IKEAs approach to chemical management
– a brief introduction

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• IKEA at a glance

• General principles

• Examples:
  PVC
  Formaldehyde
FOR THE MANY

OUR VISION
To create a better everyday life for the many people.

OUR BUSINESS IDEA
To offer a wide range of well-designed, functional home furnishing products at prices so low that as many people as possible will be able to afford them.
IKEA AT A GLANCE

Top five sales countries

- Germany 15%
- USA 10%
- France 10%
- UK 7%
- Sweden 6%

Sales by region

- Europe 82%
- North America 15%
- Asia & Australia 3%
Top five purchasing countries

- China: 21%
- Poland: 17%
- Italy: 8%
- Sweden: 6%
- Germany: 6%

Purchasing by region:

- Europe: 67%
- Asia: 30%
- North America: 3%

IKEA Group Facts & Figures 2008
Customers live with IKEA products

and they should feel confident that the products have a minimal effect on the environment,

and do not contain substances that are potentially hazardous to their health.

Making home furnishing products safe
IKEA has as a principle to take the strictest health, safety and environmental requirements on any of the sales markets and apply them across all our markets.
Our long term vision

“Formaldehyde emission levels in wood based products shall be on the same levels as natural wood.”

The vision will be implemented step by step.
Why work in a stepwise manner?

- The **quality** and **health aspects** of the final products must be secured
- **Good working conditions** at our suppliers to be maintained
- **Costs** to be **kept low**
- Secure that production **capacity** is available
PVC

An early voluntary ban on PVC for all products besides cables.
THANK YOU!