Programme Performance Review 2018-2019
Policymaking Organs

6th Annual Subcommittee, 7 - 11 October 2019
“Environment Assembly catalyzes global attention on environmental issues”

Indicators of achievement:

(i) **Increased media (online, print and broadcast) and social media coverage** and reach on environmental issues during and following Environment Assembly session

(ii) Percentage increase of **surveyed UNEP partners** in Governments and in the UN system that rate as useful the Environment Assembly in drawing attention to important global environmental issue
Programme of Work 2018-2019

Section II Policymaking Organs:
Indicator (i) – media coverage

Multimedia and stories
76 #SolveDifferent stories on UNEA published - top 3 stories:
• What’s in your burger? (5,799 views)
• Putting the Brakes on Fast Fashion (6,660)
• Innovative cooling system (3,400)

Multimedia content boosted visibility, with more than 3 million video views - a 100% increase compared to UNEA 3

News and media
• 388 journalists from 52 countries attended UNEA 4
• UNEA 4 was covered in 26,500 news articles (128% increase compared to UNEA 3) in 160 countries and 49 languages
Programme of Work 2018-2019
Section II Policymaking Organs:
Indicator (i) – media coverage (cont)

Digital platforms
• #SolveDifferent engaged 124,000 people;
• #UNEA4 received 54,000 mentions and engaged 98,000;
• #SolveDifferent and #UNEA4 were the top trending topics on Kenyan Twitter of the opening day of the Assembly;
• The Solve Different website received 54,402 page views;
• Seven campaign newsletters were sent out. The number of subscribers on our lists grew to over 109,000 people.

Goodwill Ambassadors
• Top influencers attending UNEA 4 include Amina J. Mohammed, Aidan Gallagher, Prof. Judi Wakhungu, Dia Mirza, Uhuru Kenyatta, Lewis Pugh, and Nadya Hutagalung.
• UN Environment National Goodwill Ambassador Karry Wang, a Chinese singer and actor, attracted over 510 million views for his social media posts, and the hashtag #KarryatUNEA4 was a trending topic.
Programme of Work 2018-2019
Section II Policymaking Organs:
Indicator (ii) – participation

UNEZA Participation

74% of respondents to the general UNEA 4 survey rate the fourth session of UNEA as either very successful or successful.
Programme of Work 2018-2019
Section II Policymaking Organs:
Indicator (ii) – participation (cont)

Gender Representation

UNEKA participants from Member States by gender

<table>
<thead>
<tr>
<th>Year</th>
<th>Male</th>
<th>Female</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNEA 2014</td>
<td>31.2%</td>
<td>74.8%</td>
<td>100%</td>
</tr>
<tr>
<td>UNEA 2016</td>
<td>33.1%</td>
<td>66.9%</td>
<td>100%</td>
</tr>
<tr>
<td>UNEA 2017</td>
<td>32.6%</td>
<td>67.4%</td>
<td>100%</td>
</tr>
<tr>
<td>UNEA 2019</td>
<td>37.8%</td>
<td>62.2%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Heads of Delegation by gender

- UNEA 2019: 74.9% Male, 25.1% Female
## Financial Overview

### UN Environment Assembly - 4 (USD)

<table>
<thead>
<tr>
<th>Event</th>
<th>Expense Category</th>
<th>Regular Budget</th>
<th>Environment Reserve Fund</th>
<th>Extra Budgetary</th>
<th>Total Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>LDCs and DCs</td>
<td>-</td>
<td>51,284</td>
<td>397,852</td>
<td>449,136</td>
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<tr>
<td></td>
<td>Major Groups</td>
<td>-</td>
<td>20,669</td>
<td>164,175</td>
<td>184,844</td>
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<tr>
<td></td>
<td>Communications Costs</td>
<td>-</td>
<td>284,089</td>
<td>193,149</td>
<td>477,238</td>
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<tr>
<td></td>
<td>ICTS and other Costs</td>
<td>37,000</td>
<td>81,439</td>
<td>110,966</td>
<td>229,404</td>
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<td></td>
<td>Preparatory meetings</td>
<td>135,156</td>
<td>258,127</td>
<td></td>
<td>393,283</td>
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<tr>
<td><strong>Total</strong></td>
<td></td>
<td>1,145,680</td>
<td>580,393</td>
<td>1,164,991</td>
<td>2,891,064</td>
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</tbody>
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FOLLOW-UP

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