



**Circular & Fair  
ICT Pact**

# The Circular and Fair ICT Pact

A procurement lead partnership to accelerate  
the transition to a sustainable ICT sector

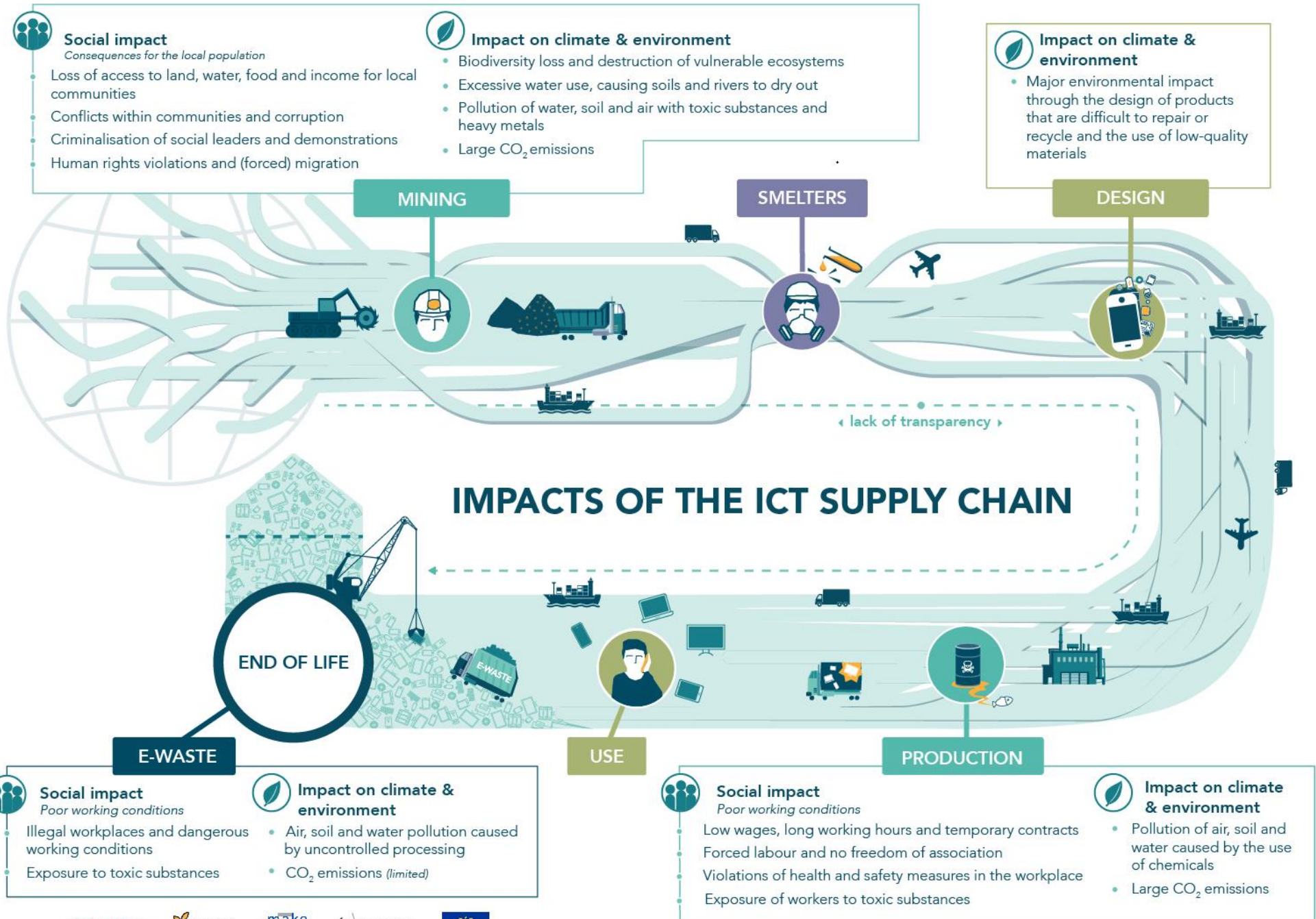


**One planet**  
handle with care

# Our world is built on ICT



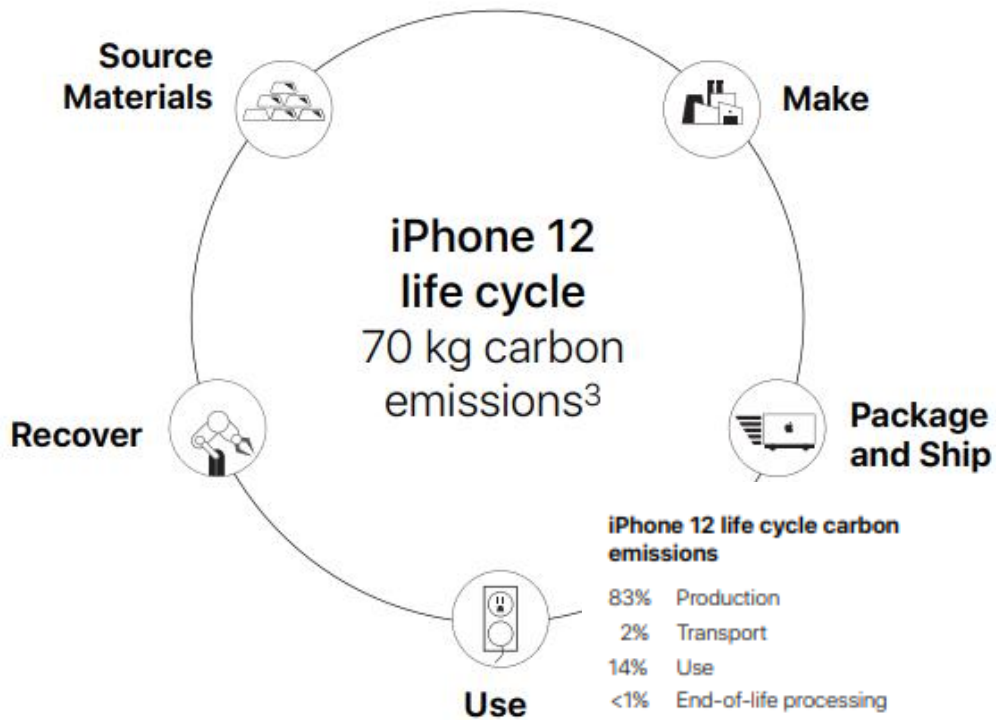




As consumers of ICT we share responsibility



# How can we contribute to a sustainable ICT sector?



- **Impact in production phase?**

Buy less products and use as long as possible

Engage in dialogue and by setting criteria, that production becomes more sustainable

