

# Promoting Action on Plastic Pollution from Source to Sea in Asia and the Pacific

## Multi-Stakeholder Platform on Marine Litter and Microplastics



# ACTION PLAN FOR HEALTHY OCEANS

INVESTING IN SUSTAINABLE MARINE ECONOMIES FOR POVERTY ALLEVIATION IN ASIA AND THE PACIFIC

Target: \$5 billion (2019–2024)

## FOCUS AREAS



### **Ecosystem Management**

Protecting and restoring coastal and marine ecosystems and key rivers.



### **Pollution Control**

Reducing land-based sources of marine pollution including plastics, wastewater, and agricultural runoff.



### **Sustainable Coastal and Marine Development**

Improving sustainability in port and coastal infrastructure development.



## Marine Pollution Control – One ADB Approach

**ADB is working across its operational, thematic and finance groups to provide an integrated set of Marine Plastic Pollution solutions for our Developing Member Countries.**

### **Country Missions and Regional Operational Departments**



National and regional projects including: Pacific Island states, Khyber Pakhtunkhwa Cities Improvement

### **Sustainable Development and Climate Change Department Environment Thematic Group**



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### **Private Sector Operations Department, ADB Ventures, ASEAN Catalytic Green Finance Facility**



Indorama Ventures PCL  
Blue Loan  
Ongoing Pipeline of loan activities



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## *A snapshot*



Status  
**Approved December 2019**



Amount and modality  
**\$13 million in grants**



Project Duration  
**2019-2025**



Department/Division  
**SDCC/SDTC-ENV**

<b>Objective</b>	Reduce marine plastic pollution and restore river and ocean health
<b>Participating countries:</b>	<ul style="list-style-type: none"> <li>Indonesia</li> <li>Philippines (city action plan)</li> <li>Thailand (national policies, regulations and economic analysis)</li> <li>Viet Nam (city level action plan, small-scale demonstration project, forum for circular plastic packaging)</li> </ul>
<b>Budget and breakdown</b>	<p><b>Total: \$13 million</b></p> <p>\$1.7 million: ADB (approved), Regional scope            \$0.5 million: e-Asia Knowledge Partnership Fund (approved), Regional scope            \$2 million: GEF (PIF approved), Regional scope            \$1.5 million: Japan Fund for Poverty Reduction (approved) – Indonesia and Viet Nam only            \$7.3 million: GEF (PIF approved) - Plastik Sulit Indonesia only</p>



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*A snapshot*

## Data, Metrics, Measurement and Baselines

ADB is heavily involved in the global assessment of data capture and management best practices. Working with Alliance to End Plastic Waste, University of Leeds and the Global Plastics Action Partnership to establish universal baselines and methodologies

## City Level Action Plans

Using data gathering and modelling systems to instruct City Level Action plans to guide action points, investment targeting and best practice to reduce plastic escape to the environment

## Collaborative Forums

Initiating dialogue and problem-solving activities across stakeholder groups to address specific issues circularizing the plastic value chain

## Pilot Projects and Test Facilities

Physical project activities to trial ideas and concepts in “real world” environments and using the learning to optimize innovation for future development, instruct our knowledge products and define future project activities

## Knowledge Products

ADB’s project activities are built around a solid core of knowledge generation, management and outputs. The Ocean Plastics work is focused on Tool Kit and Guidance type outputs to allow lessons learned to be implemented across the region

## Catalytic Financing

ADB is continually developing innovate financing platforms and products to improve access to development funding, catalyze innovation and reduce development cycle times. ASEAN Catalytic Green Finance Facility, Blue Finance Hub, ADB Ventures, Ocean Finance Initiative and Private Sector Operations Department

The ADB logo is a dark blue square with the letters 'ADB' in white, serif font. It is positioned in the upper left corner of the image.

ADB

The background image shows a wide beach covered in a thick layer of plastic waste, including bags, bottles, and other debris. The ocean is visible in the distance under a blue sky with scattered clouds. The text 'Thank you.' is overlaid in the center of the image.

**Thank you.**