

Challenges companies face regarding needs of information on chemicals

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Informal Workshop on Stakeholders' Information Needs on Chemicals in Articles/Products 9-12 February, 2009 Geneva, Switzerland



ChemSec

The International Chemical Secretariat

- i) A coalition of environmental organisations
- ii) serves as a forum for parties working for better chemical control
- iii) monitors the development of Chemical policies in Europe and elsewhere
- iv) seeks to strengthen support for progressive legislation, in particular among business actors





NGO Advisory Committee





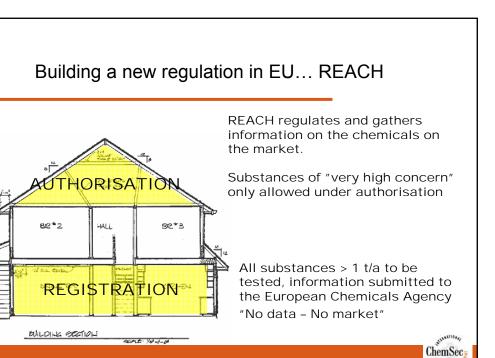


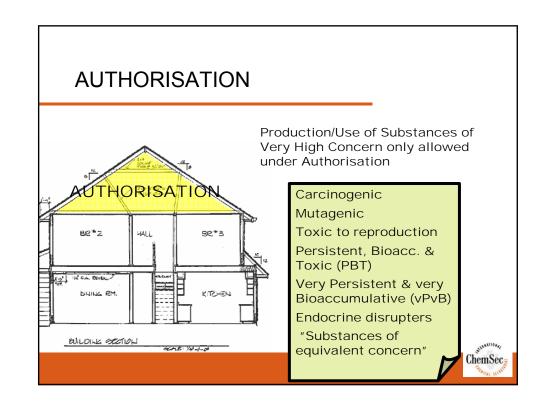
ChemSec's Business group

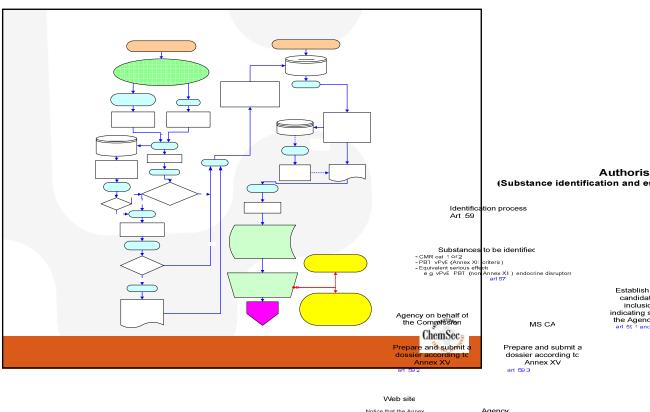
Established in 2003 with members such as:

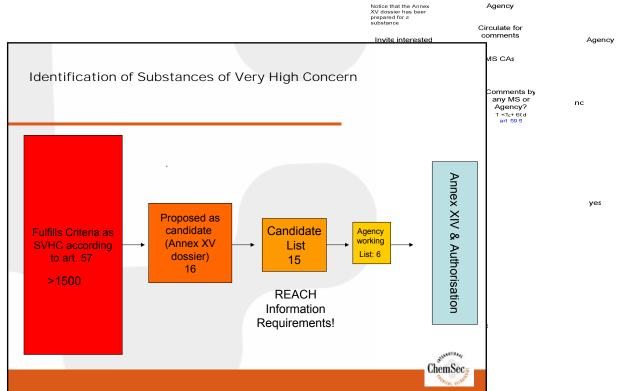
- Dell
- Boots the Chemist
- B&Q
- Sara Lee
- Skanska
- Sony Ericsson
- L'Oreal
- Eureau



