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UNEP(DTIE Chemicals) /WHO(PHE) /GAELP/3/INF/4

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**United Nations
Environment
Programme**



**World Health
Organization**

Third Meeting of the Global Alliance to Eliminate Lead Paint
New Delhi, 24 September 2014

**Information about the Global Alliance to Eliminate Lead Paint second
International Lead Poisoning Prevention Week of Action in 2014**

Note by the Secretariat

The present document provides information about the second International Lead Poisoning Prevention Week of Action, to take place from 19 to 25 October 2014.

Governments and other stakeholders, including contributors to the Global Alliance to Eliminate Lead Paint, are warmly invited to participate in the campaign by organizing activities in their countries.

Second International Lead Poisoning Prevention Week of Action, 19 to 25 October 2014

Following the success of the first week of action, the second week of action will take place on 19-25 October 2014. As before, a set of multilingual materials have been developed by GAELP partners that can be adapted for local use by event organizers. These are available from the WHO website and include the following:

Visual materials, available from http://www.who.int/ipcs/lead_campaign/materials/en/

- Posters in two size formats: 8.5 x 11 inches and 18 x 24 inches, in Chinese, English, French, Russian and Spanish
- Icons for use in local campaigns in the same five languages

Information materials

- Briefing document for event organizers events (English only), http://www.who.int/ipcs/assessment/public_health/briefing.pdf?ua=1
- Information page on the week of action in the six UN languages, take the link from http://www.who.int/ipcs/lead_campaign/en/
- A fact sheet on lead poisoning and health in the six UN languages, take the link from the respective information pages
- FAQs in the six UN languages: Arabic, Chinese, English, French, Russian and Spanish, available from http://www.who.int/ipcs/lead_campaign/en/

Once again WHO is inviting event organizers to register information about their events on the website, at the following link http://www.who.int/ipcs/lead_campaign/event_registration/en/ . Information about registered events is at http://www.who.int/ipcs/lead_campaign/events/en/.

Some examples of events or activities that could be organized quite quickly include:

- Art competition for school children or older students to develop materials highlighting the sources and hazards of lead and how to prevent exposure.
- Developing leaflets for the general public on lead and distributing through health clinics, information stands (see below), other public venues.
- Lead-awareness stand in a shopping precinct or market place providing information about lead, and possibly including blood lead testing (provided there is a plan for what to do if the blood lead concentration is elevated).
- Newspaper article or a radio interview about lead, discussing sources of lead exposure, the health hazards and action to take if someone suspects exposure.
- Run a Twitter discussion on lead and/or set up a Facebook page.
- Make a public commitment to introduce legally-binding restrictions on lead in paint.
- Paint manufacturers can make a public commitment to eliminate lead paint.