**WHAT’S MARINE LITTER?**
Waste created by humans which is discharged in coastal or marine environment:

- Paper
- Textiles
- Glass
- Rubber
- Wood
- Metal
- Ceramics
- Plastics

**MOST COMMON PLASTIC POLYMERS**

<table>
<thead>
<tr>
<th>Plastic Type</th>
<th>Examples</th>
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<tbody>
<tr>
<td>Cigarette Butts</td>
<td>Plastic Bags</td>
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<tr>
<td>Plastic Bags</td>
<td>Fishing Gear</td>
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<tr>
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<td>Food and Beverage Containers</td>
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<tr>
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<td>Paper</td>
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<tr>
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<td>Wood</td>
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**WHAT'S MARINE LITTER AFFECTS**

**ECONOMIC ACTIVITIES IMPACTED BY MARINE LITTER**

- Shipping
- Fishing
- Aquaculture
- Tourism
- Recreation

**SHIPPING**
- Waste generated by livestock
- Litter from containers

**FISHING**
- Lost fishing nets
- Lost cargo containers

**AQUACULTURE**
- Lost fishing gear

**TOURISM**
- European cruise fishing fleet losses $8.7 billion per year

**RECREATION**
- Annual loss in tourism of $622 million

**60-90 per cent of marine litter is made up of different plastic polymers**

**WHAT CAN WE DO?**

- Advocate for #CleanSeas
- Enforce and strengthen legislation to stop marine litter
- Show the true cost of plastic disposal on products
- Invest in research to develop non-toxic material
- Recycle
- Clean up beaches and infrastructures
- Ban plastic bags
- Use reusable bags
- Stop intentional littering
- Ban smoking on beaches

**HISTORY OF PLASTIC**

- 1950: 1.5 million tonnes produced
- 2014: 300 million tonnes produced
- 2050: 33 billion tonnes expected to be produced

**COST OF PLASTIC WASTE**

- 2010: 32 million tonnes of mismanaged plastic
- 2025: 100-250 million tonnes of mismanaged plastic

**COST OF MARINE LITTER**

- Marine litter costs us approximately $8 billion per year
- In the form of costs for fisheries, aquaculture, marine tourism and cleanups

**EUROPEAN UNION FISHING FLEET**
- Loses $81.7 million per year

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