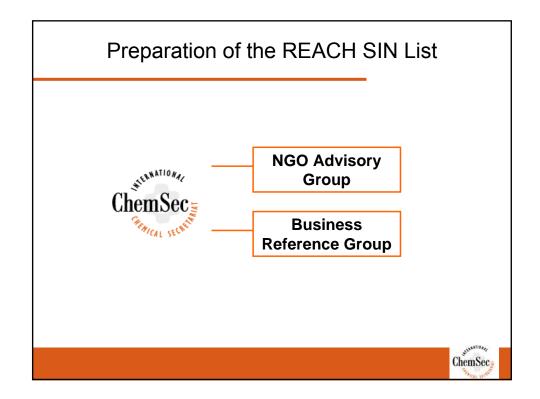


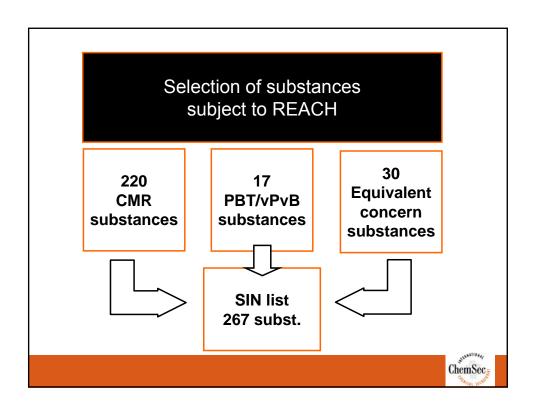


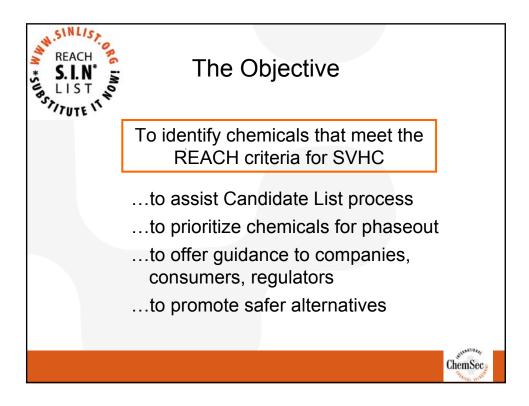














ChemSec's Business group feedback: Why is this information on chemicals in products required?

- Regulation/compliance
- Brand-name/consumer demands
- Waste management
- Workers protection
- Investor interest
 - The Investor Environmental Health Network, encouraging TUR policies, eg through shareholder resolutions: www.iehn.org
- Damage control/avoidance!



SKANSKA

Why we do it

- Experience is Sweden
 - many widely available building materials not fully "legal"
- We use "materials" not "chemicals"
 - "blends" not "molecules"
- We use "brands" not "chemicals"
 - serious cross-border issue
- Rising energy efficiency requirements leading to more air-tight buildings
 - indoor climate critical => must avoid toxics

Open information

SKANSKA

Therefore we have to proactively.....

Protect our workforce

Technically illiterate when it comes to chemicals
Short-term exposure may create long-term harm

Protect the public

- Buildings typically last many decades
 - => Long-term public exposure risk encourage clients to "future-proof"

Protect ecosystems

Open information



Challenges in retrieving information from suppliers

- · What info to request?
 - If you don't know what chemicals are in a material, how do you know what to even look for?
- Cooperation/Compliance
 - "Sometimes they don't want to tell" what their products contain
- Chemicals used in processes
 - Do you ask the relevant questions?
- What criteria used?
 - Agreement on relevant criteria?
 - Does supplier understand criteria?





Challenges in retrieving information from suppliers

Cooperation/Compliance

- "Sometimes they don't want to tell" what their products contain
- Really don't have the data
- · Don't understand what company is asking for
- It's not their level of transparency
- It may be a trade secret, an issue of intellectual property
- Don't think hazard data is complete/relevant





Solutions found/developed to increase the flow of information in the supplychain.

Introducing a system in a sketchy landscape

- Each actor inventing their own wheel?
- · Lists, lists, lists!
 - Dependent on external sources for chemicals safety info
 - Constant monitoring by Safety, Environmental, & Regulatory Affairs Department (in-house experts)
- Informing/educating the supply chain about needs and criteria used, eg through workshops, asking the right questions etc.
- Aligning requirements, eg BASTA, AFIRM, REACH, SIN?
- Regulation?
- Require full disclosure as Sony Ericsson





One Way forward: The BASTA System

Skanska Sweden was involved in the creation of the BASTA system, along with others in the Swedish construction industry.

Objective: develop an industry standard for building products and a system to support phase-out of dangerous substances.





One Way forward: The BASTA System

- Based on intrinsic properties
- Register of products, not chemicals
- Suppliers registers products satisfying system requirements

Result

- The supplier has full knowledge of the chemical content of its products
- The supplier has certified that the content of its products have none of the BASTAspecified dangerous properties





One Way forward: The BASTA System

Problem: Limited to Sweden (Scandinavia) whereas these construction companies have a large range of *international* suppliers.

Efforts now to broaden BASTA.

Serve as a model for other industries, e.g. textiles?

www.bastaonline.se





Needs to achieve increased flow of information in the supply-chain.

- Gradual understanding of "new responsibility for chemicals safety and the safety of consumers".
- Needed mentality change within companies, industry maturation.
- Realization of "what chemicals management actually is and make it part of the way they do business"
- Early information on alternative, sustainable products
- · Harmonisation of requirements, criteria
- Regulation must foresee upstream compliance



SKANSKA

What we need from others

Suppliers

- · Clear and easy to understand information
- Proactive information on alternative "green" products

Producers

Acceleration of "green" product development/availability

Politicians

- Harmonise information address the "brand" issue
- Recognise that "materials" and "chemicals" are different
- · Less dependancy on scientific measurement to set limits

Open information





Thank you!

www.chemsec.org

