











## The Blue Solutions Initiative











...is a **five year global cooperation project** on marine and coastal biodiversity and development implemented by **GIZ**, **GRID-Arendal**, **IUCN** and **UN Environment**.











...works in close collaboration with bilateral, regional and global projects by the four implementing partners and other interested organisations.











...is a contribution to the implementation of the **Aichi Biodiversity Targets** of the CBD in marine and coastal environments.





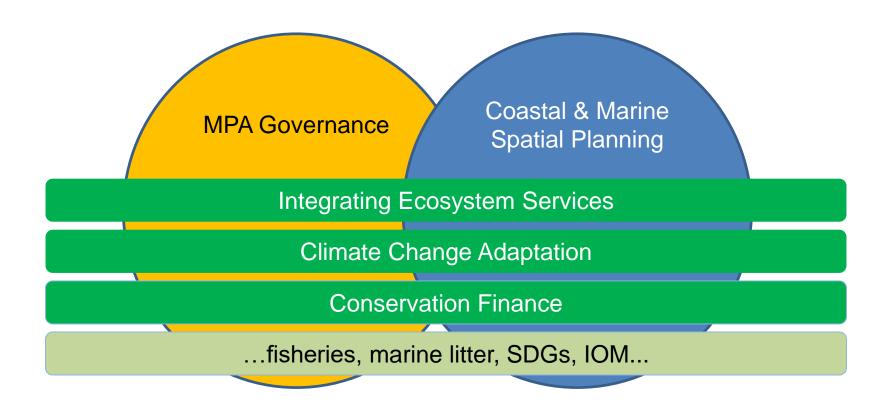








## **Blue Solutions Themes**







...innovative concepts and practical approaches that inspire and **facilitate action** towards healthy and productive marine and coastal ecosystems

- Address challenges in the coastal and marine realm
- Have a proven impact
- · Are replicable, adaptable or upscalable





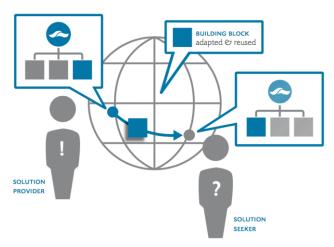




## "We collate and share knowledge on proven, replicable solutions"





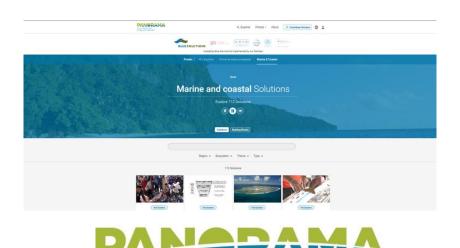


**Solution-ing approach** 





3 regional face-to-face fora



SOLUTIONS FOR A HEALTHY PLANET



**120 Blue Solutions** involving >200 solution providers





# "We enhance capacities for scaling up success"

#### **Blue Solutions Trainings**

- Blue IES Integrating Ecosystem
   Services into marine & coastal development Planning
- Blue CCA Climate change adaptation in coastal and marine areas
- Blue Planning in Practice
   Ecosystem-based planning and management in coastal & marine areas
- Training of Trainers

#### **Further Capacity Development formats**

- Advisory service on social lab approaches
- Blue Solutions webinar series













# "We support policy and science-policy processes"

#### CBD - COPs

- Side Events
- Info Docs (MSP)
- EBSA brochure







#### **Dissemination of project results**

- Videos, Facebook, Twitter, News
- International Conferences
- Regional and global partnerships
- IOM note
- Webinars







## Thank you!

www.bluesolutions.info

http://panorama.solutions/en

https://twitter.com/\_BlueSolutions

https://www.facebook.com/BlueSolutionsInitiative/





## **Training Course**











- Overarching term for approaches such as integrated coastal zone management, coastal and marine spatial planning, coastal development planning...
- Promoting ecosystem approach
- Stretching from coasts to ocean
- Shaping Blue Economy policies more sustainably
- Minimizing conflicts among users
- Reducing impacts on ecosystems
- Tool to tackle climate change or poverty
- Contribution to achieve global targets (SDG, CBD...)
- Promoting iterative processes (adaptive management)



"Everything that happens, happens somewhere..."

