

Programme Performance Review 2018-2019 Policymaking Organs



6th Annual Subcommittee , 7 - 11 October 2019

Programme of Work 2018-2019

Section II Policymaking Organs:

Expected Accomplishment

“Environment Assembly catalyzes global attention on environmental issues”

Indicators of achievement:

(i) Increased media (online, print and broadcast) and social media coverage and reach on environmental issues during and following Environment Assembly session

(ii) Percentage increase of surveyed UNEP partners in Governments and in the UN system that rate as useful the Environment Assembly in drawing attention to important global environmental issue

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Section II Policymaking Organs:

Indicator (i) – media coverage

Multimedia and stories

76 #SolveDifferent stories on UNEA published - top 3 stories:

- What's in your burger? (5,799 views)
- Putting the Brakes on Fast Fashion(6,660)
- Innovative cooling system (3,400)

Multimedia content boosted visibility, with more than 3 million video views - a 100% increase compared to UNEA 3

News and media

- 388 journalists from 52 countries attended UNEA 4
- UNEA 4 was covered in 26,500 news articles (128% increase compared to UNEA 3) in 160 countries and 49 languages

Indicator (i) – media coverage (cont)

Digital platforms

- #SolveDifferent engaged 124,000 people;
- #UNEA4 received 54,000 mentions and engaged 98,000;
- #SolveDifferent and #UNEA4 were the top trending topics on Kenyan Twitter of the opening day of the Assembly;
- The Solve Different website received 54,402 page views;
- Seven campaign newsletters were sent out. The number of subscribers on our lists grew to over 109,000 people.

Goodwill Ambassadors

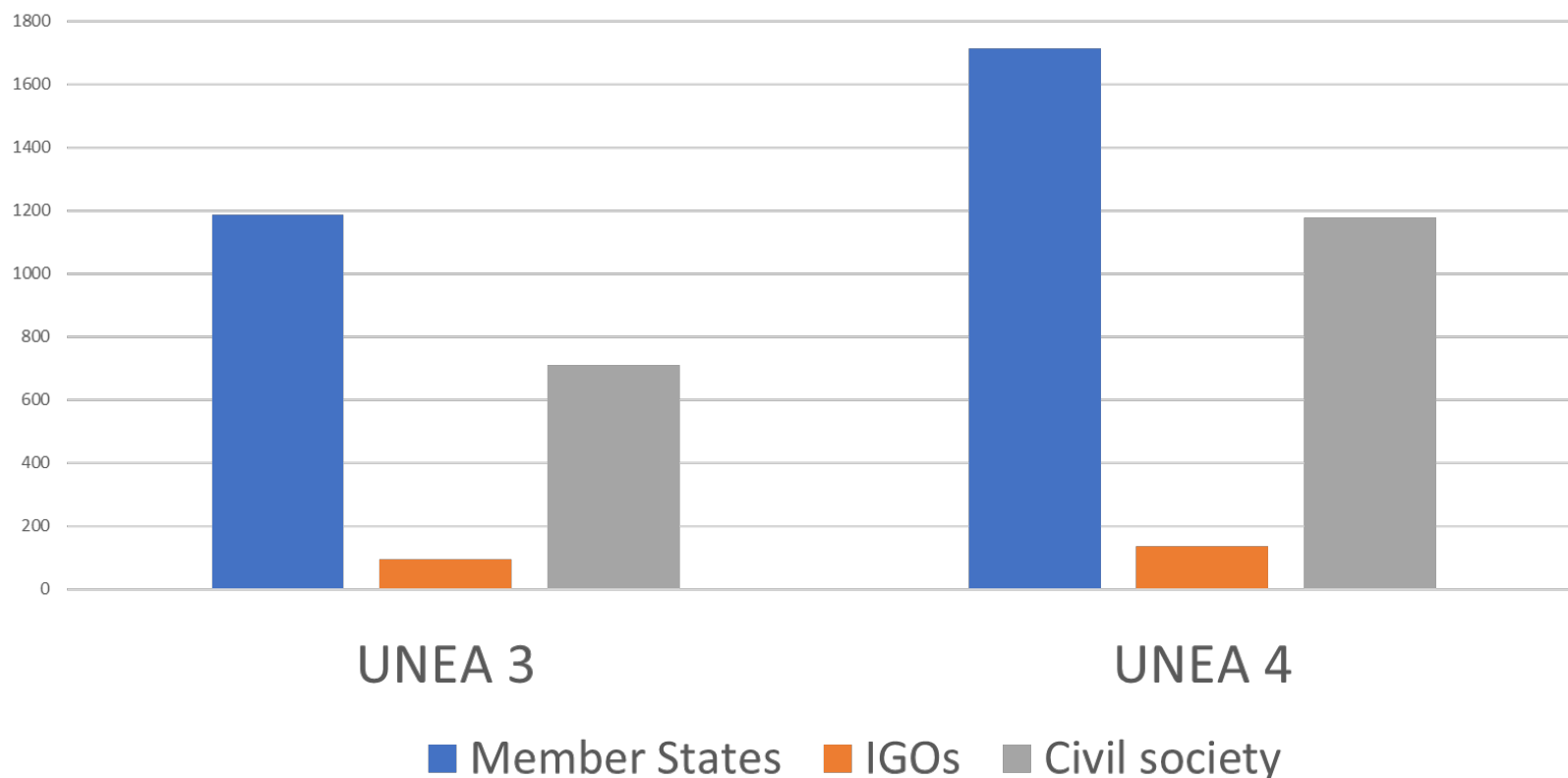
- Top influencers attending UNEA 4 include Amina J. Mohammed, Aidan Gallagher, Prof. Judi Wakhungu, Dia Mirza, Uhuru Kenyatta, Lewis Pugh, and Nadya Hutagalung.
- UN Environment National Goodwill Ambassador Karry Wang, a Chinese singer and actor, attracted over 510 million views for his social media posts, and the hashtag #KarryatUNEA4 was a trending topic.