- **Impact in the use phase?**

Look at options in your operational management

- **Impact in the end-of-life phase?**

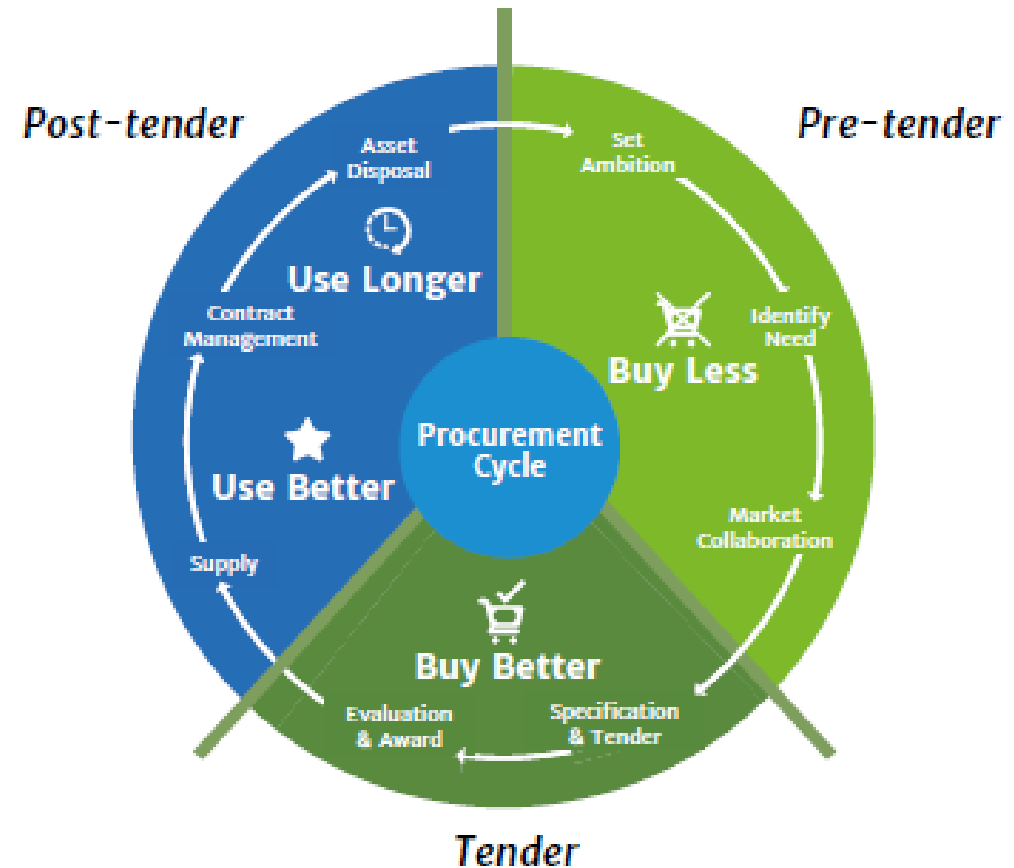
Ensure reuse or proper recycling

# GPP or Sustainable procurement is about



Taking a strategic approach to procurement, looking beyond the tender!

- Traditional GPP = Tender stage
- Involve others to address pre and post tender

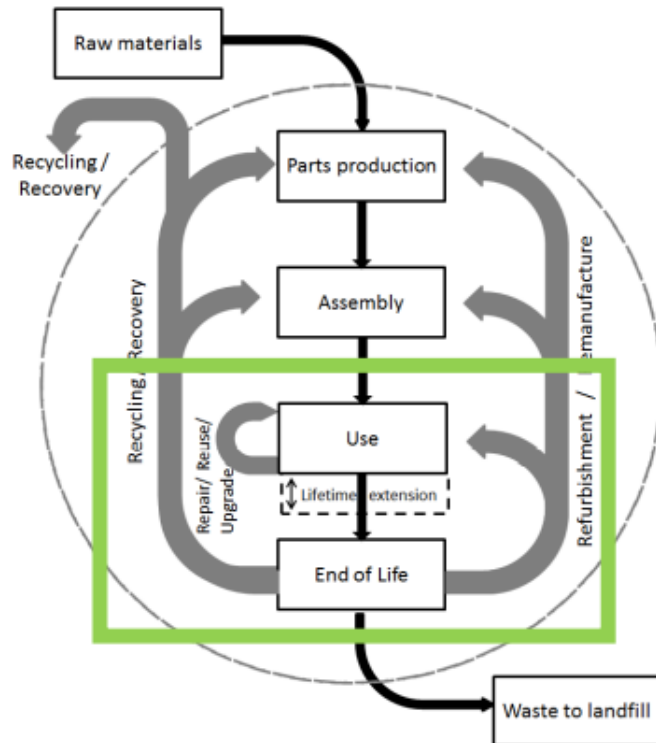




# Examples – Pre-tender - Buy what you need



# Examples – Buy better – Consider life cycle



Examples:

