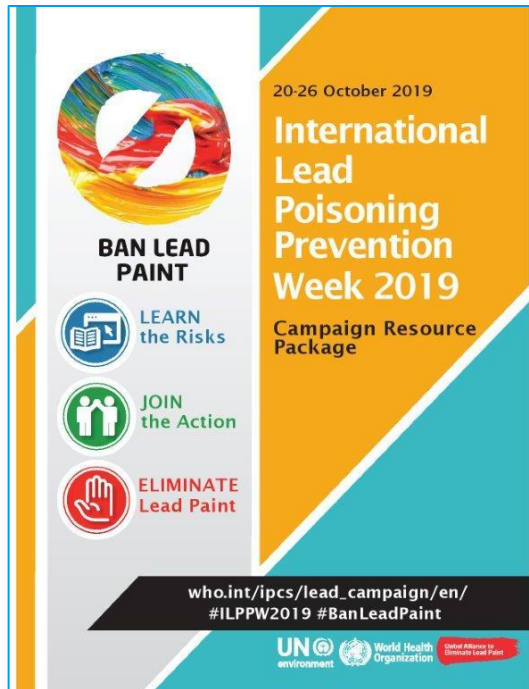
- Initiative of the Lead Paint Alliance to raise awareness about need to take action on lead paint
 - first campaign was in 2013
 - takes place in the last full week of October – this year **20 to 26 October**
- Campaign week is supported by Lead Paint Alliance partners

Aims of ILPPW

- Raise awareness about lead poisoning
- Highlight efforts to prevent childhood lead poisoning
- Urge further action to eliminate lead paint and other sources of lead exposure

Support for campaigns provided by Lead Paint Alliance

- Campaign resource pack



- Advice on organizing campaigns,
- key messages, and links to customizable materials

Key Messages

1 Lead exposure affects human health, especially for children.

- There is no known level of lead exposure without harmful effects. Even low levels of lead exposure may cause lifelong health problems.
- Lead is toxic to multiple body systems, including the central nervous system and brain, the reproductive system, the kidneys, the cardiovascular system, the blood and the immune system.
- Lead is especially dangerous to children's developing brains, and can cause reduced intelligence quotient (IQ) and attention span, impaired learning ability, and increased risk of behavioral problems. These health impacts also have significant economic costs to countries.

Lead paint is a significant and preventable source of lead exposure.

- In many countries, it is still not prohibited to manufacture and sell lead paint that can be used in homes and schools, creating a significant risk of children's exposure to lead.
- When used in homes, schools, and playgrounds, lead paint can be a source of lead exposure to children, who easily ingest dust, soil or paint chips by putting their hands in their mouths.
- It is significantly more cost-effective to ban new sources of lead paint and promote lead-safe alternatives, than to have to remediate contaminated homes, schools and playgrounds.
- The manufacture of paint without added lead does not involve significant additional cost, and alternative ingredients are available.

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Support for campaigns provided by Lead Paint Alliance



- Communication materials
- Range of materials developed for use in local campaigns
 - Infographics, posters, flyers, icons, fact sheets, Questions & Answers
 - Available in 6 UN languages

FACT: LEAD IS TOXIC
It is harmful to everyone and
DAMAGES: BRAIN KIDNEYS LIVER BLOOD REPRODUCTIVE SYSTEM

Young children are most vulnerable. Their nervous systems are still developing and they absorb 4-5 times more than adults which can cause:
• Intellectual disability & underperforming at school & behavioral issues

In adults lead exposure increases the risk of:
• Ischaemic heart disease & stroke

In pregnant women

ПУТИ ВОЗДЕЙСТВИЯ СВИНЦА
#BanLeadPaint

Вдыхание
Частицы, выделяющиеся в результате промышленных процессов или переработки отходов.

Заглатывание
Смываемые частицы пыли и грязи, образующиеся при ремонте, покраске, содержании свинца, в частности, когда дети играют на земле и берут в руки или грызут предметы.

