

GEO FOR BUSINESS BRIEF

Adapt to Survive: Business transformation in a time of uncertainty

Virtual Event & LinkedIn Live | 03 Feb 2021 | 14:00 GMT

Featuring a panel of UN and business leaders



Joyce Msuya
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Denise Delaney
Head of Corporate
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Antonia Gawel
Head of Circular
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Libbi Lee
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Derk Loorbach
Professor
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DRIFT



Corli Pretorius
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UNEP is proud to launch the inaugural GEO for Business Brief

The age of 'business as usual' is over. Organisations from across the economic landscape need their efforts towards environmental sustainability coupled with wholesale economic and societal change. The Covid-19 pandemic has already had a profound impact on corporate governance, and the global climate and nature crises pose an even greater challenge. It is more important than ever that businesses are resilient and adaptable to changing market conditions and help to lead the way in building back better.

'Adapt to Survive' is the first of six GEO for Business Briefs written by UNEP to better inform, engage and stimulate positive action from business leaders. Join us at the launch of the first in the series to strengthen your understanding of the environmental challenges and business opportunities that the global community faces. Join us in February!

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