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Agenda Item 4: Review of the Main Elements of the 2022-2027 MTS

Indicative main products of the Medium-Term Strategy (MTS) 2022-2027

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Indicative main products of the Medium-Term Strategy (MTS) 2022-2027

Programme: 1. [Towards/For] a pollution and litter free Mediterranean [Sea and Coast] embracing circular economy

Outcome(s)	Key products (non-exhaustive)	Lead
Strategies and Action plan addressing marine plastic litter developed and implemented through comprehensive, coherent and collaborative approaches	1.1. Pilot action boosted at national and subregional levels through the implementation of marine litter prevention and control measures based on harmonised and common approaches and best practices sharing (adopt a beach, fishing for litter, phasing out non-single use plastics, sound management of waste in ports, etc); sharing of best practices.	MED POL
	1.2. Regional and National Plastic Pacts: National/regional level cooperation agreements between public and private stakeholders to prevent plastic pollution, reduce plastic waste generated from Land-based sources, as part of the global plastic pact of national or regional initiatives working towards a circular economy for plastics.	SCP/RAC
	1.3. A Plastic Strategy in place including actions to: (i) support a robust policy framework, including the provision of tools and capacity, (ii) Implement and scale up existing solutions and good practices, (iii) Promote dialogue and collaboration among stakeholders, (iv) Raise citizens' awareness and enable consumers informed choice, (v) Raise citizens' awareness and enable consumers informed choice.	
	1.4. Collaboration established and collective action taken to control marine plastic litter from ships, in line with IMO action plan and the UNEP / MAP Regional Plan on Marine Litter Management in the Mediterranean.	REMPEC
A holistic and efficient response to land and sea-based pollution (chemicals, contaminants, eutrophication, noise, oil and emerging pollution) for a sustainable Mediterranean coastal and marine ecosystem is implemented	1.5. New/updated legally binding Regional Plans containing measures and timetables for their implementation, are negotiated and adopted by the COP for management of pollutants' releases to the Mediterranean including from agriculture, aquaculture and storm water, as well as from pre-treated industrial effluents from key sectors connected to urban wastewater collection systems. SAP MED and LBS National Action Plans (NAPs) for the period (2025-2035) updated and implemented to achieve and or maintain GES, following-up on monitoring and implementation of the current NAPs; and inter-relating NAP/H2020 pressure/impact indicators to IMAP common indicators. 1.6. Pilot action boosted at national level for the elimination of obsolete and in stock chemicals (2000 tons PCB and 50 tons of mercury under the Med Programme). 1.7. A set of up to date regional guidelines and technical standards, developed and implemented to facilitate transfer of knowhow, best-practices and targeted support as well as capacity building at national and sub regional levels in the fields of reuse of wastewater, energy efficiency for wastewater treatment and sewage sludge management; diffuse sources, land management; nature-based	MED POL

Outcome(s)	Key products (non-exhaustive)	Lead
	<p>solutions ; desalination; and pre-treatment of effluents from industrial facilities as well as from healthcare facilities (in collaboration with WHO).</p> <p>1.8. Best practices shared and promoted to transfer knowhow among Contracting Parties for the implementation of Regional Plans (urban wastewater; sewage sludge management; farmland management; onshore and offshore aquaculture management; implementation of nature-based solutions; pre-treatment of industrial effluents).</p> <p>1.9. Targeted support for the implementation of the Dumping Protocol and compliance with its obligations including update, agreement, and implementation of technical guidelines on methodologies and management techniques, including for compliance monitoring and assessment of adverse impacts of dumping activities, evaluation of, and dissemination of best practices for the permitted categories of dumping materials in the Mediterranean region.</p> <p>1.10. Effective collaboration established with the Basel Convention for the implementation of the Hazardous Waste Protocol; for management of obsolete chemicals; capacity building and dissemination of best practices for compliance monitoring and inspections for hazardous waste disposal.</p>	
	<p>1.11. Technical support to Prevent POPs-Containing Waste as contribution to the transition to a Circular Economy Free of Toxic Chemicals, to countries to strengthen their policy framework to regulate/ ban the use of POPS/toxic chemicals and develop mechanisms to accompany companies in phasing out certain chemicals.</p> <p>1.12. Increase Access to Information on Chemicals in Products including to identify and design the most appropriate instruments (facility, hub, awareness campaigns) to increase knowledge on chemicals in products in cooperation with companies and citizens associations.</p>	SCP/RAC
	<p>1.13. Collaborative, collective and harmonised enforcement of regional and international legal instruments related to the prevention of pollution from ships and “Blue Fund” established to finance related activities.</p> <p>1.14. National system for preparedness and response established and regularly assessed by all CPs including adopted, in force and regularly updated and tested National Contingency Plan.</p> <p>1.15. Sub-regional Contingency Plans (SCPs) operational and new ones developed and a network of SCPs established and operational.</p>	REMPEC
One Health approach developed, including the link between human health and pollution, and lessons	<p>1.16. Med SOx Emissions Control Area (ECA) in force and enforced and possible designation of the Med NOx Emissions Control Area (ECA) in progress.</p> <p>1.17. COVID-19 impacts on environment and development in the Mediterranean (publication expected in 2023, depending on date of</p>	REMPEC Plan Bleu/RAC