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Section II Policymaking Organs:

Indicator (ii) – participation

UNEA Participation

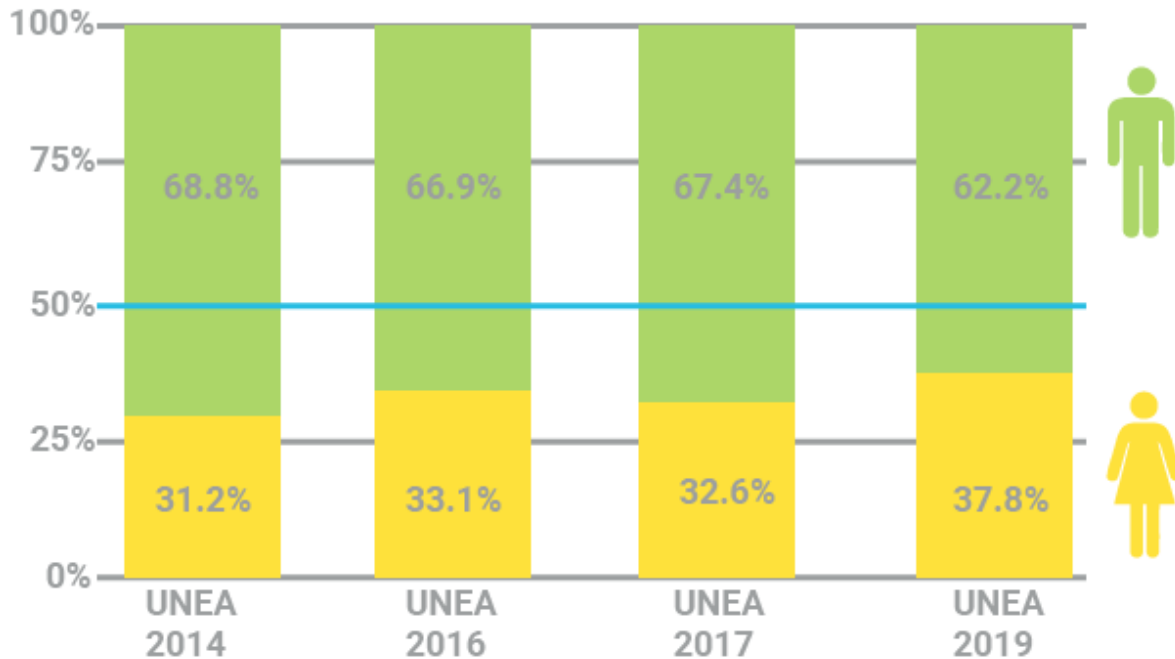


74 % of respondents to the general UNEA 4 survey rate the fourth session of UNEA as either very successful or successful

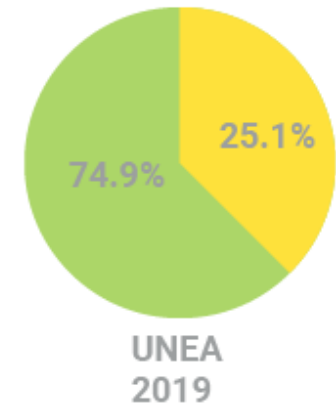
Indicator (ii) – participation (cont)

Gender Representation

UNEA participants from Member States by gender



Heads of Delegation by gender



FINANCIAL OVERVIEW

UN Environment Assembly- 4 (USD)					
<u>Event</u>	<u>Expense Category</u>	<u>Regular Budget</u>	<u>Environment /Reserve Fund</u>	<u>Extra Budgetary</u>	<u>Total Expenses</u>
2019-UNEA4 & OECPR	Conference Services	1,108,680	7,756	40,722	1,157,159
	LDCs and DCs	-	51,284	397,852	449,136
	Major Groups	-	20,669	164,175	184,844
	Communications Costs	-	284,089	193,149	477,238
	ICTS and other Costs	37,000	81,439	110,966	229,404
	Preparatory meetings		135,156	258,127	393,283
	Total		1,145,680	580,393	1,164,991

FOLLOW-UP

Mr. Jorge Laguna-Celis

Director

Governance Affairs Office

lagunacelis@un.org