

Toolkit for Establishing Laws to Control the Use of Lead in Paint

Module I

Conducting awareness-raising
campaigns on lead

International Lead Poisoning Prevention Week



Outline

- Background
- Support available
- Examples of campaign activities and materials
- Planning and registering a campaign
- Point of contact



Background

- One of the tasks of the Global Alliance to Eliminate Lead Paint (Lead Paint Alliance) is to raise awareness of the toxicity of lead to human health and the environment
- The Business Plan of the Lead Paint Alliance identifies an awareness campaign as a priority action
 - Supported by the Third International Conference on Chemicals Management (ICCM3) in 2012
- International Lead Poisoning Prevention Week was established in 2012 – it takes place in the last full week in October



Aims of International Lead Poisoning Prevention Week (ILPPW)

- Raise awareness about lead poisoning
- Highlight efforts to prevent childhood lead poisoning
- Urge further action to eliminate lead paint

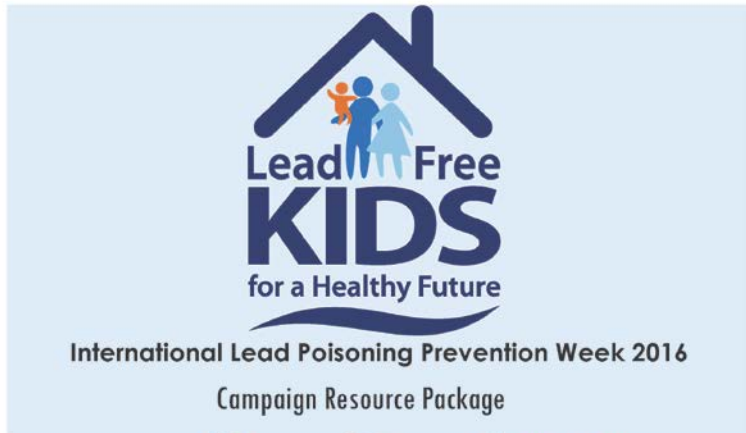


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Organization



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Support provided by Lead Paint Alliance partners – campaign resource pack



Campaign Theme and Goals



The theme of this year's ILPPW is **Lead Free Kids for a Healthy Future**, with a special focus to ban lead from paint. The International Lead Poisoning Prevention Campaign aims to:

1. **Raise awareness** about the hazards of lead and, in particular, of lead paint.
1. **Draw attention** to the importance of preventing lead poisoning, particularly in children.
1. **Urge** further action by governments to ban lead paint by 2020.

This toolkit provides customizable tools and materials for partnering countries and local groups to share with diverse audiences. Available materials include:

- **Key Messages.**
- **Icons.**
- **Posters.**
- **Banners.**
- **Social Media.**
- **Online Resources.**
- **Multimedia Outreach.**
- **Awareness Activities.**
- **Ways to Develop a Campaign Plan.**

Develop a Campaign Plan



As you begin preparing for ILPPW, you should localize your outreach efforts by developing a campaign tailored for your local communities and organizations. To do this, you should:

1. Develop a single overarching communication objective. Define the parameters of the issue and focus on why you want to do it now. Define your audience and what change you want to see as a result of your communication strategy.
2. Ensure your main message is clear, concise, and relevant to the audience.
3. Determine which materials you want to use.
4. Decide which communications channels are most appropriate for your message and audience.
5. Identify partners to work with throughout your campaign. You should create and mobilise local networks to distribute information.

A successful campaign does all of the following:

1. Frames and presents your campaign so that it catches the attention of your audience.
2. Clarifies your message so that it is unambiguous and clear.
3. Communicates a benefit to the audience.
4. Is consistent in messaging.
5. Uses materials that arouse emotions as well as give facts.
6. Creates trust by presenting information that is authoritative and reliable.
7. Includes a call to action by asking the audience to do something, such as encouraging governments to introduce legally-binding controls on lead in paint, or encouraging manufacturers to produce paint without adding lead.