- Buy Refurbished / remanufactured
- Life time extension (durability, repairability, design options for upgrade / re-use, secure data removal)
- Energy efficiency (e.g. energy star)
- No hazardous chemicals
- Recyclability
- Ask for human rights due diligence  
(Require an ecolabel)



# Examples – Use Better



Norwegian County – phone policies:

- Cover required
- Repair to extend life time
- Accessories optional
- If lost or damaged, replaced with the same

Computers:

- Ensure energy efficiency settings
- Educate users



# Examples – Contract management



Keep pushing for sustainability during the contract period!

- Example pilot with Fairphone
- What can we do in operational management?
- Example avoiding packaging (Canada)

# Examples – Use longer



Do you know who is responsible for ‘selling’ (disposal of used products)?

Within your organization or outside:

- Prolonged use, refurbishment or recycling
- Addressing the ‘myths’ around data wiping
- Ensure products are collected properly and with accessories

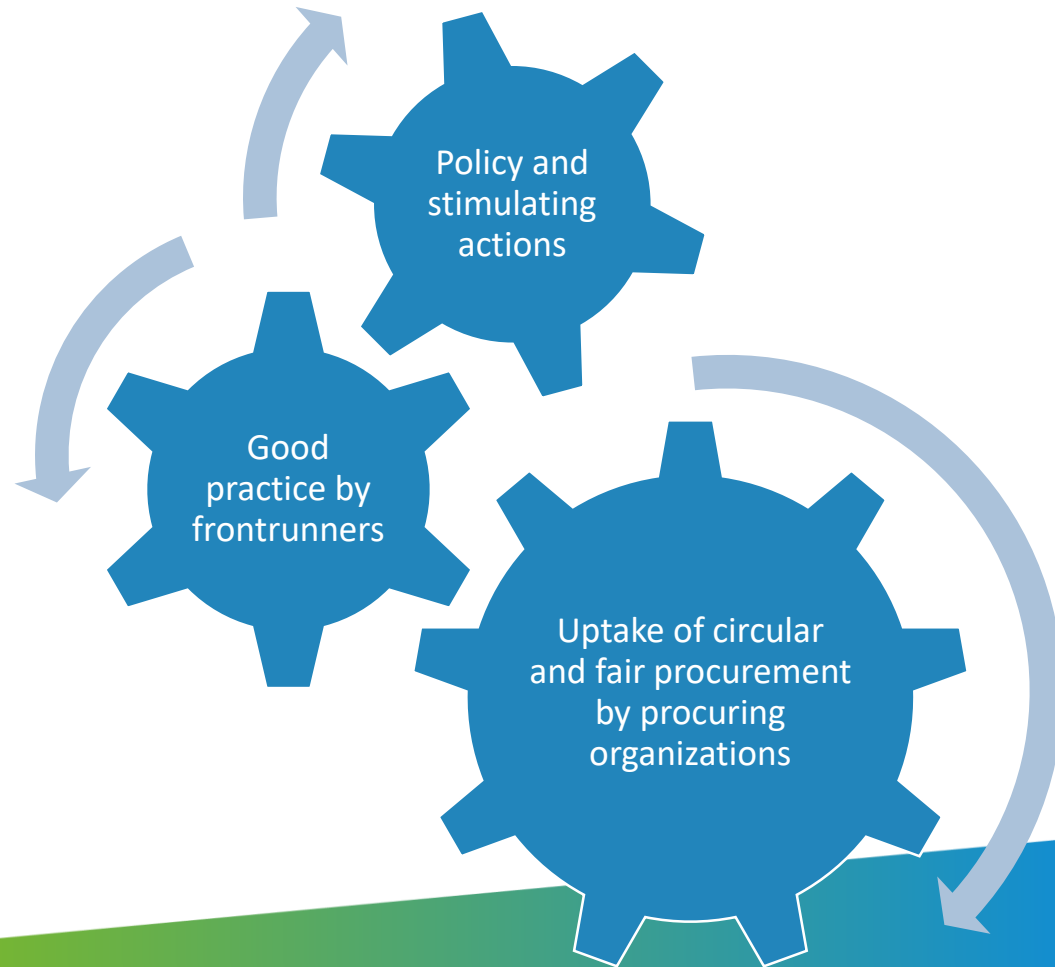


# Procurement as a lever for change





# Example: Approach in the Netherlands



To promote SPP

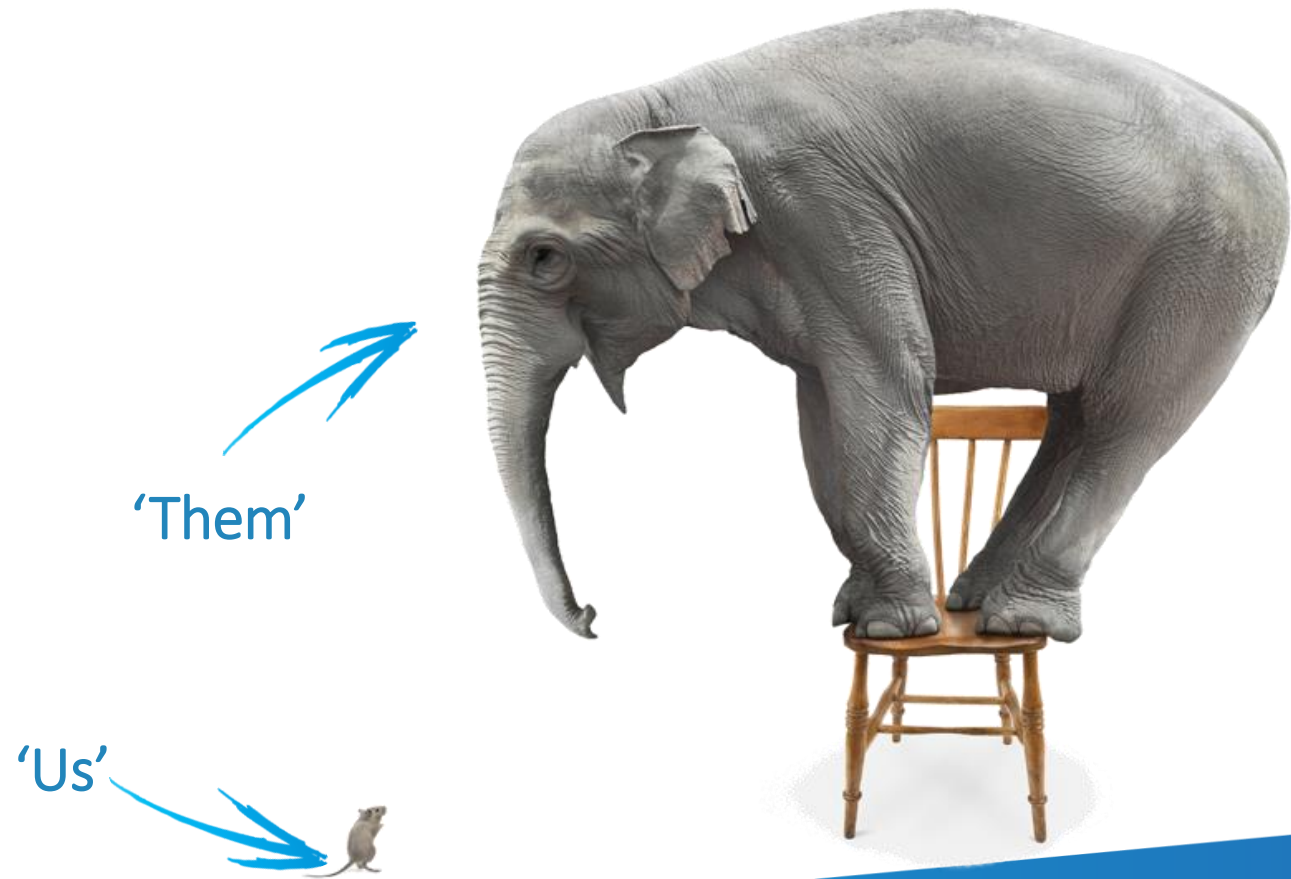
- Policy commitments central government
- Stimulating instruments promoting uptake of GPP in Netherlands, ao.:
  - Manifesto
  - GPP criteria ([mVICriteriaTool.nl](http://mVICriteriaTool.nl) (also in English))
  - Sectoral approach: Buyer groups
  - Training
  - Monitoring



