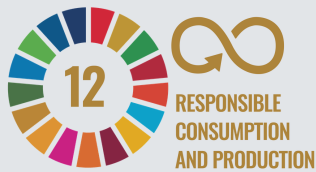


What is a SCP hackathon?

Hackaton is a term used to innovation and describes an event that pools relevant stakeholders into a confined space for a day or two and challenges them to innovate. A hackathon goes beyond a simple brainstorm session as it also focusses on results and jump-starting a way of working.



SwitchMed Programme

The EU-funded SwitchMed programme has been assisting eight countries in Development of Sustainable Consumption and Production National Action Plans (SCP-NAPs) addressing SDG12 through nationally owned multi-stakeholder processes with over 3,000 participants in more than 100 national capacity building sessions and SwitchMed workshops. The United Nations Environment Programme has provided advisory services and technical support to the countries in the developing process and has further supported four countries in the implementation of the SCP-NAPs through demonstration activities.



SwitchMed Programme is funded by the European Union

The Sustainable Consumption and Production (SCP) hackathon will serve as a unique setting to bring relevant stakeholders together to work on SCP solutions. Our goal is to motivate and encourage innovative idea generation among national stakeholders of SCP. Stakeholders will be gathered to not only brainstorm on how to re-position themselves to enable sustainable growth but also provide possible solutions on specific themes and challenges linking to SCP as well as provide concrete next steps and actions for implementation of the innovated projects/activities at country level.

Highlights of organizing a SCP hackathon

- The sessions will start with ideas but end with a working level solution, e.g. projects/activities proposals;
- It will involve stakeholders from all relevant areas to find different ways of working out problems and challenges;
- Outputs will include a clear development path that highlights all the steps needed to accelerate the implementation;
- A jury composed of specialists and sectoral experts from national authorities, academia, international organizations will evaluate the solutions according to certain criteria;
- The hackathon will conclude with presentations to the jury of the hackathon, including demonstrating roadmaps and capabilities needed to bring the final outputs;
- SwitchMed could support the implementation of the best solutions identified by the hackathon jury (tbc).

Thematic areas

During the Hackathon we aim to create solutions for SCP real-life problems and challenges in the Mediterranean region and focus on developing corresponding approaches to solve the challenges and issues. It is essential that the solutions are actually needed, and able to benefit a customer/beneficiary base. Each country's hackathon could choose two to three targeting thematic SCP areas from the following list:





lifestyles, behavioral changes, eco-labels



strengthening of public and private institutions



green investments and circular solutions



promoting local supply chains and local green enterprises



waste management and recycling



smart housing



sustainable public transportation



sustainable tourism



sustainable food and agriculture



green public procurement

Modalities and structure:

A very interactive hackathon will keep participants motivated and engaged. Besides interesting plenary, the break-out sessions will allow the closest teamwork. The hackathon can be organized in three pillars:

★ Plenary session:

The plenary will set the scene and help to understanding the challenges in the thematic areas of SCP in the post Covid-19 society. Participants will get inspired by interesting lectures, inputs and receiving guidance, available tools and support offered by coaches and experts.

★ Workshop sessions:

In break-out sessions and group works, experts will be present to offer insights, coaching and training and help to apply the new-acquired knowledge. Solutions will be developed in teams. Each team will be supported by a mentor, who will support and monitor throughout the hackathon. Experts will also be available, answering questions and supporting overcome challenges and difficulties. The break-out sessions could include sessions on (i) developing a solution; (ii) prototyping and validation; and (iii) pitching and presentation to jury.

★ Closing ceremony:

As we are looking for impactful, sustainable and innovative approaches to the SCP related challenges, the jury will select the most promising solutions who will be announced in the award ceremony. SwitchMed could support the implementation of the best solutions identified by the Hackathon jury (tbc).

Post Covid-19 setting

A hackathon could be tailored around Covid-19 solutions, SCP could provide responses and explore new pathways that enable countries to “build back better” for increased resilience and prosperity, to put in place an enabling policy framework to capture opportunities and re-imagine new possibilities for more sustainable and responsible lifestyles, green investments and circular solutions such as recycling, smart housing, green public procurement, sustainable public transport, sustainable tourism and sustainable food and agriculture – all guided by the principles and standards of SCP.

For more information please contact: UNEP: luc.reuter@un.org

UN Environment Programme

UNEP is the leading global environmental authority that sets the global environmental agenda, promotes the coherent implementation of the environmental dimension of sustainable development within the United Nations system, and serves as an authoritative advocate for the global environment.



The EU-funded SwitchMed programme assists eight countries in the southern Mediterranean to switch to sustainable patterns of consumption and production and supports national and regional stakeholders in achieving productive, circular, and sharing economies in the Mediterranean. www.switchmed.eu