[Back to Theme & Goals](#)



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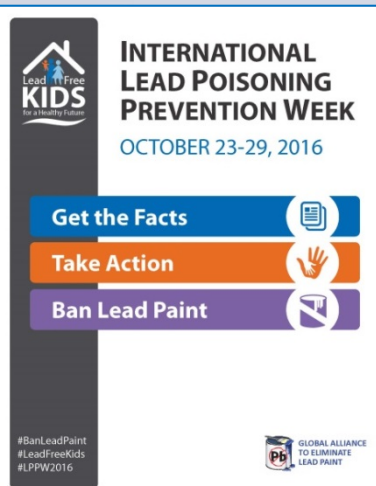
Provides advice on organizing campaigns, key messages, and links to customizable materials in the six UN languages



World Health Organization

Support provided by Lead Paint Alliance partners – communication materials

- Range of materials developed for use in local campaigns
 - Infographics, posters, flyers, icons, fact sheets, Questions and Answers
- Available in Arabic, Chinese, English, French, Spanish and Russian



Lead Free KIDS
for a Healthy Future

INTERNATIONAL LEAD POISONING PREVENTION WEEK
OCTOBER 23-29, 2016

Get the Facts
Take Action
Ban Lead Paint

#BanLeadPaint
#LeadFreeKids
#LPPW2016

GLOBAL ALLIANCE TO ELIMINATE LEAD PAINT



Международная неделя по предотвращению отравления свинцом
25-31 Октября 2015 г.

Прекратим использовать свинец в красках
Вооружимся фактами
Начнем действовать

http://www.who.int/lips/lead_campaign/rus/

#LPPW2015
#LeadFreeKids
#StopLeadPaint

Глобальный альянс по отлазу от применения свинца в красках
www.leadpaintalliance.org/



Des Enfants Sans Plomb
Pour un avenir en santé



培养无铅儿童，
创建健康未来



#BanLeadPaint

COMPROBADO: EL PLOMO ES TÓXICO

Es perjudicial para todos y daña:

- EL CEREBRO
- LOS RÍÑONES
- EL HÍGADO
- LA SANGRE
- EL SISTEMA REPRODUCTIVO

Niños pequeños
Son los más vulnerables. Su sistema nervioso está en desarrollo y absorbe cantidades de 4 a 5 veces superiores a los adultos, lo que puede causar:

- discapacidad intelectual
- lento rendimiento escolar
- problemas de conducta

Adultos
La exposición al plomo aumenta el riesgo de:

- cardiopatía isquémica
- accidente cerebrovascular

Embarazadas
La exposición al plomo daña muchos órganos, pero también afecta a:

- el desarrollo fetal

Ningún grado de exposición al plomo es seguro

Organización Mundial de la Salud



الرصاص

هو معدن يستخدم على نطاق واسع ويضر صحة الإنسان والبيئة

أين يمكن أن نجد الرصاص؟

- المياه
- الهواء
- الغبار والتربة
- داخل المنازل والبنائات، والمدارس، والمتعلب

ما هي مصادر مادة الرصاص في البيئة؟

Materials available from WHO website

World Health Organization

International Programme on Chemical Safety

International lead poisoning prevention week of action

From 23 to 29 October 2016 the international lead poisoning prevention week of action will take place, with a particular focus on eliminating lead paint.

Lead poisoning is entirely preventable, yet the Institute for Health Metrics and Evaluation has estimated that in 2013 lead exposure accounted for 853 000 deaths and 16.8 million disability adjusted life years (DALYs) due to long-term effects on health, with the highest burden in developing regions. Of particular concern is the role of lead exposure in the development of intellectual disability in children. Even though there is wide recognition of this problem and many countries have taken action, exposure to lead, particularly in childhood, remains of key concern to health care providers and public health officials worldwide.

