

**Fourth UN Environment Assembly, 11-15 March 2019, Nairobi
Green Tent Side Event**

Theme: Doing More and Better with Less – Best Practices for Sustainable Production and Consumption in a Resource Constrained Environment

Green Tent, March 11, 2019
10:30-12:00 NN

Organiser: Business and Industry Major Group¹

Background

With the world's population expected to increase to nine billion by 2030², natural resources consumption is expected to rise drastically in the coming years. Greater resource efficiency is therefore critical to ensure sustainable and inclusive growth.

An increasing number of businesses are showing leadership by developing new methods of production; addressing wasteful consumption and production; and developing innovative business models that put sustainable production and consumption at the heart of their business operations. Governments also have an important role to play to provide a coherent policy framework and adequate incentives to facilitate the transition to more sustainable production and consumption patterns.

Objective

The objective of the roundtable discussion is to bring together key stakeholders from the private and public sector to share best practices and lessons learned on the ways in which businesses are integrating sustainable production and consumption into their core business strategies and exchange views on the policy frameworks and incentives needed to facilitate the transition.

Speakers

Among the guest speakers will be: business leaders from small, medium-sized and multi-national enterprises representing different sectors and jurisdictions; local and regional government representatives.

1. Asa Ekhdal, World Steel Association
2. Brian Lindsay, Dairy Sustainability Framework
3. Ben Wilde, CleanChain
4. Luciano Loman, Metos Brazil
5. Benson Kamu, Climate Smart Agriculture
6. Erica Lo Buglio, Zelian/VinylPlus

Moderator: Amy Galland, Empower Venture Partners

Anticipated number of attendees: 20-30

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¹ The Business and Industry Major Group is one of nine major groups of UN Environment: Children and Youth, ~~Business and Industry Major Group, Local Authorities, Non-Governmental Organizations, Scientific and Technological~~