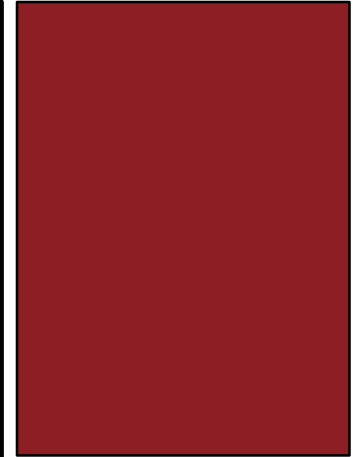




# Establish Legal Limits On Lead In Paint

## – HOW CAN NGOS CONTRIBUTE?

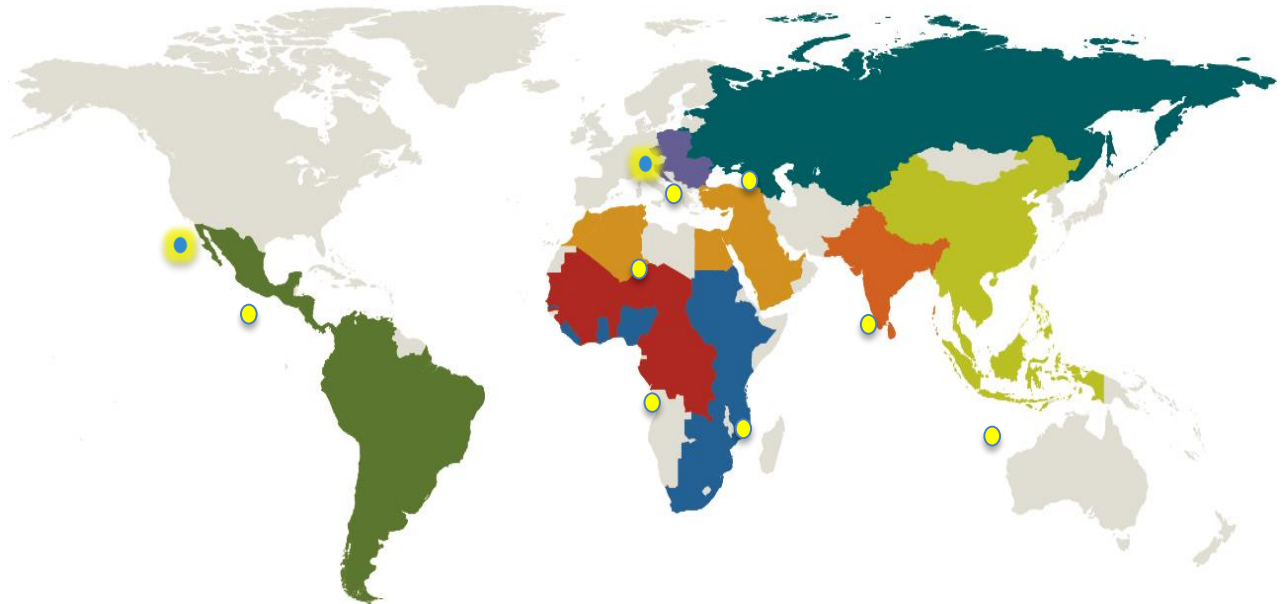


Dr. Sara Brosché, IPEN  
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a toxics-free future

# A Global NGO Network



**700 NGOs in more than 100 Countries working on:**

- ✓ POPs
- ✓ Toxic Metals: Lead and Mercury
- ✓ Safe Chemicals Management (SAICM)



a toxics-free future

## Mission

# A TOXICS FREE FUTURE FOR EVERYONE

A world in which chemicals are no longer produced or used in ways that harm human health and the environment



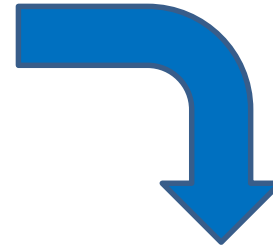


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# Model

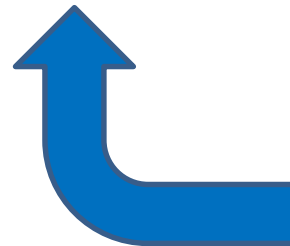
## Globalizing Local Priorities

Identifying national issues of concern and linking local constituencies to the global process



## Localizing Global Policies

Securing and leveraging global policies and resources for on-the-ground change



## IPEN's Global Lead Paint Elimination Campaign

- Launched in 2007 in reaction to high lead levels in paint found in India
- Conducted study in 2008 -2009 showing that lead paint was widely available in low- and middle income countries
- As a result, IPEN brought the issue of lead in paint to IFCS in 2008, and to ICCM2 in 2009

## IPEN's Global Lead Paint Elimination Campaign

### Regional Efforts

- Asian Lead Paint Elimination Project (2012 – 2015)  
EU Funded (€1.4 million)
- African Lead Paint Elimination Project (2014- 2017)  
Funded by the Global Environment Facility (\$1 million), Implemented by UNEP; Executed by IPEN

### National Efforts

Organized studies on lead levels in paint in more than 35 countries and national reports.