Video statement on YouTube (French) (Spanish) (English)

Objectives of the 2016 campaign

23-29 October 2016

Information and resource pack pdf, 2.11Mb

Infographics pdf, 970kb

Flyer pdf, 134kb

Poster (18x24) pptx, 829kb

Poster (8x11) pptx, 1.98Mb

Campaign materials (posters, flyers, icons and web banners)

Q&A pdf, 57kb

Customisable materials

Technical resources

Event registration

- Event organizers can customize and distribute materials through outreach activities in their area

http://www.who.int/ipcs/lead_campaign/en/



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Examples of campaign activities

- In the following slides brief descriptions are given of ILPPW activities in the following countries:
 - Georgia
 - Jamaica
 - Jordan
 - Kenya
 - Peru
 - The Philippines
 - Tunisia
 - Zambia



ILPPW activities in Georgia, 2015

- Newspaper articles on impact of lead on health and current situation in Georgia
- Seminars at 2 kindergartens for parents and teachers about lead poisoning; distribution of information brochures; children taught to wash their hands



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ILPPW activities in Jamaica, 2014

- Organised by the Caribbean Poison Information Network (CARPIN)
- Brochures and flyers produced
- Distributed to students at the University of West Indies and University of Technology, Kingston, Jamaica
- Sent also to the poison centre in Trinidad and Tobago

Caribbean Poison Information Network (CARPIN)
collaborates with the
World Health Organization (WHO)
in celebrating

INTERNATIONAL LEAD POISONING WEEK



October 19-25, 2014

Lead is one of the most toxic metals known, it is a cumulative poison that is retained in the body. Even at low levels, lead that is not excreted through the digestive system accumulates in the body and is absorbed directly from the blood stream into other tissues.

Unlike other metals, lead has no known functions or health benefits for humans. It is considered a Metabolic Poison which means that it inhibits some basic enzyme functions.

Symptoms of Lead Poisoning
Symptoms of lead poisoning become visible over the course of several weeks in adults and several days in children. Symptoms in children tend to be more severe. These symptoms include:

- Vomiting
- Prolonged gastrointestinal colic
- Blue discoloration of the gum
- Muscle weakness
- Diarrhea
- Loss of appetite
- Confusion
- Metallic taste in the mouth

Tips for a Lead Free Environment

- Do not buy foods in cans sealed with lead solder which may leak into foods.
- Do not store alcoholic beverages or acidic foods or beverages such as vinegar and fruit juices in lead crystal glassware for any length of time.
- If you are pregnant, avoid drinking hot coffee or other hot acidic beverages from ceramic cups or mugs.
- Do not turn bread bags out and use them to store other foods. The ink used to print labels on many bread bags contains considerable amounts of lead.
- Keep painted surfaces in good repair so that the older layers of paints are not exposed.
- Do not leave old car batteries around the home. Children will see them as toys.

The Caribbean Poison Information Network
School of Pharmacy
College of Health Science
Poison Toll free: 1-888-764-7667



World Health
Organization



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ILPPW activities in Jamaica, 2014

- Seminar held at University of Technology on “Strategies for reducing lead poisoning in children”
 - Presentation was recorded for further dissemination among university students, faculty and personnel in Schools of Pharmacy, Engineering and Business
- Community outreach by volunteers in collaboration with University of Technology using presentations and written educational materials



University of Technology, Jamaica
237, Old Hope Road
Kingston 6

Public Education Programme
October 21-22, 2014

Brochure Information Dissemination to:
Trinidad and Tobago
Barbados
Belize
St. Kitts and St. Lucia

International Lead Poisoning Week

The Caribbean Poison Information Network
October 19-25, 2014

Lead Poisoning Seminar
October 24, 2014
University of Technology, Jamaica
College of Health Sciences

Community Outreach Programme
Saturday, October 25, 2014



ILPPW activities in Jordan, 2015

- Organized by Land and Human to Advocate Progress (LHAP)
- A public education event in Irbid (a city of 2 million people) to build support for lead paint elimination in Jordan
- Attended by community-based organizations and the Mayor of Kora, a district in Irbid

The collage consists of three pages from a Jordanian newspaper, likely 'Al-Jazeera' based on the logo. The top page is titled 'الرباط في الخدمات' (The bond in services) and features a colorful illustration of children. Below the illustration is a table with columns for 'المنطقة' (Area), 'عدد السكان' (Population), 'عدد المدارس' (Number of schools), 'عدد المعلمين' (Number of teachers), and 'عدد التلاميذ' (Number of students). The middle page has a large headline and a list of items. The bottom page contains a list of names and organizations, including 'الجمعية الأردنية للتربية البدنية' (Jordanian Association of Physical Education) and 'الجمعية الأردنية للتربية الرياضية' (Jordanian Association of Sports Education).



