

UNEP International Day of Clean Air for blue skies 2022

Brief for CPR

Background:

On November 26, 2019, the Second Committee of the 74th session of the United Nations (UN) General Assembly adopted a resolution designating 7 September as the “International Day of Clean Air for blue skies” (herein referred to as the Day).

The resolution stresses the importance of, and urgent need to, raise public awareness at all levels and to promote and facilitate actions to improve air quality. The Day’s observance is open to UN member states, UN organisations, international and regional organisations and civil society. The adopted resolution invites the United Nations Environment Programme (UNEP) to facilitate the observance of the Day (For the full text of the resolution see [here](#)).

International Day of Clean Air for blue skies:

The first ever International Day of Clean Air for blue skies, also referred to as the World Clean Air Day, was launched in 2020 under the rights based theme of ‘Clean Air For All’ and has been annually observed ever since. 2022 will be the third Day held and its theme is “The Air We Share”.

The Day envisions bringing together all interested stakeholders from across the world to enhance international cooperation to attain clean air. It serves as a platform to strengthen global solidarity and political momentum for actions to improve air quality. It also aims to improve global knowledge on air pollution by increasing scientific evidence, improving data and providing tools that help governments, the private sector, communities and individuals take decisions and actions to clean the air while protecting health and livelihoods.

Today, 92% of our world is exposed to polluted air causing an estimated 7 million premature deaths every year. Air pollution is preventable, but we need everyone on board—from individuals to private companies to governments.

For the International Day of Clean Air for blue skies 2022, a comprehensive advocacy and communications campaign has been devised that seeks to involve and mobilize millions across the world. #TheAirWeShare calls for greater international, regional, national and local cooperation to build momentum behind the issue of air pollution and encourage actions for mitigation. For the World Clean Air Day this year, the website will be refreshed; a Public Service Announcement Video is being developed; and the brand and practical guide as well as social media assets will be shared widely in 8 languages to encourage global participation in the observance.