Outcome(s)	Key products (non-exhaustive)	Lead
learnt from the COVID-19 pandemic	availability of international statistics covering at least the year 2020 such as World Bank, FAO, other UN agencies).	
	1.18. Organization of a Med-wide conference and establishment of partnership agreement: A one-health approach for the Mediterranean, in partnership with WHO and FAO (2022/2023).	
	1.19. The health related dimension of LBS Protocol and its Regional Plans further strengthened, in cooperation with WHO, (i.e. impacts of existing wastewater treatment methods; use of sewage sludge in agriculture; wastewater reuse in agriculture and wastewater recharge; use of sewage sludge in agriculture the increase of domestic healthcare waste in coastal areas).	MED POL
Systemic approaches for Circular Economy as well as Sustainable Consumption and Production incorporated into key sectors of activity of the LBS Protocol	1.20. The “Switchers Support Programme” for the creation and development of green and circular businesses for the Transition Towards Circular Economy in The Mediterranean Please add the specific LBS sectors to be addressed.	SCP/RAC

Programme 2: [Towards/For] Healthy [Mediterranean] Ecosystems and Enhanced Biodiversity

Outcome(s)	Key products (non-exhaustive)	Lead
Ecosystem resilience improved through restoration of those with best regeneration potential	2.1. The Decade for Ecosystem Restoration fully considered in SAP BIO, updated ECAP Roadmap and other relevant MAP policy documents.	CU
Comprehensive, coherent Mediterranean network of well managed MPAs and OECMs in place, expanded and effective	2.2. State of play (and mapping) of existing area-based conservation measures in the Mediterranean, review their objectives and complementarities, especially in relation to MPA/SPAMIs – recommendations for new area designations and measures to enhance connectivity among MPA/SPAMIs and OECMs, including in ABNJ.	CU
	2.3. Alignment in the implementation of Post-2020 SAP-BIO and CBD post-2020 marine and coastal targets and support countries in the integration of these targets into their NBSAPs.	SPA/RAC
	2.4. Updated regional strategies and action plans and targeted actions to support the streamlining into corresponding national action plans and legal frameworks, in line with Post-2020 SAP-BIO and CBD Post-2020 Global Biodiversity Framework.	
	2.5. National up to date MPA strategies developed and implemented for all Mediterranean countries, (including highly	

Outcome(s)	Key products (non-exhaustive)	Lead
	protected zones) along with an action plan, timeline and measurable targets. 2.6. Targeted actions to implement IMAP in MPAs, report reliable data for the IMAP common indicators for the completion of sub-regional assessments and enhance monitoring within and around MPAs.	
	2.7. Establishment and effective management of special protected areas and Particularly Sensitive Sea Areas (PSSAs).	REMPEC
Mediterranean endangered and threatened species and key habitats in favourable status of conservation	2.8. Status and distribution of marine key habitats established and continuously updated on regular basis and shared through the Mediterranean Biodiversity Platform. 2.9. Targeted support at national level to develop and implement actions to improve the conservation status of marine and coastal species covered by Regional Action Plans or by the Annex II and III of the SPA/BD Protocol. 2.10. Strengthened SPA/RAC, ACCOBAMS and GFCM cooperation and joint actions towards ensuring no significant adverse impacts on threatened species and vulnerable ecosystems, notably through mitigation of fisheries interaction, underwater noise, and marine litter.	SPA/RAC
Non-indigenous species introduction minimized and introduction pathways under control	2.11. Regional Action Plan on non-indigenous species and species introduction updated, and sub-regional Action Plans developed and implemented. 2.12. Non-indigenous species status in the Mediterranean updated on a regular basis, with national level baseline values established and shared through the regional georeferenced database (MAMIAS).	SPA/RAC
	2.13. Collaboration and collective enforcement of the Mediterranean Ballast Water Management Strategy and other international instruments and guidelines to minimize the transfer of invasive alien species.	REMPEC

