



Economy Division



United Nations
Environment Programme

Summary of the 19th teleconference of the Chemicals in Products project Steering Group, 8 May 2017

Participants:

Anna Fransson, Swedish Chemicals Agency (KEMI), Chair of the Steering Group
Mahmood Khwala, [Health sector representative]
Stéphane Content, CEFIC [Industry sector representative]
Olga Speranskaya, IPEN [Public interest sector representative]
Brian Kohler [Workers representative]
Timo Unger [Hyundai-KIA motors – Industry sector representative]
Johan Holmqvist [Sony Mobile SA – Industry sector representative]
Beth Jensen [Outdoor Industry Association – Industry sector representative]
Kevin Munn, UN Environment, Chemicals and Health Branch

Agenda items:

1. Review of activities since meetings in Brasilia in February 2017
2. Development of outreach materials: update by UN Environment and the leads of the three stakeholder-oriented promotional materials, followed by discussion
3. Outreach planning and discussion

Meeting summary:

Kevin Munn chaired the teleconference.

The Group welcomed and was introduced to its newest member, Stéphane Content, who joined his first call of the CiP Steering Group, representing the business and industry stakeholder group and replacing Michelle Orfei. Stéphane is a chemist by training and is currently based at CEFIC¹ where he coordinates their value chain outreach.

The conference call reviewed activities undertaken since the meetings in Brasilia², and the action items arising from those discussions and decisions. These included:

¹ The European Chemical Industry Council

² The 10 February 2017 Knowledge-Sharing Meeting on Stakeholder Implementation of the SAICM Chemicals in Products Programme and the 11 February 2017 meeting of the Steering Group of the CiP Programme



- Summary of the steps and process for outreach agreed to at the Brasilia meetings:

UN Environment summarized the outreach procedure as it had been discussed post-Brazil within the Chemicals and Health Branch. This calls for specific contact and outreach to the numerous actors identified (through research by the Branch) as undertaking actions which are or will advance towards achieving the CiP Programme objectives. The goal is to have these stakeholders agree to have their activities listed on the UN Environment CiP Programme web site (i.e. as contributors to the Programme). The stakeholder outreach summary materials being developed (see agenda item below) are important accompanying documents. UN Environment will collaborate with the relevant stakeholder group (e.g. product sector or constituent Steering Group member) in this particular engagement effort.

Discussion took place on who to reach out to. It was noted that there are already a number of actors – mostly individual companies or associations – which have been identified and operate within the established priority product sectors (i.e. textiles, building products, toys and electronics). Having these actors acknowledge their contribution to the CiP Programme objectives (re. the previous paragraph) is a priority as completing that basic connection was a clear request from the Brasilia meetings.

Further outreach should target: 1) promotion within these initial sectors to expand the coverage of the sector, and 2) new products sectors, particularly for sectors which are developing their CiP information exchange. For the latter, the aerospace sector³ was noted as having good potential for demonstrating progress towards the Programme objectives. For the former, Steering Group members are best placed and are encouraged to promote within their constituencies.

Another avenue is to use UN-level contacts to promote the CiP Programme (e.g. for SAICM or the chemicals conventions). This is typically through country- and association-level focal points and is a more top-down method of outreach. It was noted that this has resulted in limited success in the past and also that the private sector is usually not well-represented in the various focal point groups.

With respect to the end-of life sector (esp. recycling), this group has been approached a number of times, but not yet with the significant and lasting engagement that results in nominating a Steering Group member. This continues to be a need in the Steering Group and the project, and all Steering Group members are encouraged to promote the CiP Programme in

³ See the International Aerospace Environmental Group® website - <http://www.iaeg.com/>



Economy Division

this life cycle sector when possible and to send contact details for any potential Steering Group member (for UN Environment follow up).

- Development of outreach materials:

It was recalled that the Brasilia Steering Group meeting agreed for three separate outreach documents to be developed, targeting the private sector, government and civil society stakeholder groups, and formulated by the associated Steering Group members⁴. The purpose of the documents is to bring awareness to the actors of their respective constituencies of the CiP Programme's relevance, importance and potential, and to promote participation. Prior to the call two of these outreach documents (i.e. from the private sector and civil society groups) had been circulated to Steering Group members.

There was discussion of the process to finalizing the documents within the Group (i.e. prior to using them as general outreach materials). Steering Group members are welcome and encouraged to provide feedback to documents drafted by the other stakeholder groups. It was agreed that the different stakeholder groups own their documents: they will consider the feedback to be provided by other members of the Group and ultimately decide elements of the CiP Programme to highlight to their constituencies and the formulation of outreach messages. The deadline for comments to another constituent group's draft is 12 June, and the agreed date for finalizing the documents is 23 June.

There was appreciation for the two outreach documents already circulated, which represent significant efforts to summarize the CiP Programme in a concise and targeted manner. It was also recognized that these documents could not realistically be reduced to a 1-2 page format. UN Environment suggested that a complementary piece to these very useful, but still somewhat lengthy, outreach documents could be an infographic or similar short and visual document. The objective would be to have complementary material clearly and simply convey the concepts/needs linked to CiP information exchange, and achieve that the reader grasps the main elements of the CiP Programme quickly.

UN Environment will follow up after the call to elaborate on this idea, noting that the current outreach documents under development are priority.

⁴ The civil society outreach includes the labour, health and public interest Group members and is coordinated by Olga Speranskaya; the private sector outreach includes the business and industry and textiles, automotive, toys and electronics sectors Group members and is coordinated by Timo Unger; and the government outreach includes the Group members representing governments, as well as the Group Chair, and is coordinated by Xin Gao.