



IOD -ALBANIA 2019

TIRANE, 2019

REPORT

“ON THE ACTIVITIES DEVOTED TO THE INTERNATIONAL DAY FOR THE PRESERVATION OF THE OZONE LAYER, 2019, IN ALBANIA”

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EXECUTIVE SUMMARY

The commemoratives activities that the National Ozone Unit, has undertaken this year, followed a specific preliminary programme which has been drafted with the overarching aim to be inclusive and massive. The pivotal schedules of this communication and commemoration strategy, consisted in:

- Gender focused events
- Highly impact means of communication -Television
- Art- inter alia Classical Music
- Highly ranked Private and Public Institutions
- Vocational School
- Cleaning up activities

As a result, the National Ozone, organized 7 activities which impacted, National TV audience, women, pupils, students, musicians, teachers, journalist and social activists. The celebration of these remarkable 32 years of successful international cooperation, have been broadcasted by the audiovisual media, hence emphasizing the relevance of the World Ozone Day, and remember that we must keep the momentum and the exceptional achievement of the Montreal Protocol.

In order to deliver a tailored, remarkable and correct information's, both the media and the participants have been provided with an extensive set of information on regards to the ozone layer protection, Montreal Protocol, the World Ozone Day, and why the Kigali Amendments matter to the climate change mitigation.

In order to archive the purpose of remembering and identifying the IOD, the NOU prepared thematic products, which have been distributed and used during all the undertaken activities. These products consist in:

- Posters
- Leaflets
- T-shirts
- Hats
- Bags

1. OPEN LECTURE -ALBACADEMY AND EUROPEAN UNIVERSITY OF TIRANA - 14.09.2019

Provided that the refrigeration sector is inherently affected by a gender representation gap, it has been decided that one of the activities devoted to the World Ozone day, should be focused on women participation, as the lack of diversity is a consistent challenge in this sector.

The NOU organized on Saturday, September 14, at the Tirana European University, an open lecture focused on the informative approach related to the ozone layer importance and Montreal Protocol. This activity has been organized jointly with Albacademy, a private training facility, targeting and having women employability rates as focus group.

During this training the attendees have been introduced to the Montreal Protocol, how the envisaged provisions affects Albania, how they are implemented, why the ozone layer protection is an important issue, and which are the job opportunities offered by the refrigeration sector, which is the main sector that uses ozone depleting substances.

This event has been attended by Ms. Flora Lika, Head of Human Resource Department, Albacademy, and Megi Kadiu, Trainer of Albacademy, which stressed the importance of these informative events, in order to enable them with the necessary knowledge in order to better assist their children too.

At the end of the event, information leaflets prepared by NOU, were distributed to celebrate the occasion.







2. NATIONAL TV PROGRAM- 16.09.2019

On Monday, September 16, the NOU attended a TV program, “ Good morning Albania” hosted on the National Television- RTSH(Albanian Radio Television) with the aim to expose high proportions of large populations to messages related with the World Ozone Day, in order to affect decision-making processes at the individual level.

During this program the NOU unit, highlighted the importance of the Montreal Protocol, of the ozone layer, its importance for human health and for the planet. We take the opportunity to underline that Albania has ratified the Kigali Amendment, and in view of the September 2019 Climate Change Summit,

which was, at that time, it has been emphasized how the Montreal Protocol is related with climate change and the way it can contribute to it, and how can the Montreal Protocol Community contribute to the phase down of green gases emissions.

In order to effectively underline that the depletion of the ozone layer is recognized as one of Earth's most important environmental issues and with the purpose to archive the activity's goal, the event has been attended by two representatives from the NOU, in order to provide an overwhelming holistic approach, both from a technical point of view and a legislative one.

Due to the importance, effective communication and awareness raising campaign, inherent to the television as a medium for delivering messages and its impact, this activity has reached out a considerable audience and public.