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World Health Organization

ILPPW activities in Kenya, 2015

- Organised by Kenya Industrial Research and Development Institute (KIRDI) in collaboration with industry and UNEP
- Launch at a primary school – attended by government officials, parents, teachers and children
- Song and dance performances by children about the dangers of lead paint

NATIONAL LEAD POISONING PREVENTION WEEK OF ACTION, 26TH - 31ST OCTOBER 2015

Demonstration of Professional Painting of Deteriorated Surfaces previously Painted with Lead-based Paint to Reduce Child Exposure to Lead

at Our Lady of Mercy Primary School, Nairobi South, 27th October 2015



LEAD FREE PAINT

EVENT SPONSORS:



PARTNERS:



ILPPW activities in Kenya, 2015

- Paint company donated lead-free paint to the school
- Professional demonstration of painting over deteriorated lead paint surfaces to minimize occupational and child exposure to lead



KIRDI
Kenya Industrial Research and Development Institute (KIRDI)

KENYA VISION 2030

NATIONAL LEAD POISONING PREVENTION WEEK OF ACTION FROM 26th TO 31st OCTOBER 2015

Demonstration of Professional Painting of Deteriorated Surfaces Previously Painted with Lead-based Paint to Minimize Child Exposure to Lead

Our Lady of Mercy Primary School, Nairobi South on 27th October 2015

YOU CAN STOP THE POISONING OF KIDS NOW BY USING LEAD SAFE PAINT.

Step 1: Let the occupier be informed of possible lead exposure from the previously painted surfaces and should vacate the building until the -CLEANUP is COMPLETE

Step 2: Protect yourself /Avoid tracking lead dust away from the work area

Step 3: Secure and set-up the WORK AREA WITH PLASTIC SHEETING

Step 4: Minimize generation of dust – USE WET METHODS and DO NOT SAND LEAD PAINT

Step 5: Carry out repainting using lead free paint

Step 6: Use water and an all-purpose cleaner to clean floors, shelves, counters, and other building surfaces

Step 7: Dispose off the waste safely

Sponsors: **ASK THE EXPERTS**

Lead Free KIDS
for a Healthy Future



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ILPPW activities in Peru, 2014

- Organized by Environmental Health division of Ministry of Health (DIGESA)
- Workshop on health effects of lead poisoning
 - Attended by public and private institutions, small enterprise associations, paint industry workers, college students and faculty
- Lecture and round table on metals in paint
 - Attended by the chemical safety staff of ministries of health and environment, National Society of Industry, NGOs and paint industry



ILPPW activities in Peru, 2014

- Distribution of printed materials

EFFECTOS EN LA SALUD

La exposición frecuente a ambientes y/o productos a los que se han aplicado pinturas con plomo y si las concentraciones altas de plomo en la sangre, no son detectadas a tiempo, se pueden producir los siguientes daños en el organismo:

- Retardo intelectual
- Anemia
- Hipertensión arterial
- Afectación en la sensibilidad auditiva
- Retardo en el crecimiento y desarrollo.
- Afecta el equilibrio y las habilidades motoras.
- Problemas Neurológicos
- Problemas de comportamiento y Aprendizaje
- Problemas Reproductivos
- Complicaciones de embarazo
- Problemas Digestivos



PERU Ministerio de Salud

REFORMA es más SALUD PERU

LAS PINTURAS CON PLOMO DAÑAN TU SALUD Y LA DE LOS TUYOS



Organización Panamericana de la Salud

Organización Mundial de la Salud

Dirección General de Salud Ambiental
Calle Las Américas 350 Urb. San Eugenio Lince
www.digesa.minsa.gob.pe

