



2020 World Refrigeration Day (WRD)

International Webinar

COLD CHAIN 4 LIFE



26th June 2020
@ 3 pm (CET, Paris Time)

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OVERVIEW

As part of 2020 celebrations of the World Refrigeration Day; the **WRD Secretariat**, **ASHRAE**, European Partnership for Energy and Environment (**EPEE**), International Institute of Refrigeration (**IIR**), **UNEP OzonAction**, and in cooperation with Global Food Cold Chain Council (**GFCCC**); are campaigning to address the importance of **Cold Chain** sector and its vital role to food safety and security as well as public health of human being. The joint Campaign is titled: “**COLD CHAIN 4 LIFE**”

One of the key functions under this campaign is an International Webinar aiming at bringing the attention of public, policy-makers and end-users about technology, food waste/loss, health, environment and energy considerations associated with the Cold Chain sectors and advocating for best practices in relation to technology selection decision making, minimizing food waste/loss in the supply chain process, stimulate wise selection of technology, minimize leakage of refrigerants and maximizing energy efficiency.

Key Messages

The Webinar intends to convey key message to three main audience as follows:

- **Public**
 1. Understand how Cold Chain contribute to food security
 2. Understand Cold Chain importance to health sector
 3. Promote individuals’ best practices of to minimize food waste
- **Governments**
 1. Diversity of Cold Chain and contribution to different economic sectors
 2. Cold Chain and SDGs in terms of Food Security, Climate Action, Food loss/Waste, Health, Employment and others
- **Industry Professionals**
 1. Importance of wise technology selection to reduce energy bill and avoid shift due to refrigerant phase-out/phase-down
 2. Best practice to minimize food loss and sustain effective operation
 3. Improving nutrition and public health through efficient Cold Chain systems



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Keynote, Panelists & Moderators

Keynote Speaker



David Appel
President
Carrier Refrigeration

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First Panel Session: **The Global Context of the Cold Chain Sector**



Didier Coulomb
Director General
International Institute of Refrigeration (IIR)



Darryl K. Boyce
President
ASHRAE



Andrea Voigt
Director General
European Partnership for Energy and
Environment (EPEE)



Liz Goodwin
Director, Food Loss and Waste
World Resources Institute (WRI)

Second Panel Session: **Cold Chain and Global Agenda; Roles of Different Groups**



Tina Birmpili
Executive Secretary
Ozone Secretariat



Marcus Gover
CEO
WRAP



Rajan Rajendran
Co-Chair
Global Food Cold Chain Council (GFCCC)

Moderators



Stephen Gill
World Refrigeration Day
(WRD) Secretariat



James S. Curlin
Acting Head of OzonAction
UN Environment Programme



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Agenda of the Webinar



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Time	Moderator/Speaker/Panelist	Remarks
3:00 pm	Start & Housekeeping Announcement	
3:02 pm	Introduction and Welcome Stephen Gill – World Refrigeration Day Secretariat	
3:05 min.	Keynote Presentation David Appel - President of Carrier Refrigeration The Impact of the Sustainable Cold Chain on Feeding A Hungry World	
3:20 pm	First Panel Session The Global Context of the Cold Chain Sector <u>Session Moderator</u> Stephen Gill – World Refrigeration Day Secretariat <u>Panelists:</u> - Didier Coulomb , Director General - IIR (Science and Research) - Darryl Boyce , President - ASHRAE (Engineering and Applications) - Andrea Voigt , Director General - EPEE (Industry and Access to Technology) - Liz Goodwin , Director FLW - World Resources Institute (Global Mobilization for FLW)	
3:45 pm	Quick Recap by the Moderator	
3: 47 pm	Short Video on Cooling and Cold Chain	
3:50 pm	Second Panel Session Cold Chain and Global Agenda; Roles of different groups <u>Session Moderator</u> James S. Curlin , Acting Head of OzonAction - UNEP <u>Panelists:</u> - Tina Birmibili , Executive Secretary – Ozone Secretariat (Role of UN and related MEAs) - Marcus Gover , Chief Executive - WRAP (Role of Civil Societies and Individuals) - Rajan Rajendran , Co-Chair of GFCCC (Role of Industry Professionals)	
4:10 pm	Quick Recap by the Moderator	
4:15 pm	Q & A session	
4:30 pm	Vote of Thanks and Closing	



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