



## What are the Good Life Goals ?

People around the world are becoming increasingly familiar with the Sustainable Development Goals (SDGs), but how many of us really know what we can do to reach them? The Good Life Goals help to answer this question and recognize the vital role of individual action in achieving the SDGs. The Good Life Goals lay out 85 ways anyone can contribute towards the huge, planet-changing objectives that sit at the heart of the SDG agenda.



The One Planet Network was formed to implement the 10-Year Framework of Programmes on Sustainable Consumption and Production to support the global shift to SCP and the achievement of SDG 12. The Good Life Goals were shaped through a multi-stakeholder collaboration between Futerra, the 10 YFP Sustainable Lifestyles and Education Programme, co-led by the governments of Sweden and Japan as well as UNEP, UNESCO and WBCSD.

Materials available to explore and communicate around the Good Life Goals include: i) the manual: detailing the project with the users instructions; ii) flash cards: detailing the Good Life Goals and actions for each of the 17 SDGs; iii) animated emojis; and iv) media toolkit: social media assets and guidance.

<https://www.goodlifegoals.org>

### SwitchMed and the good life goals:

Under the EU-funded SwitchMed Programme, developing and implementing Sustainable Consumption and Production National Action Plans (SCP-NAPs) allows countries to work on several SDGs outputs communicated through the Good Life Goals. Example of Good Life Goals covered under the SwitchMed are:

**8 DO GOOD WORK**



- Learn family finance skills;
- Demand safe working conditions;
- Check no-one was exploited to make what you buy;
- Support local businesses at home and abroad;
- Stand up for everyone's rights at work.

**9 MAKE SMART CHOICES**



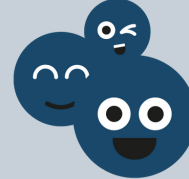
- Learn about plans for progress in your country;
- Stay smart and kind online;
- Support construction that benefits people and protects the planet;
- Welcome innovations that make the world a better place;
- Demand the benefits from progress are shared.

**12 LIVE BETTER**



- Learn about sustainable development;
- Reuse, repair, recycle, share and borrow;
- Waste less food and use leftovers;
- Collect friends and experiences, not just things;
- Demand that businesses respect people and planet.

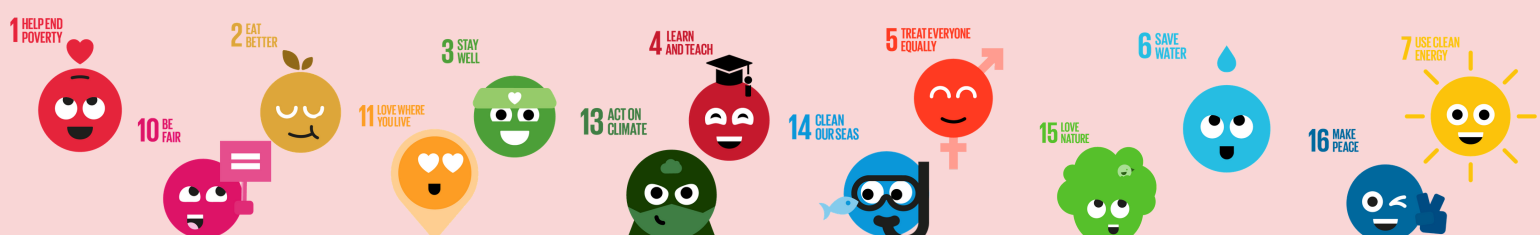
**17 COME TOGETHER**



- Discover and share the Sustainable Development Goals;
- Support those who bring us together;
- Celebrate the progress we've already made;
- Get involved and volunteer in your community;
- Help make tomorrow better than today.


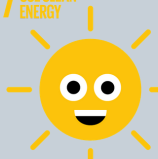





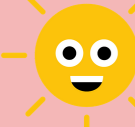






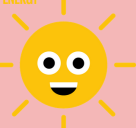

















SwitchMed Programme is funded by the European Union





The SwitchMed country's SCP-NAPs focus on:

<p><b>Algeria</b></p>	<ul style="list-style-type: none"> <li>• Governance framework</li> <li>• Energy transition and energy efficiency</li> <li>• Waste and emission management</li> </ul>	<p>17 COME TOGETHER</p> 	<p>7 USE CLEAN ENERGY</p> 	<p>13 ACT ON CLIMATE</p> 		
<p><b>Egypt</b></p>	<ul style="list-style-type: none"> <li>• Policy Instruments</li> <li>• Integrated community development</li> <li>• Sustainable agriculture</li> <li>• Sustainable water management</li> <li>• Sustainable and renewable energy</li> <li>• Solid waste management</li> </ul>	<p>8 DO GOOD WORK</p> 	<p>15 LOVE NATURE</p> 	<p>1 HELP END POVERTY</p> 	<p>6 SAVE WATER</p> 	<p>7 USE CLEAN ENERGY</p> 
<p><b>Israel</b></p>	<ul style="list-style-type: none"> <li>• Supply and demand side</li> <li>• Social environmental businesses</li> <li>• Cleantech</li> <li>• Green public procurement</li> <li>• Environmental standards and labeling</li> <li>• Resource efficiency</li> </ul>	<p>8 DO GOOD WORK</p> 	<p>9 MAKE SMART CHOICES</p> 	<p>12 LIVE BETTER</p> 	<p>13 ACT ON CLIMATE</p> 	
<p><b>Jordan</b></p>	<ul style="list-style-type: none"> <li>• Agriculture and food industry</li> <li>• Transport sector</li> <li>• Waste management sector</li> </ul>	<p>15 LOVE NATURE</p> 	<p>1 HELP END POVERTY</p> 	<p>7 USE CLEAN ENERGY</p> 	<p>13 ACT ON CLIMATE</p> 	
<p><b>Lebanon</b></p>	<ul style="list-style-type: none"> <li>• SCP in the industrial sector and institutional frameworks</li> <li>• Education and awareness raising for consumers</li> </ul>	<p>9 MAKE SMART CHOICES</p> 	<p>12 LIVE BETTER</p> 	<p>17 COME TOGETHER</p> 		
<p><b>Morocco</b></p>	<ul style="list-style-type: none"> <li>• Agriculture and agri-food</li> <li>• Eco-construction and sustainable buildings</li> </ul>	<p>1 HELP END POVERTY</p> 	<p>9 MAKE SMART CHOICES</p> 	<p>8 DO GOOD WORK</p> 		
<p><b>Palestine</b></p>	<ul style="list-style-type: none"> <li>• Tourism</li> <li>• Housing and construction</li> <li>• Food and agriculture</li> </ul>	<p>15 LOVE NATURE</p> 	<p>8 DO GOOD WORK</p> 	<p>9 MAKE SMART CHOICES</p> 	<p>1 HELP END POVERTY</p> 	
<p><b>Tunisia</b></p>	<ul style="list-style-type: none"> <li>• Agri-food sector</li> <li>• Tourism sector</li> </ul>	<p>1 HELP END POVERTY</p> 	<p>8 DO GOOD WORK</p> 	<p>13 ACT ON CLIMATE</p> 	<p>14 CLEAN OUR SEAS</p> 	

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## UN Environment Programme

UNEP is the leading global environmental authority that sets the global environmental agenda, promotes the coherent implementation of the environmental dimension of sustainable development within the United Nations system, and serves as an authoritative advocate for the global environment.



The EU-funded SwitchMed programme assists eight countries in the southern Mediterranean to switch to sustainable patterns of consumption and production and supports national and regional stakeholders in achieving productive, circular, and sharing economies in the Mediterranean. [www.switchmed.eu](http://www.switchmed.eu)