LAS PINTURAS CON PLOMO DAÑAN TU SALUD Y LA DE LOS TUYOS



✓ **LAVA LOS JUGUETES DE TUS HIJOS Y ASEGURETE QUE ELLOS SE LAVEN LAS MANOS**

✓ **ASEGÚRATE QUE LA PINTURA DE LOS JUGUETES QUE COMPRES PARA TUS HIJOS NO SE DESPRENDA**

✓ **ANTES DE COMPRAR PINTURAS, LEE EN LA ETIQUETA LA INFORMACIÓN SOBRE PELIGROSIDAD**

PERU Ministerio de Salud

REFORMA es más SALUD PERU

Organización Panamericana de la Salud

Organización Mundial de la Salud

¡PARA MÁS INFORMACIÓN LLAMA GRATIS A **INFOSALUD 080010828**



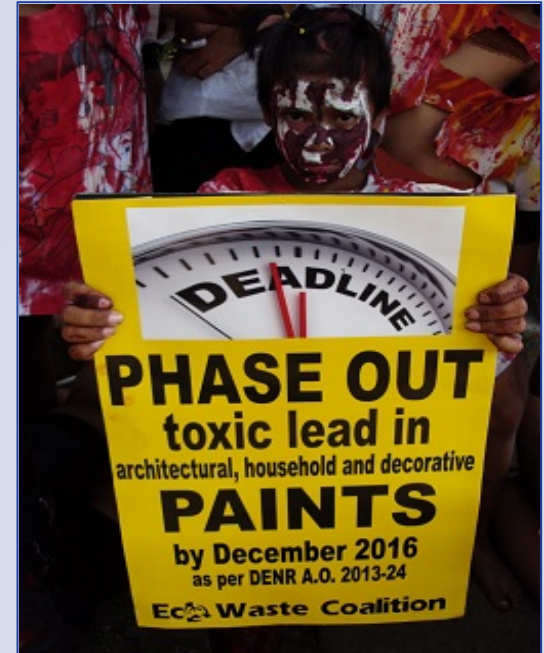
World Health Organization



LEAD PAINT ALLIANCE

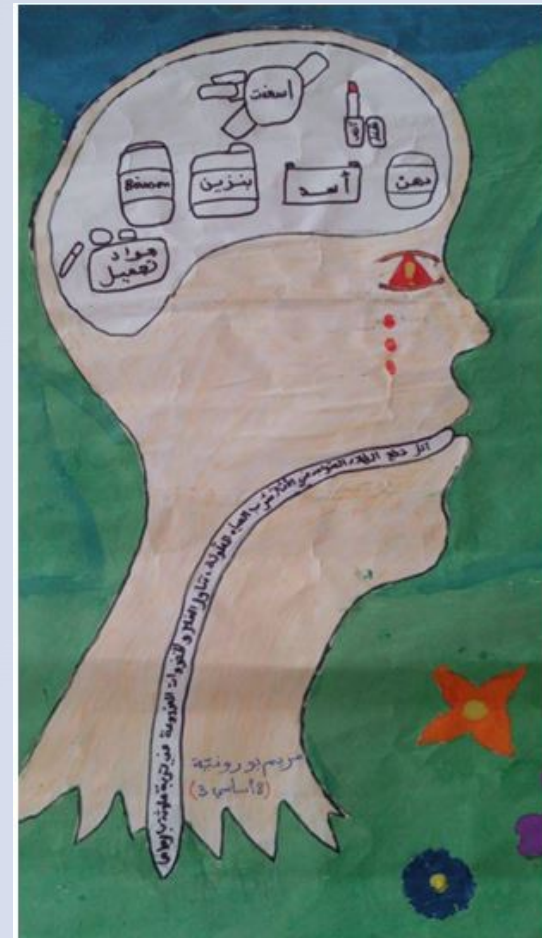
ILPPW activities in the Philippines, 2016

- Organised by the EcoWaste Coalition
- Zombies dressed as lead paint cans ran after children to emphasize their vulnerability to the health effects from lead exposure. Towards the finish line, the participants stepped on a marker that said: “Phase Out Lead Paint by 31/12/16”. Upon reaching the marker, the Zombies dropped dead to signify that their time in the market was up.