Successful Lead Paint Elimination Can Only Be Achieved When All Stakeholders Engage  
- IPEN CASE STUDIES

## Studies on Lead in Paint Show Global and Regional Trends

### UNEP / IPEN 9-country study, 2013

- In 5 of the 9 countries, 67% or more of the analyzed paints contained lead above 90 ppm (the standard in many countries today, e.g. Philippines and Nepal)
- In 7 of the 9 countries, some analyzed paints contained lead concentrations greater than 10,000 ppm
- In most of the countries, equivalent paint with no added lead was available
- Few of the countries had established regulatory frameworks but lead paint was less frequent in those that had

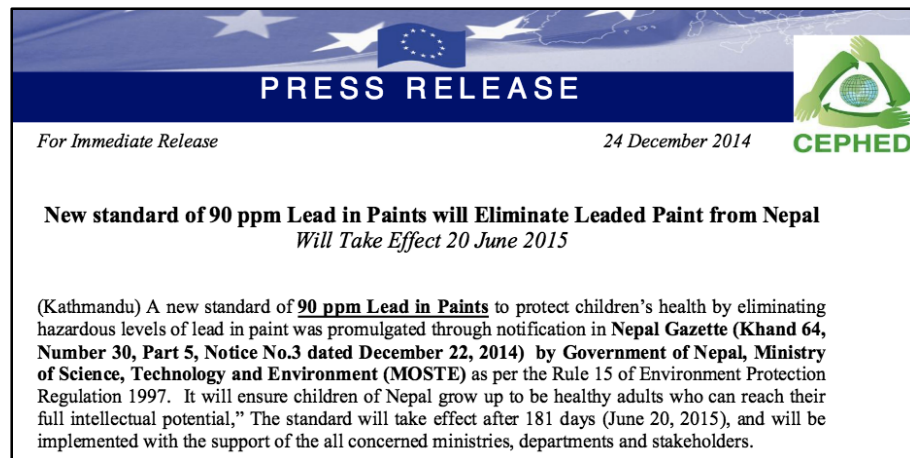




# Studies on Lead in Paint Essential to Support New Regulations

## Center for Public Health and Environmental Development (CEPHED), Nepal

- Conducted paint studies in 2010, 2011, 2013 and 2015, all showing paint with high levels of lead easily available on the market
- Conducted massive public awareness campaign in collaboration with e.g. Min of Education,
- Provided technical support in standard setting process



## Studies on Lead in Paint Can Show Non-Compliance to Existing Regulations

### Center for Environmental Justice (CEJ), Sri Lanka

- Lead paint regulation in Sri Lanka came into force in 2013
- CEJ conducted paint studies in 2013 and 2014 showing that lead paint was still easily available on the market
- Implemented an intense awareness raising campaign 2013-2015 as well as dialogue with policy makers and industry
- Conducted study in 2015 that showed that lead paint was much less frequent on the market

# Public Awareness Increase Demand for Lead Free Paint

NGO Activities in 20 – 30 Countries During International Lead Poisoning Prevention Week of Action



Awareness raising,  
Greenwomen, Kazakhstan

Information booth  
CEPHED, Nepal



TV Interview  
CREPD, Cameroon



Media Activity  
AGENDA, Tanzania



School rally ESDO,  
Bangladesh

# Stakeholder Collaborations Encourage Paint Reformulation

## Environment and Social Development Organization (ESDO), Bangladesh

Collaboration with Bangladesh Paint  
Manufacturers Association (BPMA) resulted in

- A joint letter to the government supporting legal limits on lead in paint
- Technical assistance to SMEs to reformulate their paints
- The General Secretary of the BPMA announced

*“Manufacturers have agreed to eliminate the use of lead in paints by 2016 and set up the immediate standard of 50 ppm by 2015”*

# Third-Party Certification Programs Benefits All Stakeholders

## The EcoWaste Coalition, Philippines\*

- Lead paint regulation enacted in 2013 for all paints, thanks to strong stakeholder alliance lead by EcoWaste
- Collaboration with the Philippines Association for Paint Manufacturers to develop the first international Third-Party Certification program for lead in paint

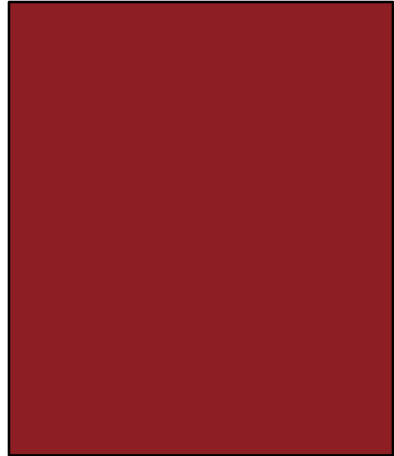
⇒ Companies with majority market shares in the Philippines and Sri Lanka were just approved for certification



\* Under the Asian Lead Paint Elimination Project, in collaboration with OK International



# THANK YOU!



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