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143rd meeting of the Committee of Permanent Representatives to the United Nations Environment Programme

Nairobi, 28 September 2018

10:00 a.m to 1:30 p.m and 2:45 p.m to 5:30 p.m.

Conference Room 1

List of Memoranda of Understanding between private sector entities and UN Environment

Programme from 2017 and up to September 2018.

As a follow-up to the request made in the context of the 143rd meeting of the Committee of Permanent Representatives, the Secretariat has the pleasure to submit a **list of Memoranda of Understanding between private sector entities and UN Environment Programme from 2017 and up to September 2018**. This list complements the earlier list submitted to the subcommittee meeting of the committee of permanent representatives held in 24th May 2018 and is available on the link <http://wedocs.unep.org/bitstream/handle/20.500.11822/25430/Report%20to%20the%20CPR%20on%20Private%20Sector%20Engagement%2021.05.pdf?sequence=16&isAllowed=y>

It reflects the United Nations Environment Programme's strengthened engagement with the private sector through partnerships and collaboration in areas of common interest. This engagement comes at a time when the private sector is becoming more engaged in finding adequate solutions for pressing global environmental challenges responding to the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals.

The Secretariat looks forward to receiving continued feedback on private sector engagement. Any comments are to be submitted to the Private Sector Unit of UN Environment Programme at UNEnvironment-Business@un.org.

Memoranda of Understanding signed in 2017 and 2018 as of 28 September 2018

Partner	Themes and Areas of Cooperation	UN Environment Lead	Date MOU signed	End Date	Financial Implications	To Sub Programme to which partnership is relevant for
01. ADEC Innovations Corporation	The overarching theme of this partnership is on scientific data. The partners are collaborating to facilitate the interpretation of sustainability trends in response to the changing natural environment.	Science Division	20.04.2017	31.12.2019	Yes	<ul style="list-style-type: none"> • Environment Under Review • Resource Efficiency • Climate Change
02. Association of Arctic Expedition Cruise Operators (AECO)	The overarching theme of this partnership is on scientific data. The partners are collaborating to facilitate the interpretation of sustainability trends in response to the changing natural environment.	Ecosystems Division	17.04.2018	17.04.2020	--	<ul style="list-style-type: none"> • Chemicals • Waste and Air Quality
03. Beijing Mobike Technology Co. Ltd	There are four main areas of cooperation for this partnership: 1) Communications and outreach activities to raise awareness on the challenges and solutions to air quality and pollution; 2) Support sustainable transportation; 3) Promotion of green technology; 4) Scientific assessment of emerging issues and challenges.	Economy Division	11.09.2017	11.09.2019	--	<ul style="list-style-type: none"> • Chemicals • Waste and Air Quality
04. BNP Paribas SA	The partnership will commit to channel up to US\$10 billion in private capital towards sustainable land use; work to establish Sustainable Finance Facilities to leverage private finance for public good across the planet; collaborate on projects that conserve biodiversity, especially endangered species, improve protection of forests and advance local efforts on sustainable landscapes management to promote the building of resilient ecosystems and save natural wealth and heritage for future generations; work on improving practices in agriculture to reduce its carbon footprint.	Ecosystems Division	23.10.2017	23.10.2019	Yes	<ul style="list-style-type: none"> • Ecosystems Management • Climate Change • Resource Efficiency
05. Build Your Dreams (BYD)	This partnership focuses on tackling air pollution through the promotion of cleaner and greener economics through renewable energy with low and no emissions mobility globally.	Economy Division	07.08.2017	07.08.2019	--	<ul style="list-style-type: none"> • Chemicals, Waste and Air Quality • Climate Change