Programme 3: [Towards/For] a Climate Resilient Mediterranean

Outcomes	Key products (non-exhaustive)	Lead
Nature-based solutions implemented to prevent or reduce the impact of climate change on coastal and marine ecosystems	3.1. Updated Regional Strategy on Climate Change Adaptation (2026-2035), and agreed actions implemented. 3.2. Framework, action plan and measures for application of Nature-based Solutions in the Mediterranean for climate change adaptation, disaster risk reduction and sustainable development/green economy. 3.3. Support to targeted measures on climate risk reduction and coastal populations resilience, addressing flooding, erosion,	CU

Outcomes	Key products (non-exhaustive)	Lead
<p>Technical solutions implemented as a prevention of or a response to the degradation caused by climate change, adapted to different types of coastal and marine ecosystems</p> <p>Legal, policy and institutional frameworks strengthened at regional and national level to efficiently address climate change related challenges (flooding, erosion, land degradation, pollution, disasters...)</p>	<p>pollution prevention and control. Specific focus on enhanced water security through improved sustainability of services provided by coastal aquifers and by groundwater related coastal habitats (GEF-MedProgramme).</p> <hr/> <p>3.4. Increase contributions to climate change mitigation and adaptation, and disaster risk reduction and sustainable development including the green economy, through nature-based solutions promotion. Specific, focused on functional ecosystems and species biodiversity restauration, ensuring carbon sink optimisation and buffering resilience to climate extremes. Scientific evaluation of existing practices, framework, action plan and measures.</p> <hr/> <p>3.5. Mainstreaming climate change adaptation in National ICZM and MSP strategies and coastal plans and programmes provided through guidance and targeted support for their implementation.</p> <p>3.6. Conduct a region-wide diagnosis of sensitive coastal zones threatened by urbanization and climate change in order to identify priority areas to acquire or protect, and to design adequate strategy.</p> <hr/> <p>3.7. Development and implementation of innovative solutions to reduce GHG emissions from ships in selected Ports promoted and supported including energy efficiency and decarbonisation.</p> <hr/> <p>3.8. Socio-economic impacts of the practical implementation of NbS assessed (thematic publications in different contexts, for example “in Mediterranean cities”).</p> <p>3.9 Developing a Monitoring and Evaluation framework assessing of the climate impact of circular economy business ventures and business support programs.</p>	<p></p> <hr/> <p>SPA/RAC Plan Bleu/RAC CU</p> <hr/> <p>PAP/RAC</p> <hr/> <p>REMPEC</p> <hr/> <p>Plan Bleu/RAC</p>
<p>Impact of Circular Economy on Climate Change Mitigation is analysed and demonstrated</p>	<p>3.10 Impact analysis of sustainable lifestyle climate change mitigation measures.</p>	<p>SCP/RAC</p>

Programme: 4. Option 1: Promoting Circular and Blue Economy [for Sustainable Use of Marine Resources] Option 2: Sustainable [and Efficient] Use of Marine and Coastal Resources

Alternative title: Programme: 4. Sustainable [and Efficient] Use of Coastal and Marine Resources

Outcome(s)	Key products (non-exhaustive)	Lead
Sustainability of coastal and marine resources achieved through the synergetic implementation of planning and management approaches, including the adequate consideration of LSI	4.1. Targeted actions to achieve water, food, energy and ecosystems integrated governance in key basins (GEF-MedProgramme).	CU
	4.2. National Strategies for ICZM (including MSP and climate action) prepared or updated by the CPs and implemented.	PAP/RAC
	4.3. Sub-regional strategies for ICZM (including MSP and climate action) prepared as appropriate and implemented.	
	4.4. Targeted support to countries including for the assessment of capacity of coastal and marine zones and the application of ecosystem-based management principles and objectives by main coastal and maritime sectors.	
	4.5. National and transboundary CAMP and other demonstration projects focusing on the implementation of the ICZM Protocol provisions negotiated, prepared and implemented.	
	4.6. MSP implemented as a part of the ICZM Protocol implementation (through coastal strategies, plans and programmes), particularly addressing LSI and adaptation to climate change in accordance with the specific guidance to be provided by the BC system.	
	4.7. Mediterranean Offshore Action Plan governance framework, cooperation and partnership framework sustainable and operational.	REMPEC
	4.8. Mediterranean Offshore Action Plan guidelines and standards developed, and capacity building program implemented.	
	4.9. State of play of implementation of Mediterranean Offshore Action Plan and new Action Plan.	CU
	4.10. State of play of marine renewable energy sector on marine and coastal environment and targeted actions towards its sustainable development.	
Sustainable Blue and Green Economy tools and approaches in the context of SD and MSSD streamlined in key economic sectors for the region)	4.11. Mediterranean Strategy for Sustainable Development (MSSD) 2026-2035.	Plan Bleu/RAC
	4.12. The “Switchers Support Programme” for the creation and development of green and circular businesses for the Transition Towards Circular Economy in The Mediterranean.	SCP/RAC
	4.13. Support to transition towards a blue economy in line with sustainable development and circular economy principles by supporting green entrepreneurship for BE and assisting CU in the introduction of circular economy principles and measures in regional policy processes on Blue economy that may take place in	

