“To travel is to take a journey into yourself”
- Danny Kaye -
Who We Are
How did we come up with the idea?
OUR HISTORY

Of creating memories
The main problem that our business is addressing is the abusive nature of the mainstream tourism business in Egypt.
Our values

1. Celebrating diversity
2. Collaboration
3. Responsibility
4. Creativity
5. Ecotourism
Our business model idea

key risks and challenges we are exposed to

The financial sustainability of the company
More than 50 Trips

Since 2008, we have organized more than 50 trips covering the different parts of Egypt, from Sinai to the new valley to upper Egypt to Marsa Alam. Our trips hosted more than 400 travelers, amateurs and experienced, and benefit around 300+ local families.

Whoa! That’s a big number
Our Core Activities

Our projects enrich the young Egyptians’ awareness of their identity and their role and responsibility within the larger Egyptian society
Social Impact

Siwa - Clean-up

Aswan – water problem

Haliab – up cycling
Integration with local community
Activities
Accommodation sites
On going projects

Craft Context

Farming – Aswan

Build environment toilet st Catherine

Community center Alabrak
THANK YOU