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06. Cataratas Group	This partnership will promote awareness raising campaigns and activities related to sustainable tourism and sustainable consumption and production; developing capacity building activities related to sustainable tourism in National Parks; dissemination of best practices on sustainable tourism to tourists visiting nature; develop joint activities to celebrate World Environment Day.	Latin America and the Caribbean, Brazil Office	20.07.2017	21.07.2019	--	<ul style="list-style-type: none"> • Healthy and Productive Ecosystems • Resource Efficiency
07. China Energy Conservation and Environmental Protection Group	This partnership promotes the integration of energy efficiency solutions for cities in China and to facilitate environmental protection progress and best practices.	Economy Division	11.09.2017	11.09.2019	--	<ul style="list-style-type: none"> • Climate Change
08. Coca-Cola Company	<p>The partnership will support projects aligned with the UN's Sustainable Development Goals, particularly those focused on clean water and sanitation; gender equality; green jobs and economic growth; and climate action. It also focuses on responsible consumption, conservation and the protection of the oceans.</p> <p>The partnership also looks to enhance environmental education and awareness, encourage environmentally-sound technologies and approaches, protect the marine environment, and educate and motivate consumers through awareness-raising campaigns.</p>	North America Office	09.04.2018	09.04.2020	No	<ul style="list-style-type: none"> • Chemicals, Waste, and Air Quality • Resource Efficiency
09. Discovery Communications, LLC	This partnership will work on producing content for raising awareness related to environmental protection. The Partners will provide mutual technical advice. Discovery Communications will share content, including experiential content, with the UN Environment Programme to support communication initiatives, announcements, campaigns and events.	Communication Division	19.09.2017	19.09.2019	--	<ul style="list-style-type: none"> • Resource Efficiency • Environment under Review • Climate Change

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10. Ethiopian Airlines	<p>This partnership supports:</p> <ul style="list-style-type: none"> • development of modalities and operationalization of the 'Plant one tree for every passenger flown' project within UN Environment Programme's ongoing REDD+ programme in Ethiopia; • greening the Ethiopian Airline business and develop environmental awareness raising materials for in-flight entertainment; • collaboration between the Ethiopian Aviation Academy and the UN Environment Programme for trainings and sustainable consumption and green economy programme. 	Africa Office	20.03.2018	20.03.2020	--	<ul style="list-style-type: none"> • Climate Change
11. Formula E Operations Limited	Global partnership in the fight to improve inner-city air quality – continuing to boost the profile of alternative energy solutions and the increased uptake of electric vehicles.	Communication Division	06.04.2017	06.04.2019	--	<ul style="list-style-type: none"> • Environment under Review • Climate Change • Resource Efficiency
12. Honeywell International Middle East	This partnership works to raise awareness, experience sharing, capacity building, promotion of the concepts and best practices of sustainable production and consumption in relation to the Sustainable Development Goals 7 and 13.	West Asia Office	01.03.2018	01.03.2020	--	<ul style="list-style-type: none"> • Climate Change • Resource Efficiency
13. International Business Machines Corporation ("IBM")	Both partners will endeavour to collaborate on joint activities to further the science policy business agenda, including events targeting diverse markets and specialized Science-Policy Expositions.	Science Division	20.11.2017	20.11.2019	--	<ul style="list-style-type: none"> • Environment under Review • Climate Change • Resource Efficiency
14. Majid Al Futtaim Holding (L.L.C)	<p>This partnership will focus on:</p> <ul style="list-style-type: none"> • Resource efficiency and sustainable development. To include areas of energy efficiency, green buildings and construction, food waste and others. • Organising meetings on matters of common interest. 	West Asia Office	01.03.2018	01.03.2020	--	<ul style="list-style-type: none"> • Resource Efficiency • Climate Change • Environmental Governance

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15. Coöperatieve Rabobank U.A., Nederlandse Financierings – Maatschappij voor Ontwikkelingslanden N.V. (“FMO”), and IDH Sustainable Trade Initiative	Collaborate to improve the existing and new best practices in order to stabilize agriculture's footprint and restoring quality of existing land used for agriculture and forestry; collaborate on projects that protect forest ecosystems and restore degraded lands; stimulate financing of sustainable agriculture using a combination of public and private funds; develop best-practices for sustainable land use investments; sharing of finance knowledge and expertise; provision of technical assistance and expertise on fund management, pipeline development, deal structuring, measuring impact, monitoring and evaluation and convening industry; and other areas of mutual interest.	Ecosystems Division	19.07.2018	19.07.2020	Yes	<ul style="list-style-type: none"> • Climate Change • Healthy and Productive Ecosystems
16. Nippon Television Network Preparatory Corporation	<p>The partners will collaborate to rebrand the cartoon “Original Sorajiro” for a North American audience and will be expanded to a global audience in order to support environmental awareness and climate action.</p> <p>This will also promote North American cooperation with a focus on outreach and communications platforms to raise awareness on the Sustainable Development Goals by developing Public Service Announcements targeting an 8-12-year-old plan and will feature the UN Environment Programme branding.</p>	North America Office	12.03.2018	12.03.2020	Yes	<ul style="list-style-type: none"> • Chemicals, Waste, and Air Quality • Resource Efficiency • Climate Change
17. One 97 Communications Limited (“PayTm”)	<p>This partnership will contribute to:</p> <ul style="list-style-type: none"> • Communication campaigns that improve understanding and motivate action on pollution, in particular air and plastics pollution. • Research and evidence to support policy-making and investment on pollution, in particular through science, data and knowledge. This could include studies on air quality measuring mechanisms in select cities, amplifying outreach and engagement on findings. • Strengthen private sector engagement on environmental issues, particularly pollution. • Collaboration will take place when relevant e.g. in the run up to World Environment Day 2018 in India on the theme “Beat Plastic Pollution”. 	Asia and Pacific Office	20.02.2018	20.02.2020	Yes	<ul style="list-style-type: none"> • Environment under Review • Resource Efficiency • Climate Change