Пищевые продукты или вода, загрязненные свинцом

There is no safe level of lead exposure

Безопасных уровней воздействия свинца не существует

Всемирная организация здравоохранения

20-26 октября 2019 г.
Международная неделя по предотвращению отравления свинцом 2019

ЗАПРЕТИМ ИСПОЛЬЗОВАТЬ СВИНЕЦ В КРАСКАХ

Изучить риски
Присоединиться к кампании
Ликвидировать свинец в красках

www.who.int/lead_campaign/RU/
#ILPPW2019 #BanLeadPaint

LEAD
is a widely used metal that is harmful to human health and the environment

WHAT ARE THE SOURCES OF LEAD IN THE ENVIRONMENT?

LEAD PAINT
E-WASTE RECYCLING and WASTE INCINERATION
SMELTING
MINING
DISPOSAL of LEAD ACID BATTERIES
SPENT MUNITIONS

WHAT ARE THE COMMON PRODUCTS THAT MAY CONTAIN LEAD?

PAINT
CERAMICS
TOYS
ELECTRICAL and ELECTRONIC EQUIPMENT
PIPES and PLUMBING MATERIALS
LIPSTICKS
JEWELRY
PVC PLASTIC

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Materials available from WHO website

Countries ▾ Newsroom ▾ Emergencies ▾ About Us ▾

International Programme on Chemical Safety

IPCS Home

Health impacts of chemicals

Tools for assessing chemical risks

Poisons information, prevention and management

Chemical incidents and emergencies


Capacity building

Chemical risk assessment network

Chemicals Road Map

Publications

International lead poisoning prevention week of action




From 20 to 26 October 2019 the international lead poisoning prevention week of action will take place, with a particular focus on eliminating lead paint. Lead poisoning is preventable, yet the Institute for Health Metrics and Evaluation has estimated that in 2017 lead exposure accounted for 1.06 million deaths and 24.4 million years lost to disability and death due to long-term effects on health, with the highest burden in developing regions. Of particular concern is the role of lead exposure in the development of intellectual disability in children. Even though there is wide recognition of this problem and many countries have taken action, exposure to lead, particularly in childhood, remains of key concern to health care providers and public health officials worldwide.

— Objectives of the 2019 campaign

Campaign videos

Video message to come.

Campaign resource package



20-26 October 2019

BAN LEAD PAINT

LEARN the Risks

International Lead Poisoning Prevention Week 2019

Campaign Resource Package

Resource package - English [pdf, 1.1Mb]

Multilingual campaign materials

Technical resources

Ten chemicals of major public health concern - Lead

Global Alliance to Eliminate Lead Paint

Fact sheet on Lead poisoning and health

Questions & Answers [pdf, 109kb]

Event registration

Tell us about your event for the campaign

List of events

Related links

Official website of the Global Alliance to Eliminate Lead Paint

International Programme on Chemical Safety

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Countries ▾ Newsroom ▾ Emergencies ▾ About Us ▾

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2019 Infographics



There is no safe level of lead exposure

Arabic [pdf, 200kb]

Chinese [pdf, 199kb]


French [pdf, 136kb]

English [pdf, 134kb]

Russian [pdf, 147kb]

Spanish [pdf, 139kb]

Posters



English [pdf, 526kb]

French [pdf, 536kb]

Spanish [pdf, 526kb]

Posters in a modifiable format

Event organizers are encouraged to adapt the text in the posters to reflect their local campaign.

English [pptx, 1.72Mb]

French [pptx, 1.78Mb]

Russian [pptx, 1.83Mb]

Spanish [pptx, 1.73Mb]

Flyers

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French [pdf, 591kb]

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About the campaign

Register your event to share your plans

List of events

More about the campaign


- https://www.who.int/ipcs/lead_campaign/en/ and https://www.who.int/ipcs/lead_campaign/ru/

Organizers can register campaigns

- Description of campaign
- See who else is organising events in same area and consider joining forces
- Inputs analysed for annual report

International Programme on Chemical Safety

Event registration for the international lead poisoning prevention week of action 20 to 26 October 2019

Events around the world 

Individuals and organizations around the world are encouraged to get involved in the International Lead Poisoning Prevention Week of Action. Events may include public information campaigns, technical webinars and learning sessions, conferences and meetings to engage key decision-makers, and much more.


Let us and others know what you are planning by completing the table below.

– Events planned during the international lead poisoning prevention week

Fields marked with an asterisk (*) are mandatory.


