

World Environment Day Celebration in Kenya, May-June 2018



**1. Background**

The United Nations, aware that the protection and improvement of the human environment is a major issue, which affects the well-being of peoples and economic development throughout the world, designated 5 June as the World Environment Day. The celebration of this day provides us with an opportunity to broaden the basis for an enlightened opinion and responsible conduct by individuals, enterprises and communities in preserving and enhancing the environment. Since it began in 1974, it has grown to become a global platform for public outreach that is widely celebrated all over the world.

This year’s (2018) theme: “Beat Plastic Pollution”, urges governments, industry, communities, and individuals to come together and explore sustainable alternatives and urgently reduce the production and excessive use of single-use plastic polluting our oceans, damaging marine life and threatening human health.

India is the international host for this event this year and the Government of India has committed to organizing and promoting the World Environment Day celebrations through a series of engaging activities and events generating strong public interest and participation. From pan-Indian plastic clean-up drives in public areas, national reserves and forests to simultaneous beach clean-up activities – India will lead the initiative by setting an example.

Celebration of this year World Environment Day in Kenya is a very special event since it will take place one year after the ban of single use plastic bag and thus, very timely for a proper evaluation and a very prospective way forward of implementation within counties.

## 2. Format and content of the National Celebration in Kenya

National celebration of the event will take place in Mombasa and lead up activities are planned to happen over many places around the country.

The Kisumu *Governor* Pr. Peter Anyang' Nyong'o, during a courtesy call he paid to the Executive Director last year in December, offered to host organize activities leading to the World Environment Day national celebration. To follow up on the offer, many working sessions were held between the County Minister of Environment, Water, Irrigation and Natural Resources, Hon. Salmon Orimba, who is coordinating the preparation at the county level. The Governor was also briefed on a recently funded project for the Lake Victoria Basin entitled "Adapting to Climate Change in the Lake Victoria Basin". This project supported through the Adaptation Fund covers all the five East Africa Community Countries with a focus to build the resilience of the ecosystem and communities while reducing the vulnerability to the negative impacts of climate change. The project will be executed by the Lake Victoria Basin Commission. The issue of plastic pollution is certainly a critical element of the resilience building through the reduction of pressure on the ecosystem.

As this year theme is "Beat Plastic Pollution", a symbolic kick off celebration will take place in Kibera, Langata county on 25<sup>th</sup> May 2018, in collaboration with a community based group. Details on activities are the following:

1. National celebration Mombasa (5<sup>th</sup> June 2018)
2. Awareness raising campaign on Beat Pollution and Beach clean-up in Kwale (4<sup>th</sup> June 2018, in collaboration with SAFARICOM and National Environment Management Authority of Kenya)
3. Build up activities in Kisumu county
  - a. 29<sup>th</sup> May 2018: Round table discussion on pollution and workshop on role of countries governments in enforcing the single use plastic ban
  - b. 30<sup>th</sup> May 2018: Exhibition on alternative to plastic and conference on plastic innovation with Victoria Economic Zone Counties Universities
  - c. 31<sup>st</sup> May 2018: Second Counties First Ladies round table on Plastic Pollution and Fashion show (Trash and Show) on the theme of plastic

## 3. Activities and annotated tentative agenda

Date and venue	Activities	Descriptions
<b>"Beat Plastic Pollution", symbolic kick off celebration in collaboration with Kibera Seven Kids Community Based Organization</b>		
<b>25 May 2018 09:30am-1:30pm Kibera, Langata County</b>	<ol style="list-style-type: none"> <li>1. Clean-up (Beat Pollution)</li> <li>2. Tree planting (Greening Kenya)</li> </ol>	<ol style="list-style-type: none"> <li>1. Welcome by the community leader co-organizing the event</li> <li>2. Short welcome address to contextualize the activity (UN Environment Programme)</li> <li>3. Kids and school will plant tree</li> <li>4. Adults and participants will do the cleanup</li> <li>5. Vote of Thanks (Development partners)</li> </ol>