ILPPW activities in Tunisia, 2015

- Organized by l'Association de l'Education Environnementale pour les Futures Générations (AEEFG)
- Awareness-raising activities in two schools: la Marsa and Nabeul
- Short film
- Drawing contest to illustrate the impact of lead paint
- Media outreach & coverage
- Awareness raising with Ministry of Environment



LEAD PAINT ALLIANCE



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ILPPW activities in Zambia, 2015

- Organised by Department of Public Health, School of Medicine, University of Zambia in collaboration with the Zambia Environmental Management Agency
- Analysis of paints on the market in Lusaka:
 - 41 samples of locally-made and imported paints tested for lead content
 - no national standard for lead paint so took 90 ppm as the threshold
 - 11 paints (36.8%) had lead content >90 ppm (mostly local paints)
 - highest lead content for local paint: 9154 ppm and for imported paint: 103 ppm



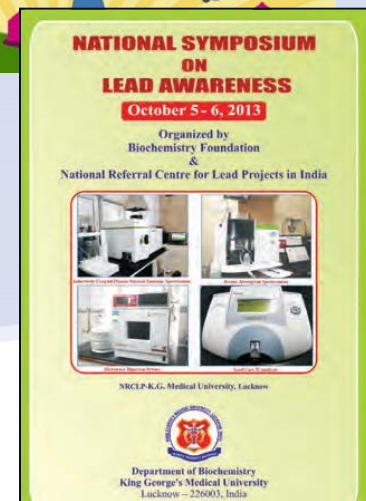
ILPPW activities in Zambia, 2015

- ILPPW launched by Minister of Health on national television
- Children's Environmental Health Foundation and Children Climate Ambassadors in Livingstone organised events:
 - Children interviewed government minister and other officials, who pledged to take action on lead paint
 - Call-in programme on national television on lead paint
 - Awareness-raising events in schools



Examples of activities from previous campaigns

- Twitter campaigns e.g. #StopLeadPaint – forwarded by multiple organizations and individuals
- Campaign Facebook page
- YouTube video
- Announcement that organization has joined the Global Alliance to Eliminate Lead Paint
- Lead poisoning prevention materials distributed at a local event
- Technical meetings/webinars to discuss health effects of lead and alternatives to lead in paint



Examples of activities from previous campaigns

- Report published on the results of a study of lead paint in selected countries
- Declaration that control measures on lead paint are being introduced
- Interview with legislators working on new regulations
- Newspaper articles on the hazards of lead, lead poisoning prevention and the need for regulatory controls
- School education session and competition to develop slogans
- Drama / dance to convey messages about lead



Some other examples of campaign materials

Java Ndërkombëtare e Veprimit për Parandalimin e Helmimeve nga Plumbi 20–26 Tetor, 2013

Të eliminohet Plumbi në Bojra



- Plumbi është helm. Ai ka pasoja serioze për shëndetin.**
- ✓ Nuk ka nivel të sigurt të ekspozimit ndaj plumbit;
 - ✓ Plumbi është veçanërisht i dëmshëm për fëmijët dhe gratë shtatzëna, pasi dëmton trurin dhe sistemin nervor në zhvillim të fëmijëve;
 - ✓ Plumbi hyn në organizëm kryesisht përmes gojës dhe frymëmarrjes së grimcave të vogla.

- Ju dhe fëmijët tuaj mund të jeni të ekspozuar ndaj plumbit**
- ✓ Në shumë vende plumbi është gjetur në bojrat që përdoren në shtëpi;
 - ✓ Bojrat me plumb përdoren gjithashtu tek lodrat e fëmijëve, sheshet e lojërave dhe produkte të tjera për fëmijë;
 - ✓ Plumbi nga bojrat përfundon në pluhurin e shtëpisë.



