

2020 World Ozone Day in Nepal

This year Nepal celebrated World Ozone Day in different but interesting ways.

- **Celebration through media:**

Nepal chose different media (social media, FM) to celebrate the day with the general public. A public service announcement (PSA) was made with the message from the Hon. Minister for Ministry of Forest and Environment, Mr. Bishwo babu Pudasaini DG NBSM, Mr. Binod Dangol, President NREMA and Mr. Sama Thapa the media personnel. They all highlighted the celebration of World Ozone Day and elaborated the message for ozone protection. This PSA was boosted through social media (**Facebook, Youtube**)

<https://www.facebook.com/bishalmediagroup/videos/652876065363021/>

The PSA was also broadcasted through **Sagarmatha FM** with the objective to cover a wide range of the general public.

- The Ozone Day slogan “*Ozone for life: 35 years of ozone layer protection*” and wishes for Ozone Day was displayed through the display board of Nepal Bureau of Standard and Metrology.
- **Informative material** (jacket and shopping bag) were prepared with the message.
- **A virtual meeting among stakeholders** to mark Ozone Day and discuss the standard formation.





OZONE FOR LIFE

WORLD OZONE DAY 2020



विश्वको लागि ओजोन, ओजोन तह संरक्षणको ३५ वर्ष



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Happy World Ozone Day 2020 !
शुभ विश्व ओजोन दिनको शुभकामना । [See More](#)

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