RESOURCE MOBILIZATION STRATEGY
JOINT REVIEW BY MEMBER STATES AND THE SECRETARIAT

CORPORATE SERVICES DIVISION
NAIROBI, KENYA
The 2014 Global Funding Strategy

Secure
Stable
Adequate
Increased
Regular Budget
Environment Fund
Earmarked Funding
Partnerships

Private Sector
Foundations
Global Funds
Sister Organizations
A weakening core is not healthy

Environment Fund 10 years trend
A STRONG CORE IS CRITICAL

Convene Member States
A STRONG CORE IS CRITICAL

Address the Science/Policy interface for environmental policymakers
A STRONG CORE IS CRITICAL

Bring emerging environmental issues to Member States’ attention
A STRONG CORE IS CRITICAL

Explore innovative ideas
A STRONG CORE IS CRITICAL

Communicate more and better
A STRONG CORE IS CRITICAL

Manage efficiently and intelligently
Multilateral Institution,
not consulting firm
The 2014 Global Funding Strategy

• **Widening** the donor base and increasing the predictability of resources
• **Shifting funding** from earmarked to core resources
• Leveraging resources and results through **partnerships**
• Providing an attractive **Return on Investment**
• Holding ourselves **Accountable** and **Communicating** our impact with facts, figures and testimonials
SECURE = WIDER DONOR BASE

Top 15 Contributors to the Environment Fund

- Germany 15%
- France 13%
- Netherlands 11%
- USA 10%
- Sweden 9%
- Belgium 8%
- United Kingdom 7%
- Switzerland 7%
- Norway 5%
- Japan 4%
- Canada 4%
- Finland 2%
- Russian Federation 2%
- Turkey 1%
Contributors to the Environment Fund: VISC and *above

Algeria; Angola; Armenia; Barbados; Bhutan; Czech Republic; El Salvador; Eritrea; France; Georgia; Haiti; Ireland; Jordan; Kyrgyzstan*; Lao; Latvia; Liechtenstein; Maldives; Mauritius; Montenegro; Namibia; Norway; Panama; Romania; Slovenia; Sri Lanka; Sweden*; Switzerland*; Uganda; Uruguay

* Contributions above VISC
### Top 15 early payments 2016

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Date</th>
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<tbody>
<tr>
<td>1</td>
<td>Thailand</td>
<td>30 November 2015</td>
</tr>
<tr>
<td>2</td>
<td>Slovakia</td>
<td>5 January 2016</td>
</tr>
<tr>
<td>3</td>
<td>Austria</td>
<td>12 January 2016</td>
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<tr>
<td>4</td>
<td>Norway</td>
<td>26 January 2016</td>
</tr>
<tr>
<td>5</td>
<td>Argentina</td>
<td>29 January 2016</td>
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<tr>
<td>6</td>
<td>Mongolia</td>
<td>1 March 2016</td>
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<td>7</td>
<td>Singapore</td>
<td>9 March 2016</td>
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<tr>
<td>8</td>
<td>Latvia</td>
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<td>9</td>
<td>United Arab Emirates</td>
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<tr>
<td>10</td>
<td>New Zealand</td>
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<td>11</td>
<td>France</td>
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<tr>
<td>12</td>
<td>Canada</td>
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<tr>
<td>13</td>
<td>Luxembourg</td>
<td>19 April 2016</td>
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<tr>
<td>14</td>
<td>Romania</td>
<td>28 April 2016</td>
</tr>
<tr>
<td>15</td>
<td>Germany</td>
<td>12 May 2016</td>
</tr>
</tbody>
</table>
UN Environment
An organization worth the investment
Let’s tell the story

“UNEP has in place a long-term vision (Vision 2030) and results framework, which provide a clear strategic direction. Its organisational architecture is well aligned with its mandate and comparative advantage, and UNEP has made progress in terms of more strongly integrating cross-cutting issues into its work. UNEP has improved its financial framework but significant challenges remain, including the management of uncertain future budget scenarios and UNEP’s dependency on voluntary contributions."

A COMMON ENDEAVOR REQUIRES A COLLECTIVE EFFORT
Universal membership
Global responsibility
THANK YOU