Event registration

Organization name *

Type of organization * 

If Other, please specify

City/Area *

Country * 

What type of activity do you plan to organize for ILPPW 2018? *

Government-sponsored program or event (national or local government)
 Community program or event
 School or student program
 Industry project or event
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To make multiple selections, press the "Ctrl key" and click on the items to choose. Click to [Select / unselect all](#)

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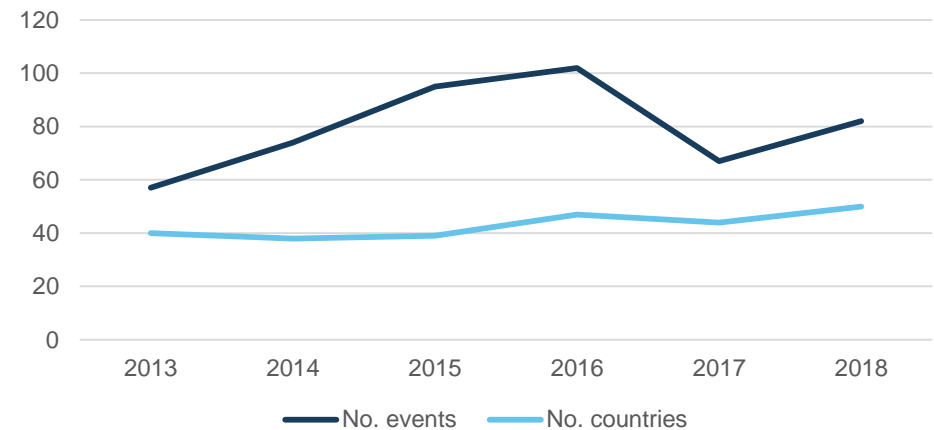
Title of event: *

Brief description of event: * (max. 100 words)

High level of participation in ILPPW

- LPA target of 40 countries with events by 2020 exceeded
- In 2018: 82 events held by 73 organizations in 50 countries

Number of ILPPW events and number of countries 2013-18



For more details:

noleadpaint@who.int

https://www.who.int/ipcs/lead_campaign/en/

#banleadpaint

Международная неделя по предотвращению отравлений свинцом (ILPPW)



World Health
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Информирование и повышение осведомленности

Elena Jordan, WHO, Geneva

Международная неделя по предотвращению отравлений свинцом (ILPPW)



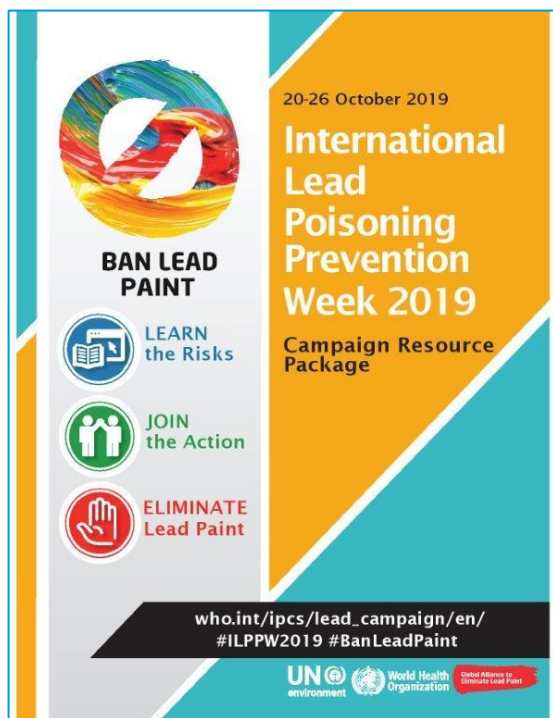
- Глобальный альянс по отказу от применения свинца в красках определил кампании по повышению осведомленности как ключевой элемент действий
 - Первая кампания была организована в 2013 году
 - В этом году кампания состоится в последнюю неделю октября: с 20 по 26 октября
- Кампании поддерживаются партнерами по Альянсу

Цели ILPPW

- Повысить осведомленность об отравлении свинцом
- Осветить усилия стран и партнеров по предотвращению отравления свинцом в детском возрасте
- Усилить дальнейшие действия по устранению свинца в красках и других источниках воздействия свинца

Поддержка для организации информационных кампаний предоставлена от Альянса

- Ресурсный пакет кампании



- Рекомендации по организации кампаний
- Ключевые идеи и ссылки на адаптированные информационные материалы

