

The fourth Session of the UN Environment Assembly

The Fourth United Nations Environment Assembly of the United Nations Environment Programme

Innovative Solutions for Environmental Challenges and Sustainable Consumption and Production

Presentation to the CPR Bureau 23 April 2019

and to the CPR Subcommittee 7 May 2019



UNEA 4

MAIN POLITICAL OUTCOMES AND FOLLOW-UP

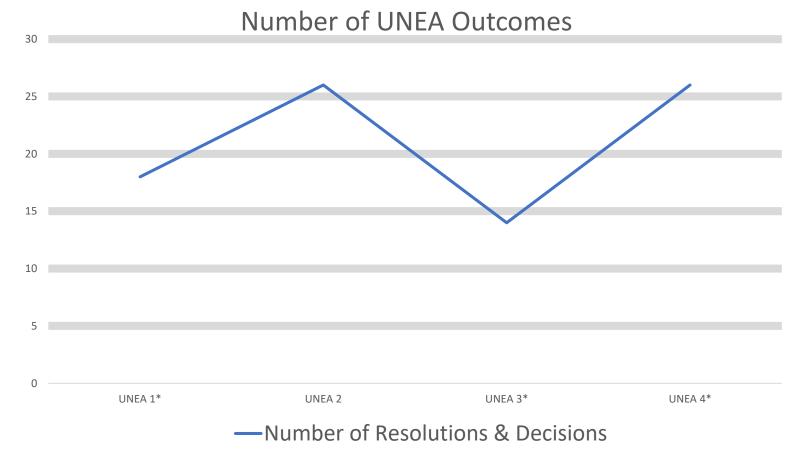
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UNEA 4 – main political outcomes

#SolveDifferent

- An important milestone for global environmental multilateralism
- Ministerial Declaration adopted
- 23 resolutions adopted
- 3 decisions adopted
- Programme of Work and Budget adopted
- Implementation plan "Towards a Pollution-Free Planet" welcomed
- The 6th Global Environment Outlook GEO-6 welcomed

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LIVE WITHIN

* Ministerial Declaration adopted

Increased role of the Committee of Permanent Representatives on follow-up and review of implementation #SolveDifferent

Decision UNEA/UNEP/EA.4/1 on PoW / Budget

- Implementation of GA RES 72/279 and 71/243 on UN reform / UNDAFs
- Early consultations with MS on new initiatives
- Sustainability, predictability, and stability of the funding of future UNEAs.

Resolution UNEP/EA.4/RES.22 on Implementation and follow-up of UNEA resolutions

 Requests ED to develop an online monitoring mechanism to "track and assess UNEP's implementation of resolutions in the framework of the Programme of Work and Budget"

Resolution UNEP.EA.4/RES.23 Keeping the world environment under review

 The CPR to approve the composition of a steering committee to support consultations on options for the next GEO

Decision UNEP/EA.4/2 on Provisional agenda, date and venue of UNEA 5

- CPR-based review of UNEA and subsidiary bodies to improve efficiency/effectiveness
- Requests the ED to develop action plan to implement Para 88 of Rio + 20 outcome
- Requests the UNEA bureau to define a theme for UNEA 5 before end 2019, in consultation with the CPR

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The 146th Committee of Permanent Representatives on 20 of June - an important milestone #SolveDifferent

- The Secretariat is reviewing/fine-tuning reporting to the CPR on the basis of guidance from UNEA 4
- Some key decisions and resolutions requiring early action from the Secretariat are:
 - Decision UNEP/EA.4/1 on PoW / Budget
 - Decision UNEP/EA.4/2 on Provisional agenda, date and venue of UNEA 5
 - > Resolution UNEP/EA.4/RES.6 Marine plastic litter and microplastics
 - Resolution UNEP/EA.4/RES.22 on Implementation and follow-up of UNEA resolutions
 - Resolution UNEP.EA.4/RES.23 Keeping the world environment under review

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Status of preparations for the High Level Political Forum, 9-18 July