# Circular & Fair ICT Pact



# Challenges of Scale



# Our Solution – Pooling procurement power





## Circular & Fair ICT Pact

- Buyer groups
- International network
- Criteria & guidance
  
- Procure circular and fair
- Market dialogue
- Knowledge sharing

*CPHabbaj*

Coordinators

Procurers

Supporting  
organizations





# Current coordinating participants

## Austria

 Federal Ministry  
Republic of Austria  
Climate Action, Environment,  
Energy, Mobility,  
Innovation and Technology

## Belgium

Federal Institute for  
**Sustainable  
Development**   
 Wallonie  
 **Flanders**  
State of the Art

## Canada

 **CIRCULAR**  
INNOVATION  
COUNCIL

## Germany

 Federal Ministry  
for the Environment, Nature Conservation  
and Nuclear Safety


## Netherlands

 Ministry of Infrastructure  
and Water Management

## Norway

 The Norwegian Agency  
for Public and Financial Management

## Switzerland

 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
  
Swiss Confederation  
  
Federal Office for the Environment FOEN

## United Kingdom

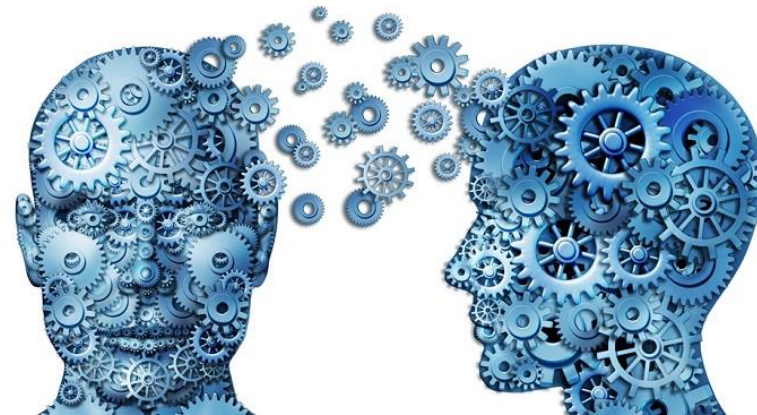
 Department  
for Environment  
Food & Rural Affairs

# What we offer – Coordinating organizations

*(Governmental) organizations promoting SPP in their region*



A network of likeminded organizations



Exchange of knowledge, approaches and ideas  
Avoiding to duplicate and re-invent

