

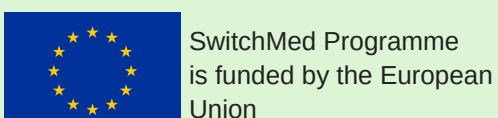
## The Green Growth Knowledge Partnership (GGKP)

([www.greengrowthknowledge.org](http://www.greengrowthknowledge.org))

The Green Growth Knowledge Partnership (GGKP) is a global network of experts and organizations dedicated to providing the policy, business, and finance communities with knowledge, guidance, data, and tools to transition to an inclusive green economy. The GGKP encourages and supports widespread collaboration and innovation in generating knowledge within and across the business, finance, and policy communities, most notably through the establishment of GGKP Expert Working Groups. Since its inception, the GGKP has launched nine expert working groups on fiscal instruments, trade and competitiveness, metrics and indicators, technology and innovation, inclusiveness, behavioral insights, sustainable infrastructure, natural capital, and green growth and the law.



Established in January 2012, GGKP is led by a Steering Committee comprised of senior representatives from the Global Green Growth Institute (GGGI), the Organisation for Economic Cooperation and Development (OECD), the United Nations Environment Programme (UNEP), the United Nations Industrial Development Organization (UNIDO), and the World Bank. The Secretariat is hosted by GGGI and UNEP and runs three knowledge platforms: (i) Green Growth Knowledge Platform, (ii) Green Industry Platform and (ii) Green Finance Platform.



The GGKP's three knowledge platforms - the Green Growth Knowledge Platform, the Green Industry Platform, and the Green Finance Platform – offer quick and easy access to the latest research, case studies, toolkits, learning products, principles, and protocols to empower policy makers and advisors, small and medium-sized enterprises, and banks, insurance, and investment firms to make evidence-based decisions about how to green their operations. The platforms offer everything from global-scale assessments to highly specialized guidance notes. Users can browse by sectors, 193 country pages, regions, or cross-cutting themes, such as gender, jobs, climate change, circular economy, and natural capital.



The GGKP launched the policy-focused **Green Growth Knowledge Platform** in 2014 to bridge knowledge gaps, exchange information, and deliver policy guidance to support the transition to a green economy.

Recognizing the need for better, faster, and more comprehensive information to support and accelerate a green transformation in the industrial and financial sectors, the GGKP launched the Green Industry Platform and the Green Finance Platform in 2019. These platforms extend the GGKP's world-class knowledge management and communications support to the business and finance communities.

**The Green Industry Platform** provides sector-and country-specific technical and practical knowledge to support a green industrial transformation. It focuses on providing the private sector, specifically small to medium-sized enterprises (SMEs), with access to a wide range of information to help green their operations.



Providing guidelines, case studies, and tools, the Green Industry Platform aims to help SMEs find the business case to save money by going green. The Green Industry Platform provides all the information businesses need across a diverse range of sectors such as agriculture, buildings, manufacturing, mining, and tourism, as well as regions and countries.

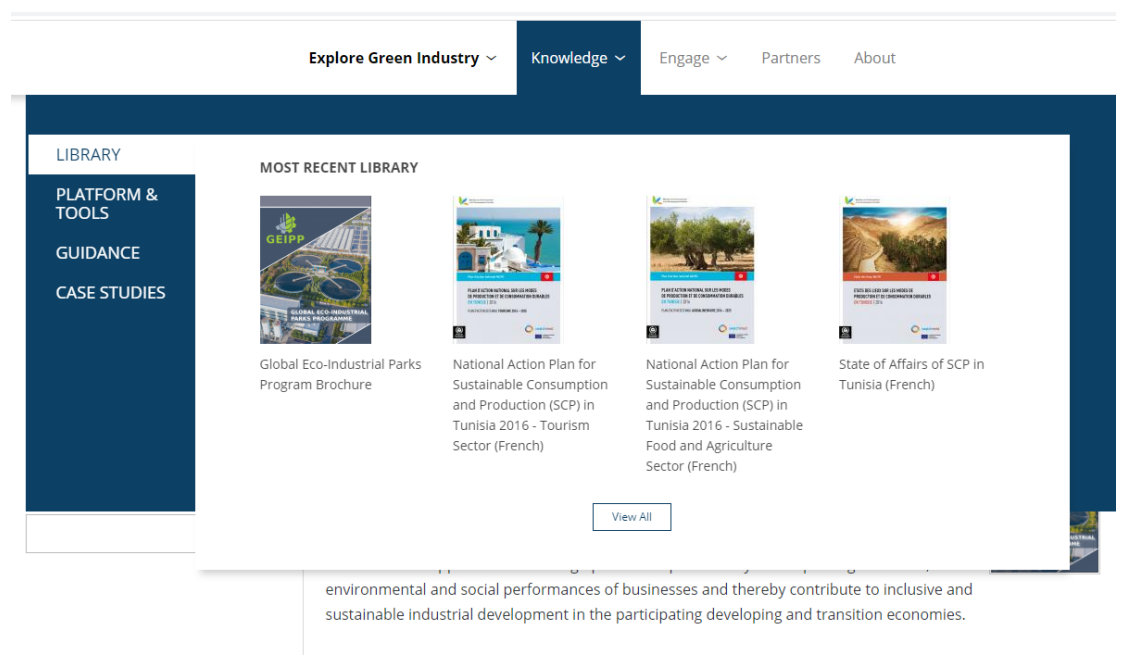
**The Green Finance Platform** is presenting an impact investment theme, where the latest resources and tools to scale up impact investing in private markets are presented. From a regulatory perspective, the Green Finance Platform has developed a Green Finance Measures Database where capital-market regulations that make it easier for asset owners to engage in impact investing can be searched by country, asset classes, and focus area.

The Green Finance Platform is constantly identifying new domains of knowledge to sustainability opportunities for the finance industry and offers a range of resources on blended finance.

## SwitchMed and GGKP

SwitchMed cooperates with the GGKP and the different technical platforms in a two-way collaboration:

- Promoting access for SwitchMed stakeholders to available knowledge, documents and best practices through information sessions and encouraging active involvement in the provided capacity reinforcing initiatives;
- Share SwitchMed outputs and success stories via the GGKP platforms to broader audience as well as interact with the global community. The Sustainable Consumption and Production National Action Plans (SCP-NAPs) of all 8 countries are accessible via the platform and additional technical documents from SCP-NAPs implementation will be uploaded on a regularly basis.



# GGKP: MAKE THE SWITCH



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## UN Environment Programme

UNEP is the leading global environmental authority that sets the global environmental agenda, promotes the coherent implementation of the environmental dimension of sustainable development within the United Nations system, and serves as an authoritative advocate for the global environment.



The EU-funded SwitchMed programme assists eight countries in the southern Mediterranean to switch to sustainable patterns of consumption and production and supports national and regional stakeholders in achieving productive, circular, and sharing economies in the Mediterranean. [www.switchmed.eu](http://www.switchmed.eu)