- UNEA 4 technical contribution to ECOSOC President letter (submitted 18 March in line with the ECOSOC deadline)
- Formal UNEA 4 report to the ECOSOC under finalization
- Programme for the UNEA President at HLPF at the High Level Segment of the HLPF on 16 July under development
- Support provided on request to MS on national reports
- Contributions to regional sustainable development Forums and to the preparation of a draft HLPF declaration
- Identification of UNEP-led side events at HLPF and summit

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New UNEA 5 bureau: enhancing the strategic role of bureau meetings and the role of Bureau members

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- President: Mr. Ola Elvestuen, Minister of Climate and Environment of Norway.
- Vice Chairs: Costa Rica, Serbia, France, Bahrain, Suriname, Indonesia, Estonia, Burkina Faso
- Rapporteur: South Africa
- First UNEA Bureau tentatively planned on 3 July in conjunction with the Ninth Trondheim Conference on Biodiversity in Norway (2-5 July)

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UNEA 4

PARTICIPATION AND PERCEPTIONS

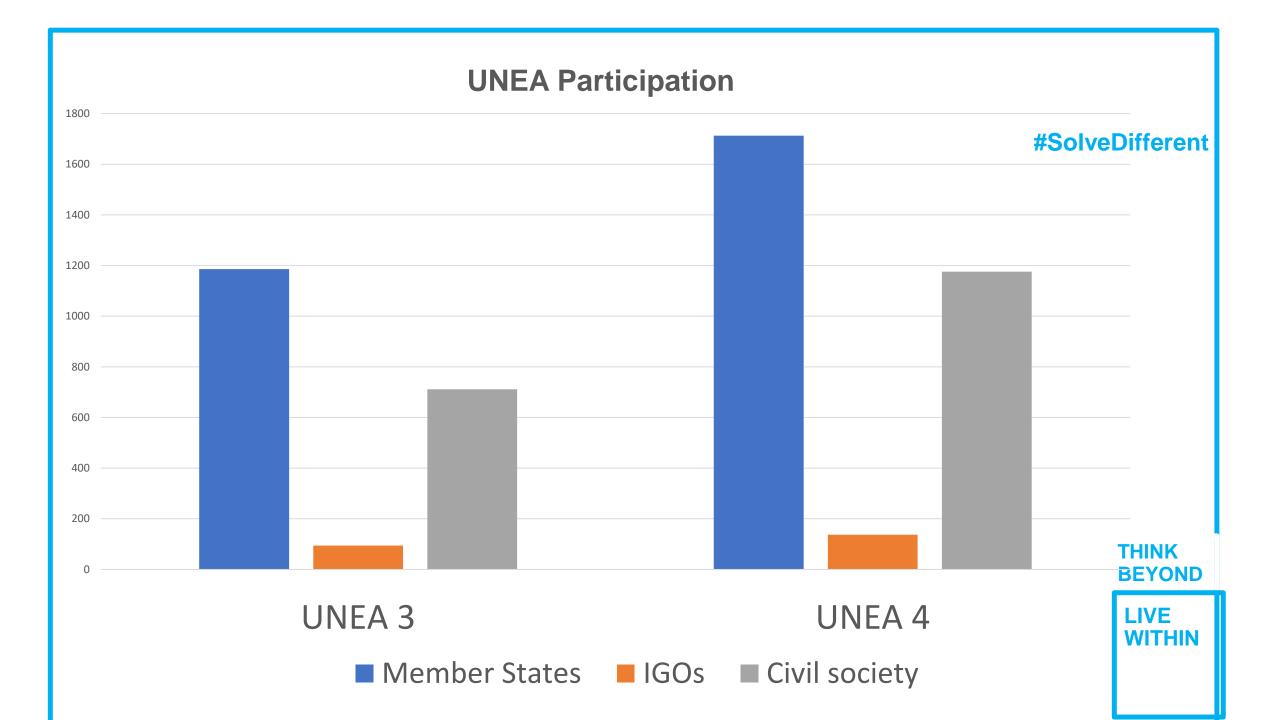
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UNEA 4 – participation

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- 176 Member States/observer states represented; 132 at ministerial level (114 Ministers, 18 Deputy Ministers)
- 4,942 participants in total (43% Female, 54% Male, 3% not specified)
- 1,712 Member States delegates
- 120 IGO representatives (94 MEA and UNEP Entities)
- 917 NGO representatives
- 499 Private Sector/Trusts/Foundations representatives
- 72 independent experts
- 426 invited guests and speakers