Round table discussion on pollution and workshop on role of countries governments in enforcing the single use plastic ban		
<p>29 May 2018 09:00am-12:00pm 02:00pm-05:00pm Kisumu County Venue TBD</p>	<ol style="list-style-type: none"> <li>1. Round table discussion on pollution and workshop on role of countries governments in enforcing the single use plastic ban</li> <li>2. Interactive discussion between UN Environment Programme staffs, National Environment Management Authority of Kenya and Counties officers on ways to enforce</li> </ol>	<p><b>1. Morning session:</b></p> <p><b>1.a.</b> Governors from the 14 counties of the Economic Zone will meet to discuss and exchange views on how to beat pollution in Lake Region.</p> <p><b>1.b.</b> Official invitation to Governors to be send by the Chair of the Lake region (Kakamega).</p> <p><b>1.c.</b> Facilitation to be assured by UN Environment Programme and National Environment Management Authority of Kenya</p> <p><b>2. Afternoon session:</b></p> <p>2.a. Workshops/Clinic with Counties Managers on the enforcement of the single use plastic carrier bag, facilitated by National Environment Management Authority of Kenya and UN Environment Programme.</p> <p>2.b. Experience sharing on best practices and lesson learnt, and incentives (National Environment Management Authority of Kenya)</p>
Exhibition on alternative to plastic and conference on plastic innovation with Victoria Economic Zone Counties Universities		
<p>30 May 2018 09:00am-12:00pm 02:00pm-05:00pm Kisumu County Venue TBD</p>	<ol style="list-style-type: none"> <li>1. Cleanup;</li> <li>2. Tree planting;</li> <li>3. Exhibition on alternatives solution to single plastic carrier bags;</li> <li>4. Round table discussion on innovation championed by Universities.</li> </ol>	<p><b>1. Morning session:</b></p> <p>1.a. Clean-up lead by the Rotary Club, Kisumu;</p> <p>1.b. Tree planting around the city leaded by the County executive;</p> <p>1.c. Exhibition on alternatives to single use plastic carrier bags championed by Youths, women associations, community based organizations, under the Auspice of the County First Lady;</p> <p><b>2. Afternoon session:</b></p> <p>2.a. Round table discussion on Innovation, facilitated by Universities and UN Environment Programme;</p> <p>2.b. Private sector role on innovation;</p> <p>2.c. Plastic Ban and business opportunities to local communities (Green Regeneration to lead)</p>
Second Counties First Ladies round table on Plastic Pollution and Eco-Fashion show (Trash and Show) on the theme of plastic		
<p>31 May 2018 09:00am-12:00pm 02:00pm-05:00pm 06:00pm-09:00pm Kisumu County Venue TBD</p>	<ol style="list-style-type: none"> <li>1. Marathon (Female only) on the theme of theme of Clean and green Cities with the aim to promote Gender;</li> <li>2. Second round table discussion of Counties First Ladies, on the theme of Waste management;</li> </ol>	<p><b>1. Morning session:</b></p> <p>1.a. Marathon (target: girls 10-16 Years primary and high school);</p> <p>1.b. Second round table of County First Ladies; Theme: <i>First Ladies contribution to Beat Pollution, from Waste to treasure</i>;</p> <p><b>2. Afternoon session:</b></p>