	<p>the framework of the Barcelona Convention. (Marine Renewable Energy, Aquaculture, Tourism, Offshore Activities Textile, Food, Construction.</p> <p>4.14. Targeted actions for the implementation of the regional action plan on SCP at the national and regional level (Marine Renewable Energy, Aquaculture, Tourism, Offshore Activities Textile, Food, Construction.</p> <p>4.15. Regional Measures for The Support to Circular Businesses agreed and under implementation.</p>	
<p>Innovative Environmental management [economic] instruments implemented for the protection and efficient use of resources</p>	<p>4.16. Promote the implementation of circular economy principles in water and wastewater sectors to address key water-related challenges (workshops, publications)</p> <p>4.17. Diversifying the policy mix in the Mediterranean (4 products, which could be split in this list:</p> <ul style="list-style-type: none"> - Cross-sectoral workshop on environmental economic instruments in the Mediterranean, sharing good practices across sectors (climate, water, biodiversity, pollution, fisheries; - Regional report on environmental economic instruments: best practices (output of the workshop + complementary writing by invited expert): collective product; - Regional report on environmentally harmful subsidies, in collaboration with OECD; <p>4.18. With SPA/RAC: funding biodiversity protected areas: consolidation of a training module).</p> <p>4.19. Guidance on various land policy instruments provided for the use by the CPs.</p>	<p>Plan Bleu/RAC</p>

Foundational Programme: 5. Governance

Outcomes	Key products (non-exhaustive)	Lead
<p>Systemic strengthening and effective functioning and delivery of MAP decision-making and advisory bodies ensured, and efficiency enhanced with new digital approaches</p> <p>Policy coherence and complementarity ensured at all levels</p> <p>Effective Implementation and Enforcement of the Barcelona Convention, Protocols, MAP Policies, MSSD and Programmes of Measures</p>	<p>5.1. Up to date framework of actions to support the implementation and enforcement of the Barcelona Convention and its Protocols.</p> <p>5.2. New roadmap/plan for the implementation of the ecosystem approach in the Mediterranean and achievement of GES, beyond 2023.</p> <p>5.3. A result-based strategic and programmatic monitoring UNEP/MAP framework operational building on indicators; populated on 2-year basis and available to the Contracting parties, partners and large public.</p> <p>[5.4. Introduction of Marine Spatial Planning (MSP) as a legally binding process/measure in the BC legal framework].</p> <p>5.5. Framework for assessing the contribution of implementation of the Barcelona Convention and its Protocols to the GES and SDGs, including through legal</p>	<p>CU</p> <p>CU, Plan Bleu/RAC and other</p>

