

Sony Ericsson - presentation abstract, SAICM Workshop

Sony Ericsson Mobile Communications is a global provider of mobile multimedia devices. The company was established in 2001 and is a joint venture between Sony Corporation and Telefonaktiebolaget LM Ericsson. The company is a global actor, with a global supply chain where most of the production is located in Asia.

The commitment of Sony Ericsson is to be a fore runner within the mobile phone industry regarding substance management and control. To achieve this goal, they are actively working together with suppliers, customers, NGOs and authorities to increase knowledge of chemical hazards and to promote the continuous phase outs of unwanted substances. To be able to have a total control of the materials used in Sony Ericsson products, a materials declarations database has been introduced where full disclosure of substances in each and every procured component and material is registered. This information gives an advantage when phasing out substances and gives the opportunity to be proactive for new requirements. Further on, the company has presented its sustainability program, where all environmental aspects of the life cycle of a mobile phone have been scrutinized.