Key Messages

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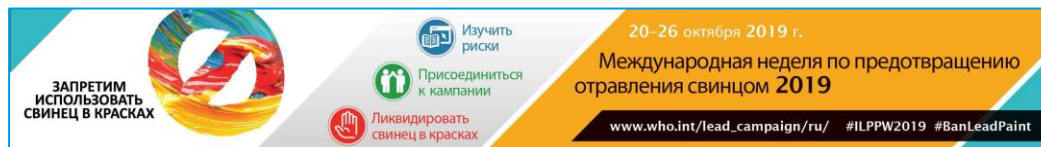
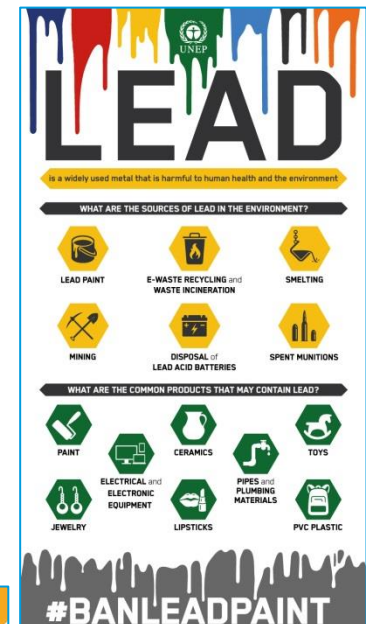
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Дополнительная поддержка

- Информационные материалы кампании
- Разработка материалов в формате для адаптации к местным событиям
- Инфографики, плакаты, листовки, графики, веб-баннеры, вопросы и ответы, информационные бюллетени
- Доступно на 6 языках



Global Alliance to Eliminate Lead Paint

Материалы на сайте ВОЗ


Countries ▾ Newsroom ▾ Emergencies ▾ About Us ▾

International Programme on Chemical Safety

[IPCS Home](#)

- [Health impacts of chemicals](#)
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Posters



20-26 October 2019

BAN LEAD PAINT

LEARN the Risks

JOIN the Action

ELIMINATE Lead Paint

www.who.int/lead_campaign/en/ILPPW2019/BanLeadPaint

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- More about the campaign

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Организаторы могут регистрировать кампании по осведомленности



- Описать кампанию
- Посмотреть список событий в том же районе и подумать о совместных мероприятиях
- Входные данные проанализированы для годового отчета

International Programme on Chemical Safety

**Event registration for the international lead poisoning prevention week of action
20 to 26 October 2019**

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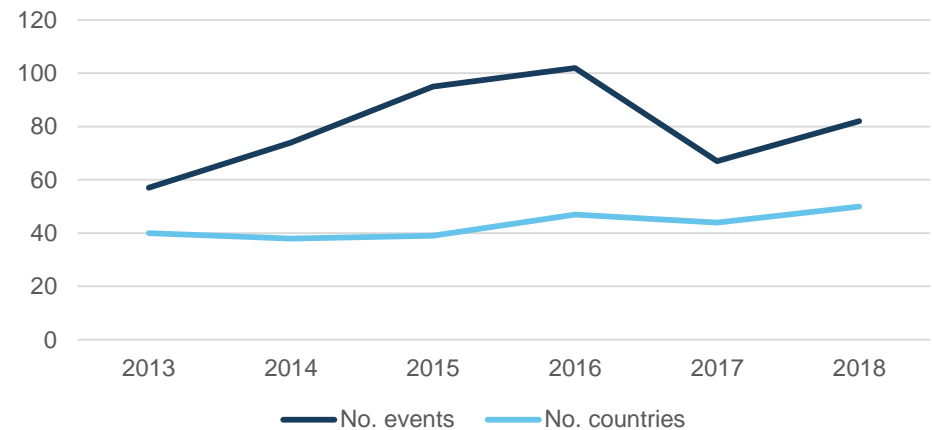
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Высокий уровень участия в ILPPW



- Цель Альянса в 40 странах с событиями к 2020 году превышена
- В 2018 году: 82 мероприятия, проведенные 73 организациями в 50 странах

Number of ILPPW events and number of countries 2013-18



Для более подробной информации:

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https://www.who.int/ipcs/lead_campaign/en/

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