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18. Philips Lighting B.V.	This partnership will work towards accelerating the adoption of energy-efficient LED street lighting globally; promotion of comparable city data for building more sustainable, resilient, smart, prosperous and inclusive cities; advocating for local green building activities to deliver carbon emission reductions; and connecting governments, private entities and investors in the field of sustainable infrastructure with a focus on LED street lighting.	Science Division	05.12.2017	05.12.2019	--	<ul style="list-style-type: none"> Environment under Review Resource Efficiency Climate Change Environmental Governance
19. Red Moon Music	This partnership is working towards harnessing the universal power of art and music to promote solutions for the planet; inspiring positive social and environmental change through storytelling and creative communications in order to meet the Sustainable Development Goals with a specific focus on Goals 12, 14, and 15; the promotion of UN Environment Programme campaigns; and leveraging content for educational purposes.	Communication Division	29.11.2017	29.11.2019	--	<ul style="list-style-type: none"> Environment under Review
20. Safaricom	This collaboration is focusing on environmental policy, public advocacy and technical support to Member States in the context of the Sustainable Development Goals.	Africa Office	16.08.2017	16.08.2019	No	<ul style="list-style-type: none"> Climate Change Environment under Review Environmental Governance
21. Beijing Weimeng Technology Co., Ltd.	This partnership will explore content creation focusing on environment-related challenges, solutions, innovations and successes. It will also support UN Environment Programme campaigns and environment-related activities. Resource mobilization using the Weibo app and other Weibo family platforms and products will be used to support the UN Environment Programme's campaigns and environment-related activities.	Communication Division	16.05.2017	16.05.2019	Yes	<ul style="list-style-type: none"> Climate Change Environment under Review Environmental Governance
22. Schmidt Family Foundation	This partnership is working to promote the Clean Seas Campaign by addressing the environmental challenges facing the sailing and marine communities. It will also promote the health of oceans through the Foundation's grant making programme.	Communication Division	20.12.2017	20.12.2019	Yes	<ul style="list-style-type: none"> Ecosystem Management Resource Efficiency

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23. Thomson Reuters Corporation	UN Environment Programme will contribute submissions to Thomson Reuters Corporation on an ongoing basis promoting transparency of thought leaderships and best practices in sustainability. There will also be joint activities to further the science-policy-business agenda, inclusive of events targeting diverse markets and specialized Science-Policy Expositions.	Science Division	26.11.2017	26.11.2019	--	<ul style="list-style-type: none"> • Environment-al Governance • Resource Efficiency • Climate Change
24. Volvo Ocean Race	The partnership focuses on: <ul style="list-style-type: none"> • Promoting the Clean Seas campaign throughout the duration of the race • Broadening the campaign's outreach to the private sector • Bringing the campaign to audiences UN Environment does not normally reach • Making a real difference by using the race as a platform to bring about concrete action by the Volvo Ocean Race itself as well as other actors 	Ecosystems	18.05.2017	18.05.2019	Yes	<ul style="list-style-type: none"> • Chemicals, Waste and Air Quality
25. Unilever U.K. Central	The partnership focuses on promoting sustainable consumption and production, on fostering the use of life cycle knowledge, approaches, data through the Life Cycle Initiative partnership to inform decisions towards Sustainable Development.	Economy Division	04.05.2018	04.05.2020	--	<ul style="list-style-type: none"> • Resource Efficiency
26. World Sailing Limited	Collaborate on UN Environment's Clean Seas initiative and other relevant campaigns related to ocean health; cooperate on World Environment Day; and cooperate on World Sailing Limited's contribution to the United Nations Sustainable Development Goals.	Ecosystems Division	05.06.2018	05.06.2019	--	<ul style="list-style-type: none"> • Chemicals, Waste and Air Quality
27. Handelens Miljøfond	Collaborations with youth community and support to entrepreneurs to seek solutions to combat marine litter; support and enhance corporate responsibility including supporting corporations to carry out due diligence in their supply chain; sharing best practices and experiences on plastic management in Norway; and the promotion and implementation of #CleanSeas campaign.	Ecosystems Division	15.08.2018	15.08.2020	No	<ul style="list-style-type: none"> • Chemicals, Waste and Air Quality

