# MauriGAP Standards SAG: Promoting Sustainable Local Agriculture through Green Retail & Green Hospitality (Mauritius)

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## Presentation Scope

- 1. MauriGAP standards
- SAG: Promoting Sustainable Local
   Agriculture through Green Retail & Green Hospitality
- 3. Challenges/lessons learnt



#### About MauriGAP

✓ MauriGAP horticultural quality standards
(MS184:2015- level 1) developed at the
Mauritius Standards Bureau with stakeholders
(adapted from GlobalGAP standards)
Validity: 1 year



Microbial and chemical residue tests by institutions for level 1:Test will be on a random basis

- ✓ Certification body establishment: Mauritius
  Agricultural Certification Body (MACB) at the Ministry
- ✓ Training of trainers (FAREI) and inspectors/auditors

swith raining of growers by FAREI (9 hrs MQA registered course)

#### MauriGAP standards

SCOPE- Applies to open field/hydroponic FFV and covers:

- Adoption of environmentally sound practices
   Efficient use of resources (soil, water, farm inputs)
- Crop protection best practices for safer products and Biodiversity preservation
- Pre- and postharvest best practices
- Workers' health and safety
- Transparency and accountability (farm records)

#### Has 49 control points at farm level

Implies risk analysis to prevent product contamination and accidents

#### MauriGAP

✓ National sensitization campaign launched 06 Oct 2016, (support material: billboard, logo, poster, rollup

banner, flyer and radio clip)











# SAG: Promoting Sustainable Local Agriculture through Green Retail & Green Hospitality

- Objective: Promote sustainable local food supply by leveraging channel power of retail & hospitality sectors to drive sustainable food consumption and production (market pull)
- SAG -Complements initiative of the ministry of Agro Industry towards a sustainable agriculture, MauriGAP(push)









# SAG: Promoting Sustainable Local Agriculture through Green Retail & Green Hospitality: Key project activities

- Supply and demand side mapping
- Devising the training handbooks/concept note/training materials.
- Mobilisation & Training Workshops for Hospitality and Retail industries: sustainable procurement, green marketing, hotspot analysis for FFV
  - Delivery of support packages

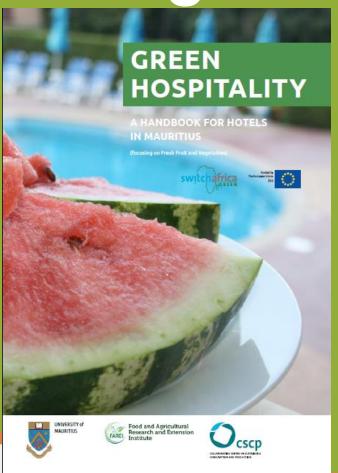








# Support packages: (Tools for greening practices)



- Hotspot methodology
- Green procurement
- Green marketing





## Key project activities

- Collaborative innovative workshops; Pilot projects (with 2 target groups) Hotel & market intermediary)
- Policy workshop
- Integration of support packages in the UoM curriculum
- Integration of MauriGAP in Hotels' sustainable policy: New Mauritius Hotels group, Sun Resorts;
- On going, Attitude hotel group sourcing from community of sustainable growers, Club Med group: agroecological supply chain project



#### Visibility: Promotional campaign by SKC















# Visibility





@ World Food Day event



# Challenges/ lessons learnt

- The Standards /certification
- Adapted to the local context: credibility and capacity of growers taken on board (gradual Level:1-3?)
- Credibility of Certification body (accreditation!)
- Capacity building of support institutions
  - Training of inspectors/ extension officers
  - Analytical (lab)
  - Human resource for audit preparation of farmers
  - Human resource for inspection

switchafrica isibility of the standards/Consumer education

# Challenges/lessons learnt

#### The Supply chain

- Identify strategic drivers (market pull is vital)
- Mobilisation of stakeholders along the value chain
- Chicken and egg situation (premium price or supply first), look for win win situation, fair distribution of premium
- Resistance to change of growers
- Matching distribution logistics: Growers are mass producers while Hotels look for small regular, diversified supply; queing at super markets/ intermediaries' loading bay

Super market fear of losing growers if enforcing MauriGAP compliance

# Challenges/lessons learnt

#### The Produce

- Identification of produce/ segregation
- Mass balance
- Traceability
- Premium price acceptance by consumers: purchasing powers, quality awareness
- Dissemination of residue test results
- Consumer acceptance of produce:





# Challenges/lessons learnt

#### **Enabling Environment**

- Champion institution
- Policy, legal (pesticide use, marketing), regulatory and incentive frameworks, enforcement
- Government institutions' buy in (hospitals, prisons, schools) (Sustainable procurement policy!)
- Free certification
- Establishing Farmer supply group!



#### **Future**

- Compulsory implementation of a standard offering a minimum achievable level of assurance and reliability acceptable to the local market??
- Do we have a choice?: food safety (health cost/ nation's productivity) and sustainable production system (food security)



#### "GOOD AGRICULTURAL PRACTICES ARE THE RESPONSIBILITY OF EVERYBODY"

✓ Growers

✓ Intermediaries (wholesalers, retailers, hospitality industry)

✓ Support institutions

✓ Policy makers

✓ Consumers