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Overall perception of UNEA 4 is very positive but the survey turnout so far has been limited #SolveDifferent

The online survey for UNEA-4 participants indicate that a large majority of participants:

- rate UNEA 4 as very successful or successful (74% of respondents)
- perceived UNEA 4 as very effective or effective in informing participants about key environmental issues (76%)
- would recommend a colleague to attend the next UNEA (71%)

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- consider the UNEA website excellent or adequate (75%)
- consider the UNEA App excellent or adequate (73%)





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CIVIL SOCIETY AND PRIVATE SECTOR ENGAGEMENT

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917 civil society actors participated at UNEA

• 57% of from accredited organizations; 43% from non-accredited

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- UNEA 4 attracted new stakeholders such as faith groups, plastic pollution/marine litter NGOs and SCP-focused groups
- Majority of NGOs from the African region, followed by Europe and North America

Civil Society online UNEA 4 survey - key conclusions:

- UNEA considered an ideal networking platform but too many events taking place in parallel
- Most appreciated events: Green Tent, Marine Litter events, Faith events
- Call for improved opportunities to engage with UNEA in a meaningful and proactive way, including through timely speaking slots
- Call for measurable targets to be agreed and for information on implementation status of UNEA resolutions
- A majority (293 responses out of 315) considered that their participation in CPR meetings was not effective

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The Sustainable Innovation Expo

• The UNEA 4 Sustainable Innovation Expo focused on *Eco-Innovation and Sustainable Financing*, with two platforms:

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- ➤ SIE interactive dialogues with 9 Panel Discussions, 3 Pop-up Chats, and 5 Side Events
- > SIE exhibits with 46 companies showcasing innovative solutions to environmental challenges and sustainable consumption and production
- The Expo convened businesses, governmental bodies and civil society to find solutions, nurture partnerships, and help implement the SDGs
- The Expo provided a space for all participants to network and share best practices
- SIE exhibits and panels were mapped to support the political outcomes of UNEA 4
- Over 500 private sector participants were present during UNEA 4.

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UNEA 4

MEDIA OUTREACH AND COMMUNICATION

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Significant media and social media coverage of UNEA 4

Multimedia and stories

- 76 #SolveDifferent stories on UNEA were published; top 3 stories were:
 - ➤ What's in your burger? (5,799 views)
 - > Putting the Brakes on Fast Fashion(6,660)
 - ➤ Innovative cooling system (3,400)
- Multimedia content boosted visibility, with more than 3 million video views (a 100% increase compared to UNEA 3)

News and media

- 388 journalists from 52 countries attended UNEA 4
- UNEA 4 was covered in 26,500 news articles (128% increase compared to UNEA 3) in 160 countries and 49 languages

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Digital platforms

- #SolveDifferent engaged 124,000 people
- **#UNEA4** received 54,000 mentions and engaged 98,000
- #SolveDifferent and #UNEA4 were top trending topics on Kenyan Twitter on the UNEA opening day
- The <u>Solve Different website</u> received 54,402 page views
- Seven campaign newsletters were sent out, with the number of subscribers goring to over 109,000 people

Goodwill Ambassadors

- Top influencers attending UNEA 4 included Amina J. Mohammed, Aidan Gallagher, Prof. Judi Wakhungu, Dia Mirza, Uhuru Kenyatta, Lewis Pugh, and Nadya Hutagalung
- UN Environment National Goodwill Ambassador Karry Wang, a Chinese singer and actor, attracted over **510 million** views for his social media posts; hashtag #KarryatUNEA4 was a trending topic.

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Flagship publications

 Several flagship publications received significant media attention: GEO-6, the 2nd Global Chemicals Outlook, the Global Resources Outlook, the Frontiers Report

GEO-6

- Efforts to increase reach include an <u>interactive</u>
 story (8,369 views), <u>press release</u>, <u>launch video</u> (over
 1.1 million views), and <u>infographics</u>.
- Within the first month, the report was downloaded 10,241 times.

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