The Circular and Fair ICT Pact

A procurement lead partnership to accelerate the transition to a sustainable ICT sector
Our world is built on ICT
As consumers of ICT we share responsibility
How can we contribute to a sustainable ICT sector?

- **Impact in production phase?**  
  Buy less products and use as long as possible  
  Engage in dialogue and by setting criteria, that production becomes more sustainable

- **Impact in the use phase?**  
  Look at options in your operational management

- **Impact in the end-of-life phase?**  
  Ensure reuse or proper recycling
GPP or Sustainable procurement is about

Taking a strategic approach to procurement, looking beyond the tender!

- Traditional GPP = Tender stage
- Involve others to address pre and post tender
Examples – Pre-tender - Buy what you need
Examples – Buy better – Consider life cycle

Examples:
• Buy Refurbished / remanufactured
• Life time extension (durability, repairability, design options for upgrade / re-use, secure data removal)
• Energy efficiency (e.g. energy star)
• No hazardous chemicals
• Recyclability
• Ask for human rights due diligence
(Require an ecolabel)
Examples – Use Better

Norwegian County – phone policies:
• Cover required
• Repair to extend life time
• Accessories optional
• If lost or damaged, replaced with the same

Computers:
• Ensure energy efficiency settings
• Educate users
Examples – Contract management

Keep pushing for sustainability during the contract period!

• Example pilot with Fairphone
• What can we do in operational management?
• Example avoiding packaging (Canada)
Do you know who is responsible for ‘selling’ (disposal of used products)?

Within your organization or outside:
• Prolonged use, refurbishment or recycling
• Addressing the ‘myths’ around data wiping
• Ensure products are collected properly and with accessories
Procurement as a lever for change
Example: Approach in the Netherlands

To promote SPP
- Policy commitments central government
- Stimulating instruments promoting uptake of GPP in Netherlands, ao.:
  - Manifesto
  - GPP criteria (mvicriteriatool.nl (also in English))
  - Sectoral approach: Buyer groups
  - Training
  - Monitoring

Policy and stimulating actions
Good practice by frontrunners
Uptake of circular and fair procurement by procuring organizations
Challenges of Scale

'Us'

'Them'

'Us'
Our Solution – Pooling procurement power
Circular & Fair ICT Pact

- Buyer groups
- International network
- Criteria & guidance
  - Procure circular and fair
  - Market dialogue
  - Knowledge sharing

Coordinators

Procurers

Supporting organizations
## Current coordinating participants

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<th>Austria</th>
<th>Belgium</th>
<th>Canada</th>
<th>Germany</th>
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<td>Republic of Austria</td>
<td>Wallonie</td>
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<td>Federal Ministry</td>
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What we offer – Coordinating organizations

(Governmental) organizations promoting SPP in their region

A network of likeminded organizations

Exchange of knowledge, approaches and ideas
Avoiding to duplicate and re-invent
What we offer – Procuring organizations

(Public) organizations with an ambition to procure circular and fair ICT

Criteria, guidance and good examples

A network for learning, testing and knowledge sharing

International joint market dialogue to boost innovation
We cannot do this alone

Effective change requires multistakeholder collaboration

• Traditional sector (suppliers, resellers, ICT brands / OEMs, producers)
• Innovative start-ups
• NGOs
• Labeling organizations that cover ICT
• Research institutes
• .....
CFIT structure

Current working groups:
- Guidance and Criteria
- Ethical procurement of ICT
- Laptops and smart phones (market dialogue) – in preparation
- Buyer Group facilitator exchange
- Steering committee
- Communication and Outreach
- Monitoring
Buyer Groups – National or regional networks of procuring organizations – Learn & Implement!

- Start procuring better!
- Learn from frontrunners
- Share knowledge
- Make joint market strategy
WG on Guidance and Criteria

Translating the framework into practice!
- References to existing resources
- Collecting examples and good practice
- Developing additional guidance where needed
WG on Ethical procurement of ICT
WG International market dialogue

- Procurers
- Policy makers

- Market
- Circular industry
- Labels
- Network & knowledge
- NGOs
Involvement & regional groups

- Members can indicate which WGs they would like to join or lead
- Steering Committee has open seats for new members
- New working groups can be proposed to the Steering Committee
- Depending on growth and interest: regional working groups
With this approach we aim to

Implement a procurement strategy that accelerates the market for circular and fair ICT

And contribute to a more sustainable ICT sector
This is the Circular and Fair ICT Pact

• https://vimeo.com/manage/videos/567029743
CFIT is an action under the UN One Planet Network SPP Programme

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