

MINISTERIAL DIALOGUE ON SCP - REACTION FROM BUSINESS &
INDUSTRY PERSPECTIVE BY THOMAS JACOB, BUSINESS &
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Business & industry has been involved in Marrakech Process and supports this SCP mandate.

Ministerial dialogue suggests both long-term challenges and short term needs among countries

Countries taking on SCP challenges should be cognizant of short term opportunities for mutual benefit through collaboration

Global enterprise facing increasing global expectations of environmental and sustainability responsibility.

Increasingly global enterprises are attempting to respond to these challenges both directly and through their industries

Implications of life-cycle considerations have significant implications in today's globally connected markets – enterprises face expectations not only for their performance, but increasingly for their value chain as well.

They are putting together programs to systematically take on the challenges of enhancing environmental responsiveness, and increasingly sustainability as well.

With the interconnectedness of those markets, this has extended these interests into enterprises in countries all along value chain regardless of national regulatory resources.

Countries attempting to enhance SCP should be aware of this and recognize that this may pose opportunities for collaboration and leveraging to advance common interests

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