 Build upon and cross-reference relevant existing guidance resources and approaches



Taking Steps toward Marine and Coastal Ecosystem-Based Management

AN INTRODUCTORY GUIDE

INDENTIFY YEAR'S BA







LESSONS FOR CROSS-BORDER MEP FROM TRANSPOUNDARY PLANNING IN THE EUROPEAN ATLANTIC

#### MARINE SPATIAL PLANNING

A Step-by-Step Approach toward Ecosystem-based Management











SELECTING DECISION SUPPORT TOOLS
FOR MARINE SPATIAL PLANNING



MOORE

CORAL TRIANGLE INITIATIVE:

SPATIAL PLANNING

AN INTRODUCTION TO MARINE

ON MARITIME SPATIAL PLANNING IN THE ADRIATIC SEA

SHARE SHARE



Governing Marine Protected Areas





PacMARA



Introduction Chestiin A. Com-carting themes

B.Preparation

C. Analysis · D. Planting

E. Evaluation







- Build upon and cross-reference relevant existing guidance resources and approaches
- Offer practical guidance for planners and practitioners, re-package information and focus on "how to" implement a Blue Planning process











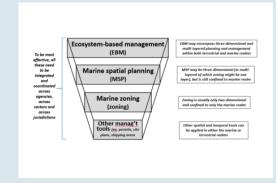






Real-life examples

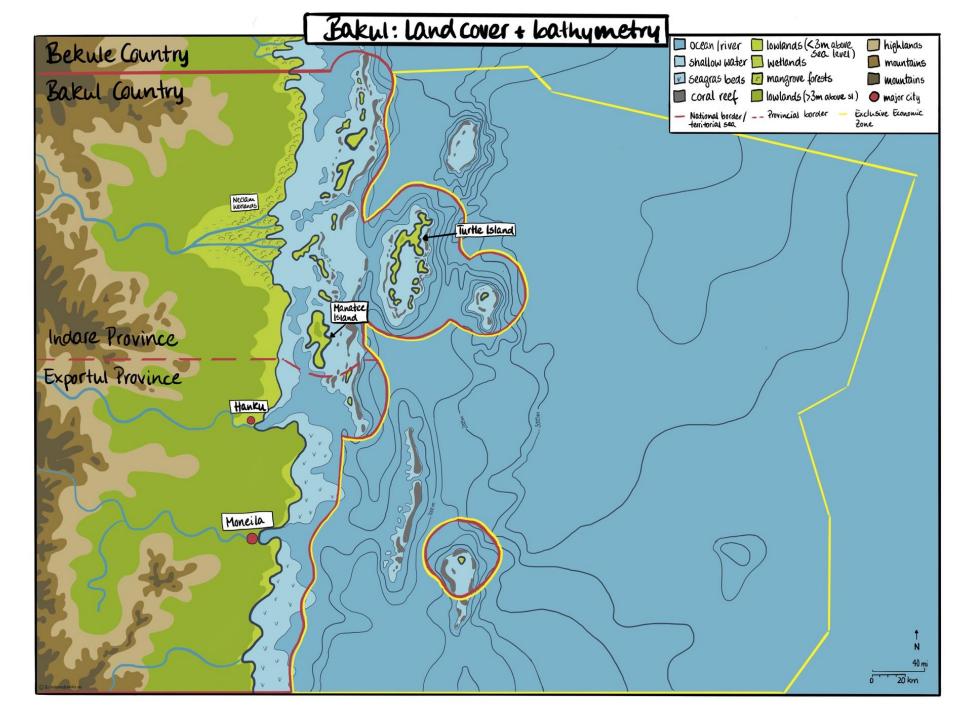






A practice-oriented training for decision-makers & practitioners

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- Use the Harvard Case Methodology, which provides learning through interactive practical work by course participants



