



WORLD  
ENVIRONMENT  
DAY



## World Environment Day Celebration in Kenya: Kick off activities in Kibera-25 May 2018

World Environment Day, held on 5 June, is the UN's most important day for encouraging worldwide awareness and action for the protection of our environment. Since it began in 1974, it has grown into a global platform for public outreach that is widely celebrated in over 100 countries. "Beat Plastic Pollution", the theme for 2018, is a call to action for all of us to come together to combat one of the great environmental challenges of our time.

This year's (2018) theme: "Beat Plastic Pollution", urges governments, industry, communities, and individuals to come together and explore sustainable alternatives and urgently reduce the production and excessive use of single-use plastic polluting our oceans, damaging marine life and threatening human health.

India is the international host for this event this year and the Government of India has committed to organizing and promoting the World Environment Day celebrations through a series of engaging activities and events generating strong public interest and participation. From pan-Indian plastic clean-up drives in public areas, national reserves and forests to simultaneous beach clean-up activities – India will lead the initiative by setting an example.

Celebration of this year World Environment Day in Kenya is a very special event since it will take place one year after the ban of single use plastic bag and thus, very timely for a proper evaluation and a very prospective way forward of implementation within counties.

### Programme

Time	Activities	Venue
08:20 am - 0900 am	Briefing to Journalists	Cafeteria Jupiter Hotel Langata County
09:20am-09:30am	Logistics arrangements general brief Organization of teams	Assembly point, Next to "the Bridge" Kibera
09:30am-12:30pm	- Clean-up	From Sunday studio Kibra down to Undugu
	- Tree planting	Near Ng'eno Estate
12:30pm-1:00pm	- Wrap up - Thank you messages - World Environment Day announcements - Vote of Thanks (details to be communicated on site)	Assembly point

For more information, please contact Cyrille-Lazare Siewe ([cyrille-lazare.siewe@un.org](mailto:cyrille-lazare.siewe@un.org)).