



IKEAs approach to chemical management

– a brief introduction

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Content

- IKEA at a glance
- General principles
- Examples:
PVC
Formaldehyde

FOR THE MANY

OUR VISION

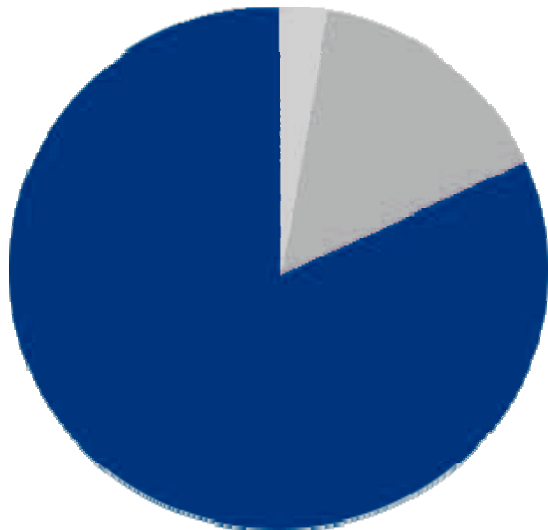
To create a better everyday life for the many people.



OUR BUSINESS IDEA

To offer a wide range of well-designed, functional home furnishing products at prices so low that as many people as possible will be able to afford them.

IKEA AT A GLANCE



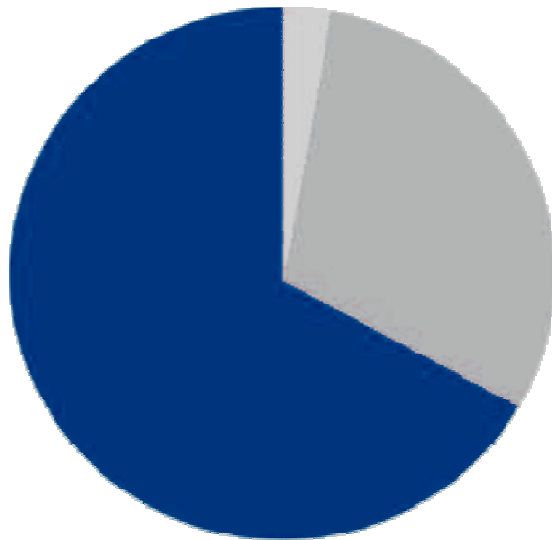
Sales by region

- Asia & Australia 3%
- North America 15%
- Europe 82%

Top five sales countries

Germany	15%
USA	10%
France	10%
UK	7%
Sweden	6%

IKEA AT A GLANCE



Purchasing by region

- North America 3%
- Asia 30%
- Europe 67%

Top five purchasing countries

China	21%
Poland	17%
Italy	8%
Sweden	6%
Germany	6%



Making home
furnishing products
safe

Customers live with
IKEA products

and they should feel
confident that the
products have a
minimal effect on the
environment,

and do not contain
substances that are
potentially hazardous to
their health.

IKEA has as a principle to take the strictest health, safety and environmental requirements on any of the sales markets and apply them across all our markets.



Our long term vision

“Formaldehyde emission levels in wood based products shall be on the same levels as natural wood.”

The vision will be implemented step by step.



Why work in a stepwise manner?

- The **quality** and **health aspects** of the final products must be secured
- **Good working conditions** at our suppliers to be maintained
- **Costs** to be **kept low**
- Secure that production **capacity** is available

PVC

An early voluntary ban on PVC for all products besides cables .





THANK YOU!

IKEA[®]