



# Brief overview of experiences working on the ground to support lead paint laws



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# Role of civil society

- Since 2012, new regulations enacted in 9 countries (and some more close)
- All of these were driven by consistent NGO campaigns on the ground, in collaboration with government agencies activities included
  - Paint studies
  - Public awareness activities
  - Outreach to manufacturers and policy makers
  - Building stakeholder support through individual meetings and workshops
- However, no laws without buy-in from manufacturers and government

# It's all about incentives

1. Data on lead in paint to show problem
2. Consistent public awareness activities to create change in consumer behavior
3. Consumer behavior create change on the market and demand for laws
4. Manufacturers starting to reformulate and create demands for laws
5. Political will and room for governments to act

# Lead Paint Laws

1. Government awareness
2. Stakeholder support
3. Internal drafting
4. Commenting and finalization

1. Increased manufacturer awareness
2. Lead paint reformulated
3. Manufacturers support regulations

1. Data on lead in paint
2. Public awareness
3. Change in consumer behavior
4. Demand for regulatory controls

# Lessons learned

- Global/Regional activities not enough on their own
  - Flexible national, non-government, non-industry groups needed on the ground to move the issue forward
  - Champions from all sectors needed
  - All countries have some kind of regulatory system and procedures that needs to be followed
- ⇒ Governments are slow to act because of lack of incentives, not lack of regulatory systems

# Challenges include

- Chemicals low priority issue
- Interagency coordination complicated
- Relationships between the various agencies/ministries
- Drafting of legal text seen as a purely internal matter (resulting in suboptimal regulations)
- Enforcement and compliance monitoring weak
- Lack of lab capacity

# Thank You!

