Share the Road Programme: Would your city pass the popsicle test?

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Popsicle test
Would a 10-year old - on an average street in your city - be able to safely walk to the local shop from their house, buy a popsicle or ice cream and walk home (safely) before it has melted?
02 THE CHALLENGE
Number of children per continent

<table>
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<th>Year</th>
<th>Africa</th>
<th>Asia</th>
<th>Latin America and the Caribbean</th>
<th>Europe</th>
<th>North America</th>
<th>Oceania</th>
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</tbody>
</table>
African road fatalities

5 223 295 children by 2050
South Korea

Implementation of safe systems approach in 1995

Graph showing the number of child fatalities and the number of children over the years.
Child friendly cities

3,279,842 children could be saved
03 PRINCIPLES OF DESIGNING CITIES FOR CHILDREN
Safety
Health
Universal access
Creative recreation
Equity and justice
Local context
Africa Toolkit for Child Health and Mobility

Launching in April 2018: www.childmobility.info
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THANK YOU

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