Outcomes	Key products (non-exhaustive)	Lead
	indicators. 5.6. Simplified Peer Review Mechanism 2.0 developed/updated and implemented (SIMPEER). synergies maximised with SDG peer review processes.	MAP Components
	5.7. Compliance mechanism and procedures upgraded, for enhanced implementation of the Barcelona Convention and its Protocols, maximizing synergies with the work under relevant MEAs.	CU and all MAP Components
	5.8. Intersectoral bodies for the implementation of the BC system instruments established and functional in all CPs, as stipulated by the ICZM Protocol and functional at sub-regional level, as appropriate.	PAP/RAC
	5.9. Full operationalization and coordinated implementation of IMAP by all Contracting Parties.	CU
Enhanced partnerships and multi-stakeholder engagement, including with the private sector and science policy interface	5.10 Developing, sustaining and networking science policy interfaces on climate change and IMAP implementation in the Mediterranean at regional level.	CU
	5.11. Partnership mechanism for marine and coastal biodiversity conservation revitalized / and functional, based on the Post-2020 SAP BIO.	SPA/RAC
	5.12. Cooperation for joint implementation, monitoring and reporting of the LBS, Dumping, Hazardous Wastes and thematic plans with key partners and initiatives: WHO, GPML, GFCM, Black Sea commission, OECD, UfM, UNECE, EEA, BRS Conventions, IMPEL and other to be identified. 5.13. Enhanced partnerships with relevant scientific networks/institutions, as well as with private sector and transfer of ocean knowledge for science-based management of Mediterranean Sea, with a focus on IMAP implementation.	MED POL
	5.14. Agreed partnerships and coordination for the implementation of the Mediterranean Strategy for Prevention of and Response to Marine Pollution from Ships (Post-2021).	REMPEC
Coordinated approaches implemented to strengthen public institution capacities for the implementation of the Barcelona Convention and its Protocols	5.15. Enhance capacities of national regulating authorities to increase efficient on inspection and enforcement by developing enforcement compliance Indicators and sharing best practices jointly with relevant organizations such as IMPEL etc.	MED POL
	5.16. MedOpen Advanced training courses delivered and included into academic curricula of interested academic institutions.	PAP/RAC

Enabling Programme 6: [Together] For a shared vision of the Mediterranean [sea and coast]

Outcomes	Key products (non-exhaustive)	Lead
Inclusive and participatory Foresight activities conducted at regional and national levels, with associated capacity building	6.1. Transitioning to a Sustainable and Inclusive Future in the Mediterranean at 2050 – Building Back Better using strategic participatory foresight: 4 products, which could be split in this list: 1: MED2050 Module on transition pathways – finalization, publication and dissemination; 2. Regional foresight focused on the sea; 3. MED 2050 dissemination at national / watershed levels: pilot(s) on the water-food-energy-ecosystems-health nexus; in relations with national / local ISP. Methodological guidelines developed on this basis; 4. Network of Mediterranean foresight institutes: consolidation on the basis of MED 2050, and follow-up work.	Plan Bleu/RAC
Science-based IMAP, foresight and other assessments and assessment tools for strengthened science-policy interface and decision making	6.2. 2023 Mediterranean Quality Status Report successfully delivered as a collective effort of CPs, MAP Secretariat and Components and relevant Partners and grounds set for 2029 MED QSR.	CU
	6.3. National IMAPs in MPAs and high-pressure areas fully operational, mainstreamed in national priorities using sustainable funding resources.	SPA/RAC
	6.4. Specific matrix of interactions between ICZM Protocol provisions and EOs for all sub-regions of the Mediterranean 72/1. Vulnerability to natural risks and human pressures assessed for different types of Mediterranean coastal ecosystems to feed into coastal/ICZM plans, programmes etc.	PAP/RAC
	6.5. SoED 2026.	Plan
	6.6. Conceptual framework for socioeconomic analysis in the UNEP/MAP system (2022-2027).	Bleu/RAC
	6.7. Developing, sustaining and networking science policy interfaces on climate change in the Mediterranean Region, at regional levels.	
	6.8. Study on the impact of pressures from the maritime and offshore sector and impact assessment of the measures implemented through the Mediterranean Strategy for the Prevention of, and Response to Marine Pollution from Ships (2022-2031) and the Mediterranean Offshore Action Plan.	REMPEC
6.9. Reliable IMAP implementation by the Contracting Parties per each cluster including assessment of the state of marine environment by assuring: i) upgraded assessment criteria (i.e. baseline and threshold values) based on Mediterranean monitoring data and applied across the region to support integrated GES	MED POL and relevant RACs	