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28. Google Inc.	UN Environment and Google agree to initially to focus their cooperation on the Sustainable Development Goal Target 6.6 to protect water-related ecosystems through producing geospatial maps and data on water-related ecosystems; data use training; data dissemination and visualization; advocacy and capacity building activities to allow national stakeholders to be able to better utilize existing data; and collaborating and coordinating with other partners.	Ecosystems Division	27.06.2018	27.06.2018	--	<ul style="list-style-type: none"> • Healthy and Productive Ecosystems • Environment under Review
29. Litterati LLC	Litterati to track UN Environment participants and activities worldwide during World Environment Day 2018, capturing their real time progress and impact; the Litterati mobile app is to be made available globally and be used to track World Environment Day activities and participant impact, to allow social media sharing of impact stories; and the Litterati web portal is to support the World Environment Day events during from June 1st - 7th 2018.	Communication Division	26.07.2018	26.07.2019	No	<ul style="list-style-type: none"> • Communication Efforts relate to all Sub-programmes
30. Yapu Solutions Gmbh	The areas of cooperation of this agreement surround sharing of information, concepts, tools and materials developed by the Microfinance for Ecosystem-based Adaptation (MEbA) to YAPU, collaborating on the replication of the MEbA concept and strengthening the position of finance sector to combat climate change, through technical assistance from YAPU.	Latin America and the Caribbean Office	15.03.2018	15.03.2020	No	<ul style="list-style-type: none"> • Climate change
31. BMW De Mexico, S.A. DE C.V.	This partnership will promote electric mobility regionally and at country and city levels: Share information, promote dialogue, provide knowledge transfer and technical support on electric mobility at a regional level (in Mexico, Latin America and the Caribbean);Regional cooperation and outreach: contribute to a regional market transformation to electric mobility by: (I) jointly organizing high-level events to promote the harmonization of policies and standards for electric vehicles.	Latin America and the Caribbean Office	7.08.2018	7.08.2020	No	<ul style="list-style-type: none"> • Climate change

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32. Lavazza Foundation	Promotion of environment related issues including production of a 2019 calendar highlighting how human beings have positively impacted the environment; content creation focusing on environment related solutions, innovations and successes; and other activities and events in the interest of mutual environmental objectives.	Communication Division	29.08.2018	29.08.2020	No	<ul style="list-style-type: none"> • Communication Efforts relate to all Sub-programmes
33. RFI Foundation	<p>UN Environment and RFI co-organised a global round-table on faith-based financing for the United Nations Sustainable Development Goals prior to the RFI summit. The round-table aimed to encourage participants to use environmental standards as part of their investment criteria and champion solutions of socially responsible financing for sustainable development.</p> <p>UN Environment provided funds to cover cost of the venue, on-site logistics and promotion of the round-table.</p>	Policy and Programme Division	17.5.2018	31.12.2018	Yes	<ul style="list-style-type: none"> • Climate Change • Healthy and Productive Ecosystems
34. Meshminds	Mobilizing creative, innovative technologies to achieve the United Nations Sustainable Development Goals with focus on climate and pollution action; promoting private sector sustainable impact investments that support the United Nations Sustainable Development Goals; and promoting public awareness for sustainable consumption and lifestyles.	Asia and the Pacific Office	17.08.2018	17.08.2020	No	<ul style="list-style-type: none"> • Climate Change • Chemicals, Waste and Air Quality • Resource Efficiency