

MULTI-COUNTRY

PROMOTING ECO-ENTREPRENEURSHIP IN AFRICA

BACKGROUND

SEED's has proven successful methodology, toolkits and expertise on eco-entrepreneurship. It provides unique and unrivalled value to policy makers and eco-entrepreneurs, and worked with global network of high-profile partners, and of the eco-enterprises over the past years. The greatest challenge facing eco-enterprises is the lack of access to knowledge, networks, financing and high quality business development services as well as poor enabling conditions, including skilled people at community level. SEED has experience providing holistic approach to support eco-enterprises at different stages of development; and to engage with policy makers and provide evidence and insights. The Action will be geared by 3 critical success factors: a) providing tailored support to eco-enterprises for their scale-up and replication and broadening the competencies of BDS providers b) stimulating eco-entrepreneurship utilising existing processes and structures in the wider business ecosystem and c) identifying ecosystem enablers and incentives and engaging policy makers.

OBJECTIVE

Potentiate and accelerate a green and inclusive economy and foster an enabling environment for eco-entrepreneurship and sustainable consumption and production so as to provide a SWITCH Africa Green response to Africa's goal of sustainable development. Supporting eco-enterprise scale-up and replication

ACTIONS

- » Supporting eco-enterprise scale-up and replication: The project will directly support a significant number of eco-enterprises at various growth stages. In the SAG-SEED Starter Month, SAG-SEED Catalyser and SAG-SEED Replicator programmes, eco-enterprises will receive in-depth support over a period of time to establish and scale-up their businesses. Through the BDS+ "training of trainers", a wide base of local BDS providers will be created that can extend the triple bottom line to existing businesses and so act as multipliers, replicating the SEED methodology on eco-entrepreneurship within the private sector.
- » Stimulating eco-entrepreneurship: The action will build on its existing partnerships and in-country networks to ensure visible and wider collective impact. It will leverage existing linkages with the EC, UNEP and other partner initiatives in order to replicate and disseminate SEED's impacts and project results. By building on a tried and tested processes regarding WPs A-E, the Action will benefit from the outset from the proven methodology/ toolkit, and established in-country networks and communication channels.
- » Work Package A: Capacity Building of BDS Providers
- » Work Package B: Promoting the Incubation of New Eco-Enterprises
- » Work Package C: Promoting the Consolidation of Existing Eco-Enterprises
- » Work Package D: Promoting the Replication of Eco-Enterprises in Different Countries
- » Work Package E: Policy and Networking

SEED HOSTED AT ADELPHI
RESEARCH GEMEINNÜTZIGE
GMBH

PARTNERS:

Burkina Faso: AGED

[Association pour la Gestion de l'Environnement et le Développement]

Ghana: SNV Netherlands Development Organisation

Kenya: African Centre for Technology Studies [ACTS]

Mauritius: Small and Medium Enterprises Development Authority

South Africa: SEED South Africa Programme

Uganda: Enterprise Uganda Foundation Limited

Budget



\$1,500,000.00

Timeline



30 Months