Video of the TV Program

In order to correctly open it, please click on the icon



Mirëmëngjes Shqipëri 16 shtatori, Dita Botërore e Ozonit 16 Shtator 2019.mp4

Photo from the TV show



3. CLASSICAL MUSIC CONCERT “DESHMORET E LIRISË”, SCHOOL, 16.09.2019

As September 16, was the first day of school in Albania, the NOU took advantage of its peculiarity, and organized, in collaboration with AbcTirana Club youth organization, a concert of classical music, at “Deshmoret e Lirise” school. The event took place at the Concert Hall of the school, and it was partially for piano and violin. Two of the performers, Mr. Johan Muka, and Ms. Ami Muka, are alumni of the “Deshmoret e Lirise” school, and in order to deliver an effective message, and provide a harmonized program, it has been decided that the performers, would have an active role during the Ozone Layer informative interventions. The event has been attended by Ms. Majlinda Mehmetaj, Representative of the Ministry of Education, Youth and Sports, by Mr. Arben Deva, School Director, teachers and students of the school. During her greeting remarks, Ms. Majlinda Mehmetaj, highlighted the importance of the fruitful collaborations between the different ministries, namely the Environment and Tourism and the Education, Youth and Sports, and encouraged similar future initiatives involving other schools too.

In order to involve the youth, not only throughout music performance but having an active engagement, the NOU, prepared a written material on regards to the Montreal Protocol, ozone layer, historic remarks on World Ozone Day, which has been presented by the main performer, Mr. Muka, in the intermezzos of the music.

During the greeting speech the NOU representative, unfolded a general overview of the role, goals, function and activities carried by the National Ozone Unit, and how the ozone layer impacts our lives. At the end of the event, students were rewarded with T-shirts printed, hats and bags, with the logo of World Ozone Day 201 and information leaflets prepared by NOU to celebrate the occasion.

The performers were alumni of the school and current students.

Performers

- ✓ Johan Muka, piano
- ✓ Ami Muka, Piano
- ✓ Kaltrina Sapho,
- ✓ Gerald Llapushi,
- ✓ Debora Rajta
- ✓ And Ms. Veisla Mucaj, music teacher

The Program consisted in the following music parts:

- ✓ Elegy of arctic - Ludovico. Enaudi
- ✓ Fly - Ludovico. Enaudi
- ✓ Nightbook - Ludovico. Enaudi

- ✓ Indaco - Ludovico.Enaudi
- ✓ Mozart – Pantomime
- ✓ Simon Gjoni—Ballade
- ✓ Viol Duet
- ✓ Sonata – W. A. Mozart
- ✓ Sonata op 2, no1 – L. van Beethoven
- ✓ Earth Prelude

Video of the Concert

In order to correctly open it, please click on the icon



Dita Botërore e Ozonit 2019 - World Ozone Day 2019 - zhvillohet aktiviteti "MIQ TË KLIMËS" në Tiranë.mp4

Photos of the activity











4. WILSON HIGH SCHOOL- 18.09.2019

With the aim to foster a sense of connection to the environment in order to stimulate a proactive behavior, evoking a sense of responsibility, and highlighting the importance of sustainability, the NOU, organized two open lectures, at Wilson High school, and elite private institution. As a result of the preliminary meetings, which were undertaken during the months of August and September, it has been agreed, jointly with the school staff, that an open lecture in nature, could archive better the goal of raising awareness among the students. The activity has been organized in two different sessions, the first one, involving only Kindergarten pupils, and the second one, with students of the 5th and 6th grade. The latter were familiar with the ozone layer subject as they were enrolled at the Ecological School Club.

In order to make it more understandable, the Kindergarten activity was organized in two parts.

In the first part of the activity, the children were asked to color figures in printed format, prepared by NOU's representatives, illustrating the animals, the globe, earth, trees and the sun, hence stimulating creativity, color awareness and recognition, as paramount elements to archive the activity's goal.

In the second part of the activity the children were asked how they can behave in order to protect the environment.

NOU representatives, in cooperation with the teachers of the kindergarten, Ms.Leme Gjutaj and Ms. Dona Veliu, explained to the children what is the ozone layer and why it should be protected.

The second activity, took place at the small zoologic park, located at the Wilson school, with the participation of Ms. Luljeta Zhullima, Science teacher at Wilson High school. During this event, the students have provided with detailed information regarding the International Day for the Preservation of the Ozone Layer, Montreal Protocol on Substances that Deplete the Ozone layer, main causes of Ozone layer depletion and the importance of the Ozone Layer protection.

The lecture was a very interactive one, as the students were familiar with the subject matter, hence they participated actively with remarks, questions and feedbacks.