- Mbrori familjen tuaj**
- ✓ Lani duart e fëmijëve për të larguar pluhurin e padukshëm të plumbit;
 - ✓ Pastroni rregullisht shtëpinë për të larguar pluhurin dhe papastëritë që mund të përmbajnë grimca plumbi;
 - ✓ Kërko bojra pa plumb. Alternativat ekzistojnë.

http://www.who.int/ipcs/assessment/public_health/pb_campaign/en/index.html



La Alianza Global para Eliminar el Uso de Plomo en la Pintura (GAELP)

La Alianza Global para Eliminar el Uso del Plomo en la Pintura es un movimiento internacional de organizaciones de la Sociedad Civil y el Programa de las Naciones Unidas para el Medio Ambiente (PNUMA).

El objetivo general es evitar la exposición de los niños al plomo a través de pinturas de uso doméstico, y minimizar la exposición a los niveles de plomo en el ambiente.

Para más información:

http://www.who.int/ipcs/assessment/public_health/pb_campaign/en/index.html

http://www.who.int/ipcs/assessment/public_health/pb_campaign/en/index.html

http://www.who.int/ipcs/assessment/public_health/pb_campaign/en/index.html

El apoyo financiero para esta publicación fue proporcionado por el Ministerio alemán de Medio Ambiente, Conservación de la Naturaleza y Seguridad Nuclear.

Alto nivel de contaminación por Plomo en las Pinturas en el Año 2013

El plomo en las pinturas, un riesgo que debemos evitar

Ministerio de Salud, Presidencia de la Nación

Organización Panamericana de la Salud

Organización Mundial de la Salud

Niños Libres de Plomo

Para una familia saludable

Información acerca del movimiento internacional de eliminación del plomo en las pinturas



AZ IVËRIZ ÒLËM-SZENNYEZETTSÉGE

Mi az ólom? **Pb**

Van-e határérték az ivóvíz ólomtartalmára?

Hogyan kerülhet ólom az ivóvízbe?

Mi történik az ivóvízből származó ólommal az emberi szervezetben?

Mik az ólom egészségkárosító?

Mit tegyék, ha tudom, hogy magas ólom-tartalmú a csapvízüm?

Vulnerable groups

Anyone can be poisoned by lead although the most vulnerable groups are children, pregnant women and workers. Children are susceptible to the neurological effects of lead. Studies established that there are no safe levels of lead exposure. Low levels of exposure result in permanent damage to the CNS that lead to behavioral and learning deficits. Children under 6 years of age absorb lead 5 times more than adults. This is due to increased hand to mouth activities, extended outdoor activities, not fully developed hygienic habits, active metabolism and not fully developed brain barrier and other systems and therefore lead exposure negatively affect the developmental process. Children who suffer from malnutrition, which is prevalent in Kenya, absorb lead at increased rate.

How to minimize exposure of lead in paint

- Establishing regulatory framework with mandatory limits of lead in paint.
- Enforcing legislation that govern industrial lead emissions in the environment.
- Conducting frequent comprehensive studies and documenting prevalence levels of lead in the environment.
- Adopting use of Pb-free paint while taking necessary precaution on existing lead-painted surfaces during demolitions or renovations.
- Establishing initiatives and campaign to protect children from legacy lead paint.
- Preventing future production, import, sale and use of lead-paints.
- Keeping homes clean and maintaining painted surfaces to prevent paint deterioration.
- Wet cleaning painted surfaces where friction is likely to generate dust.
- Carrying out blood lead testing periodically for lead poisoning cases.
- Optimizing nutritional intake by including suitable dietary components that reduce bio-accumulation of lead.

Lead Free Paint

PREVENTION OF LEAD POISONING: NATIONAL WEEK OF ACTION 21st–25th OCTOBER 2014

Stakeholders Consultative Forum Towards Elimination of Lead in Paint

International lead poisoning prevention awareness week

Eliminating lead in paints

19–25 October 2014

Lead is a poison. It has serious consequences for health.