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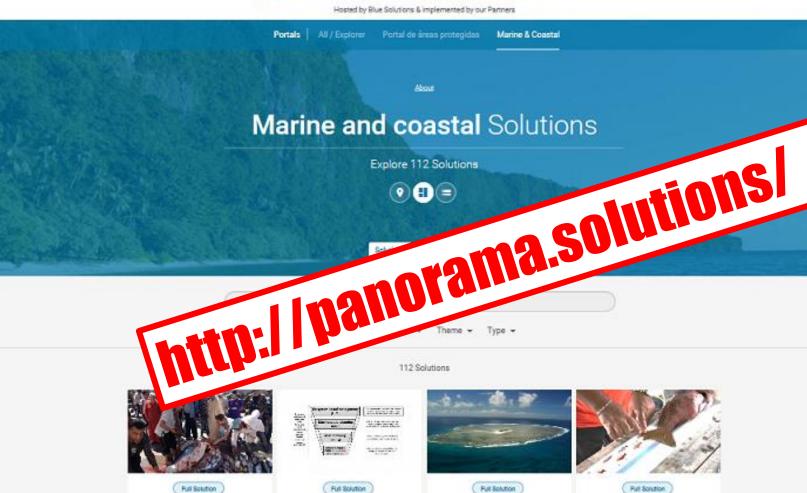












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- Based on evidence-based challenges & enabling factors for Blue Planning (UNEP-study 2016)







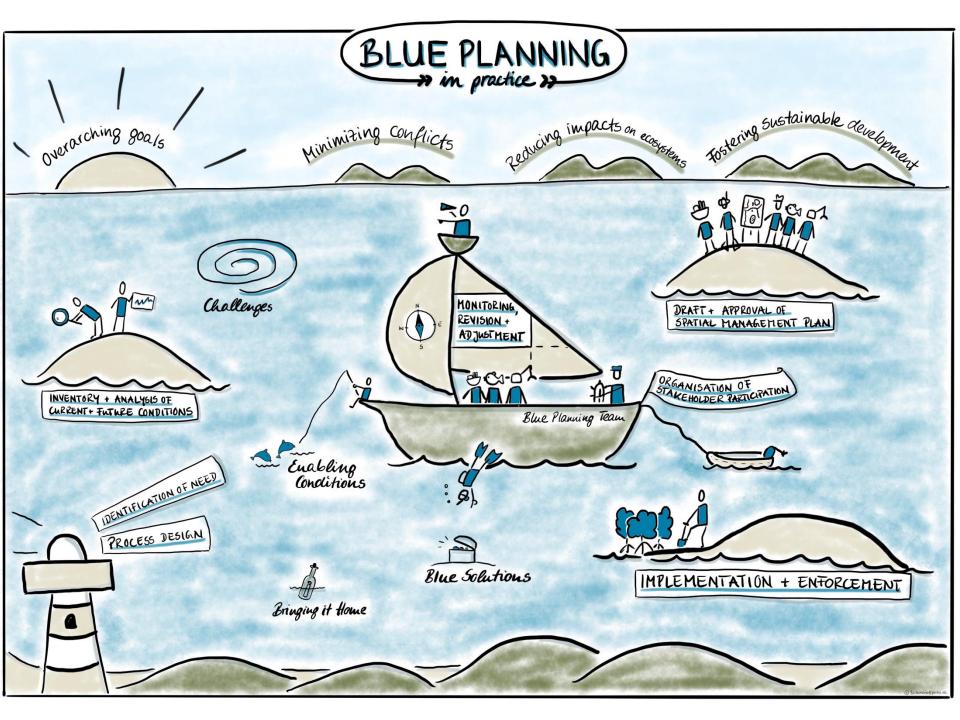








Marine Spatial Planning in Practice: Evidence-based analysis and practical guidance on the challenges and enabling factors for successful Marine Spatial Planning.





Source: WWF 2010