Outcomes	Key products (non-exhaustive)	Lead
	<p>assessment; ii) established scales of assessment; iii) optimally interrelated pressures/impacts and state of marine environment in line with DPSIR; and iv) Integrated GES assessment as well as with the assessments of pressures/impacts from pollution sources.</p> <p>6.10 Up to date inventories of PCB, obsolete chemicals and mercury in several Mediterranean Countries; as well as the impacts of remediation of contaminated land in several Mediterranean Countries (MedProgramme).</p> <p>6.11. Strengthened use of unprecedented achievements in science and technology, including compilation of relevant state of art knowledge and best available technologies that are of critical for reliable and cost-effective monitoring and assessment of the state of Mediterranean Sea.</p> <p>6.12. Contributions and support to: Thematic MedECC publications (tentatively, on adaptation in coastal zones and/or on water - energy- food - ecosystems management at watershed level and / or on environment, conflicts and migration and/on sea acidification; MAR2 (by 2026).</p>	<p>MED POL</p> <p>CU and other MAP components</p> <p>Plan Bleu/RAC</p>
<p>Environment and Development Observation and IMAP monitoring provide updated and quality assured data in support of decision-making by Parties</p>	<p>6.13. Rejuvenating environment and development observation in the Mediterranean.</p> <p>6.14. Developing a framework of specific indicators for assessing the impact of marine and coastal tourism on destinations and for promoting ecotourism.</p> <p>6.15. IMAP Clusters monitoring established nationally and or sub-regionally and implemented through i) enforcement of optimal and harmonized monitoring practices; ii) continuous improvement of capacities of competent national authorities (i.e. data collection, processing, assurance and control of data quality); iii) regular and coordinated sub-regional field surveys; iv) its optimal integration with monitoring of pressures/impacts.</p> <p>6.16. Transboundary diagnostic analysis prepared, agreed and adopted for the Mediterranean Sea in collaboration with the GEF-funded MedProgramme including preparation of an offshore monitoring strategy; identification of 20 locations for the offshore monitoring stations; and data sharing policy for the Mediterranean.</p> <p>6.17. Upgraded MAP Info System into a regional platform/node to facilitate sharing of data, information, marine scientific research outputs, digital technologies and knowledge related to Mediterranean coastal and marine environment.</p>	<p>Plan Bleu/RAC</p> <p>MED POL, SPA/RAC, PAP/RAC</p> <p>CU, MED POL, SPA/RAC, Plan Bleu/RAC</p> <p>INFO/RAC</p>

Outcomes	Key products (non-exhaustive)	Lead
	<p>6.18. IMAP/Info-MAP Data management system including quality assurance and quality control on data processing and reporting including: Data Standards (DSs) and Data Dictionaries (DDs) prepared and built into IMAP/NBB Info System for all IMAP and NAP indicators; and Integrated NBB and IMAP Info Systems modules, both interfaced with global (WESR; EMODNET; EEA, etc.) and national information systems for data harvesting.</p>	
	<p>6.19. Support for the country and enhance their reporting capacity on reports on NBB and PRTRs, including preparation of technical guidelines, exchange of best-practices and cooperation mechanism with key partners.</p> <p>6.20. Capacity Building Programme prepared/implemented in order to address needs of the Contracting Parties of BC in relation to IMAP implementation, focusing on i) transfer of knowledge and hands on experience related to monitoring and assessment, and; ii) data management; iii) use of analytical equipment for data sampling and data processing.</p>	MED POL
	<p>6.21. Knowledge Management (KM) Tool developed under the MEDProgramme.</p>	CU
	<p>6.22. Compliance with adopted Mediterranean Offshore Action Plan monitoring and reporting programme and procedures, by all Contracting Parties to the Offshore Protocol.</p> <p>6.23. Compliance with adopted monitoring and reporting programme and procedures related to ship pollution, by all Contracting Parties to the Prevention and Emergency Protocol.</p> <p>6.24. Streamlining existing shipping and new offshore data-sharing and monitoring platform with IMAP/Info-MAP Data management system.</p>	REMPEC
	<p>6.25. Georeferenced information on Mediterranean biodiversity key components centralised in a “Mediterranean Biodiversity Platform” (MBP).</p>	SPA/RAC
	<p>6.26. InfoMAP System as the Mediterranean reference platform for marine environmental data collection, management, elaboration and sharing.</p>	INFO/RAC
	<p>6.27. Further development of the coastal Ecological Objectives to complement IMAP and better align with ICZM implementation, to be tested through targeted actions in pilot sites at sub-national, national and transboundary contexts.</p>	PAP/RAC

Outcomes	Key products (non-exhaustive)	Lead
	<p>key dates (i.e. Coast Day) and for each COP.</p> <p>7.14. Enhance MAP visibility through a periodic publication (i.e. MED News) and multimedia products.</p> <p>7.15. MAP “brand” is strengthened and unified through regional visibility items.</p> <p>7.16 “Communicating as One” guidelines for joint MAP products and communications implemented by MAP system.</p> <p>7.17. Promotion of the MAP documentary heritage (i.e publication series and flagship publication).</p> <p>7.18. MAP internal communication capacity and networking enhanced.</p> <p>7.19 Education promoted in person and by E-learning (i.e UNEP/MAP Healthy Mediterranean Sea and Coast, SPA/BD Protocol, SPAMIs as management models, ICZM etc.).</p>	