At the end of the activity, the students were rewarded with T-shirts, hats and bags , printed with the logo of World Ozone Day 2019 and information leaflets prepared by NOU to celebrate the occasion.











5. OPEN LECTURE- “HERMAN GMEINER” VOCATIONAL SCHOOL- 19.09.2019

On Thursday September 19, the NOU organized an open lecture at the “ Herman Gmeiner” Vocational High School, located in Tirana, which is a public high ranked institution, as all the student admissions are permitted only on a very restrictive and selective set of merit requirements, hence the cluster of participants at this event, have an average school grades fluctuating from 9.25 and above(grades valuation system in Albania is from minimum of 5 up to 10). This veent has been attended by students of the 9th grade.

An informative set of information has been distributed to the students, containing video presentation of the ozone hole, didactic presentation regarding the Montreal Protocol and Vienna Convention, Kigali Amendment and its contributions on regard to the limit of the global warming and the reduction of the production and consumption of green house gases. During this activity the participants were thoughtfully involved raising questions and concerns, related to climate change and ozone layer role and recovery process.

The Deputy Director of the “ Herman Gmeiner” Vocational High School, Ms. Elvjona Dimroci emphasized that this variety of trainings and informative sessions should take place will other students of the school, putting forward the proposal for future collaboration with the National Ozone Unit. At the end of the activity, the students were rewarded with T-shirts, hats and bags , printed with the logo of World Ozone Day 2019 and information leaflets prepared by NOU to celebrate the occasion.





6. OPEN LECTURE -SANDER PROSI HIGH SCHOOL -19.09.2019

In order to assure that the awareness activities devoted to the World Ozone Day, will reach out a wide array of students, on the 19th of September, it has been organized at “Sander Prosi” High School, located at the suburb of Tirana.

On her opening remarks, the school Director, Ms. Luljeta Basha, draw attention on the importance given to the ozone layer protection, climate change issues and environmental issues by the school, involving the students in extracurricular activities and events devoted to different important dates, such as the World Earth Day, and from how and special celebration through activities will be given to the World Ozone Day too.

The NOU representatives delivered a presentation on the International Day for the Preservation of the Ozone Layer, Montreal Protocol on Substances that Deplete the Ozone layer, main causes of Ozone layer depletion and the importance of the Ozone Layer protection.

In the second part of the activity the NOU representatives, together with teachers distributed leaflets and T shirts, hats and bags, printed with the logo of World Ozone Day 2019.





7. CLEAN UP ACTIVITY -PEZA NATIONAL PARK -21.09.2019

National Ozone Unit representatives organized, on September 21, a Clean-up activity, in different areas of the Peza National Park. The activity combined the cleaning, removal and lifting of garbage, in the most populated area of the Park.

The NOU representatives together with youth activists, distributed to the passers-by and to the visitors of the park, leaflets prepared by the NOU, with detailed information regarding the International Day for the Preservation of the Ozone Layer, Montreal Protocol on Substances that Deplete the Ozone layer, main causes of Ozone layer depletion and the importance of the Ozone Layer protection. In order to boost awareness, the Ozone Day 2019 Poster was unfolded on the main field of the Park. .

The result of this awareness campaign was massive information as during Saturdays, the zone is quiet crowded during these day









THEMATIC PRODUCTS

The National Ozone Unit, developed a consistent number of thematic products, on the occasion of the International Day for the Preservation of the Ozone Layer 2019, and namely:

Posters

Leaflets

T-shirts

Hats

Bags

Which have distributed to the participants and encouraged to use them on different occasions, such as the case of bags, hats or T-shirts. The latter have been developed in 7(seven different colors).



PRESS REVIEW

With News, articles and videos broadcasted in Albania on the occasion of the International Day for the Preservation of the Ozone Layer, 2019

National TV

<https://www.youtube.com/watch?v=ixHwdRZMmHU>

Europa e lire

<https://www.evropaelire.org/a/30166861.html>

Gazeta Info fokus

<https://gazetainfokus.com/mbi-tri-dekada-bashkepunim-nderkombetar-per-te-mbrojtur-shtresen-e-ozonit/>

Gazeta Shekulli

<https://shekulli.com.al/vrima-e-ozonit-sivjet-mund-te-jete-me-e-vogla-ne-disa-dekada/>