Africa Clean Mobility Week
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The ‘Tipping Point’ Opportunity

Electric vehicles will directly outcompete petrol at different times for different people.

EAC bodas / Rwanda motos:
+ Large market: 22,000 in Kigali
EAC-wide: 3m bikes $4bn pa.
+ Expensive motorbikes ($1600)
+ High km (190km per day)
+ Expensive petrol ($1.22/l)
$1780 p.a.
Our Solution

Same as before, just better and cheaper!

No behaviour change
More Power
No gears, no oil
No waiting to recharge
50% cheaper to power, 3x net driver income.
Local Assembly & Local Energy
Ampersand Kigali Charging Stations

Centralized, grid-tied stations with optional solar input

Projected station Capex:
$2M to serve 28,000 e-motos

Electrifying all of Kigali’s motorcycles = 2/3 of current surplus grid capacity

Thank you!
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