You and your children may be exposed to lead

Protect your family

KIRDI Headquarters
South C Campus – P.O. Box 146, Old Nairobi, Kenya.
Tel: +254-20-600342, 600940
Fax: +254-20-6007023
E-mail: dir@kirdi.go.ke

For more info: <http://www.kirdi.go.ke/events-int/146-kirdi-participation-in-lead-poisoning-awareness>



Planning and registering your campaign



Steps in planning a campaign

Decide the objective

- Develop a single overarching communication objective - ask yourself:
 - What is the issue you wish to cover?
 - Why do you want to focus on the issue and why now?
 - Who needs to change their behaviour (who is the audience)?
 - What is the change you want to see as a result of your communication?
- Ensure your main message is clear, concise and relevant to your audience
 - The audience should understand "what's in it for me"



Steps in planning a campaign

The message (7 Cs)

1. Command attention – frame and present your campaign so that it catches the attention of your audience
2. Clarify the message – keep your message(s) unambiguous and clear
3. Communicate a benefit to the audience – what will they gain?
4. Consistency counts – make sure that all materials convey the same messages



Steps in planning a campaign

The message (7 Cs)

5. Cater to the HEART and HEAD – develop materials that arouse emotions as well as giving facts
6. Create trust – make sure information is authoritative and reliable
7. Call to Action – ask the audience to do something e.g.:
 - Encourage governments to introduce legally-binding controls on lead in paint
 - Encourage manufacturers to change to producing lead-free paint



Steps in planning a campaign

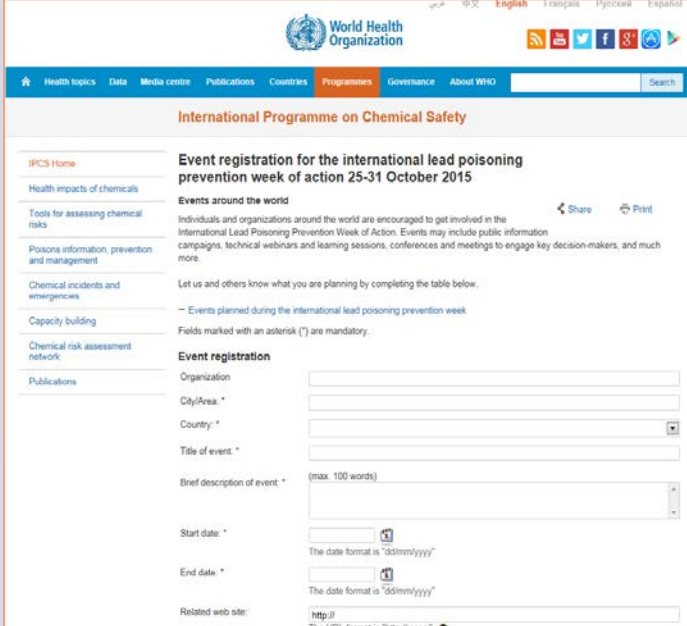
The channels

- Decide which communication channel(s) is/are most appropriate for your message and audience, e.g.:
 - **Community activity** such as information stand in a shopping centre/market, poster competition, drama
 - **Educational activity** such as lectures for health professionals, teaching session at school/college
 - **Mass media campaign** such as advertisement/jingle on radio, participation in radio or television programme, newspaper article
 - **Social media** such as Facebook, Twitter, chat rooms, a special website, e-mail list
- Identify partners to work with in campaigns



Register your campaign

- Register your event on the WHO webpage
http://www.who.int/ipcs/lead_campaign/event_registration/en/
- See who else is organising events in your area and consider joining forces
- Consider customizing Lead Paint Alliance materials
 - Multiple events using same icons and messages increases the global impact of the campaign



The screenshot shows the WHO website's event registration page. The header includes the WHO logo and navigation links. The main content area is titled "International Programme on Chemical Safety" and "Event registration for the international lead poisoning prevention week of action 25-31 October 2015". It features a sidebar with links to various resources and a main registration form. The form includes fields for Organization, City/Area, Country, Title of event, Brief description of event (with a 100-word limit), Start date, End date, and Related web site. A "Share" button and a "Print" button are also visible.

Join the next
campaign on
22-28 October
2017



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Point of Contact

- For additional information about the campaign send an email to:
noleadinpaint@who.int
- For information about the Global Alliance to Eliminate Lead Paint:
www.unep.org/noleadinpaint