3.	Sustainable Fashion Show hosted by Ms. Environment Kenya under the auspice of the county First Lady	<p>2.a. Awareness raising activities (County MoEWINR)</p> <p>2.b. Publicity Caravan (National Environment Management Authority of Kenya)</p> <p>2.c. Environment Education (National Environment Management Authority of Kenya)</p> <p><b>3. Evening session:</b></p> <p>3.a.</p> <p>3.a. Statements</p> <ul style="list-style-type: none"> <li>- Remarks, Ministry of Environment;</li> <li>- Ministry of Tourism, Sports and culture;</li> <li>- UN Environment Programme;</li> <li>- National Environment Management Authority of Kenya</li> <li>- Governor;</li> </ul> <p>3.b. Sustainable Fashion Show with a plastics alternative/ recycling theme Fashion Show/Eco-show on waste management, under the Auspice of the County Kisumu County First Lady;</p> <p>3.c. Official opening of the National World Environment week leading to the World Environment Day by the Governor.</p>
<b>Environment Forum Jointly organized by SAFARICOM and UN Environment Programme</b>		
4th June 2018 09:00am-12:00pm 02:00pm-05:00pm 06:00pm-09:00pm Kwale, Mombasa County Venue TBD	Details to be provided by SAFARICOM	
<b>National World Environment Day Celebration Mombasa County</b>		
4th June 2018 09:00am-12:00pm 02:00pm-05:00pm 06:00pm-09:00pm Kwale, Mombasa County Venue TBD	National Environment Management Authority of Kenya to provide a detailed programme	

#### 4. Partners and contact persons

Date	Event	Contact people
25 May 2018	“Beat Plastic Pollution”, symbolic kick off celebration in collaboration with Kibera Seven Kids Community Based Organization	<ol style="list-style-type: none"> <li>1. Santos Seven Kids Community Based Organisation</li> <li>2. Walter Mongare Snr. Deputy Director,</li> </ol>

		<p>Youth Programms-Liaison Cabinet Affairs Office The Presidency, Harambe House</p> <ol style="list-style-type: none"> <li>3. ROTARY CLUB Nairobi</li> <li>4. City county of Nairobi</li> <li>5. Interreligious council of Kenya</li> <li>6. SAFARICOM</li> <li>7. United Nations Country Team</li> <li>8. Embassy of France</li> <li>9. Embassy of Sweden</li> <li>10. National Environment Management Authority</li> <li>11. UN Environment Programme</li> </ol>
29 May 2018	Round table discussion on pollution and workshop on role of countries governments in enforcing the single use plastic ban	<ol style="list-style-type: none"> <li>1. County Government of Kisumu</li> <li>2. County of Kakamega</li> <li>3. Council of Governors</li> <li>4. ROTARY CLUB KISUMU</li> <li>5. Counties First Ladies Association</li> <li>6. Victoria Lake Economy Zone</li> <li>7. Universities of Kisumu</li> <li>8. Miss/Mrs Environment Kenya</li> </ol>
30 May 2018	Exhibition on alternative to plastic and conference on plastic innovation with Victoria Economic Zone Counties Universities	<ol style="list-style-type: none"> <li>1. County of Kakamega</li> <li>2. Council of Governors</li> <li>3. Counties First Ladies Association</li> <li>4. Victoria Lake Economy Zone</li> <li>5. Universities of Kisumu</li> <li>6. Miss/Mrs Environment Kenya</li> <li>7. ROTARY CLUB KISUMU</li> </ol>
31 May 2018	Second Counties First Ladies round table on Plastic Pollution and Eco-Fashion show (Trash and Show) on the theme of plastic	<ol style="list-style-type: none"> <li>1. County of Kakamega</li> <li>2. Council of Governors</li> <li>3. Counties First Ladies Association</li> <li>4. Victoria Lake Economy Zone</li> <li>5. Universities of Kisumu</li> <li>6. Miss/Mrs Environment Kenya</li> <li>7. ROTARY CLUB KISUMU</li> </ol>
4 June 2018	Environment Forum Jointly organized by SAFARICOM and UN Environment Programme	<ol style="list-style-type: none"> <li>1. SAFARICOM</li> <li>2. UN Environment Programme</li> <li>3. National Environment Management Authority of Kenya</li> <li>4. ROTARY CLUB KISUMU</li> </ol>
5 June 2018	National World Environment Day Celebration Mombasa County	<ol style="list-style-type: none"> <li>1. Mombasa county Government</li> <li>2. SAFARICOM</li> <li>3. UN Environment Programme</li> <li>4. National Environment Management Authority of Kenya</li> <li>5. ROTARY CLUB KISUMU</li> </ol>