# What we offer – Procuring organizations

*(Public) organizations with an ambition to procure circular and fair ICT*



Criteria, guidance and good examples



A network for learning, testing and knowledge sharing



International joint market dialogue to boost innovation



# We cannot do this alone

Effective change requires multistakeholder collaboration

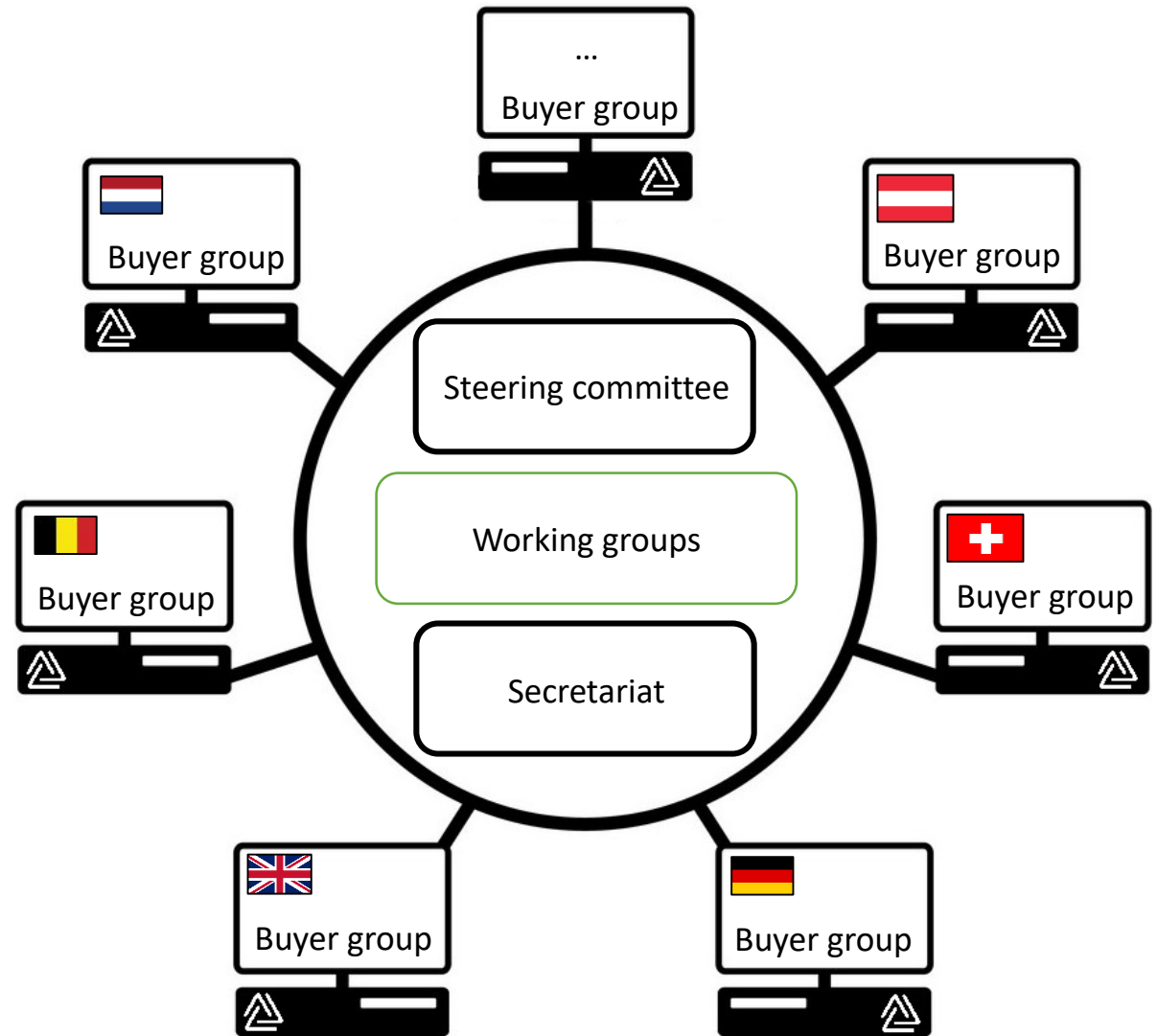
- Traditional sector (suppliers, resellers, ICT brands / OEMs, producers)
- Innovative start-ups
- NGOs
- Labeling organizations that cover ICT
- Research institutes
- .....



# CFIT structure

Current working groups:

- Guidance and Criteria
- Ethical procurement of ICT
- Laptops and smart phones (market dialogue) – in preparation
- Buyer Group facilitator exchange
- Steering committee
- Communication and Outreach
- Monitoring



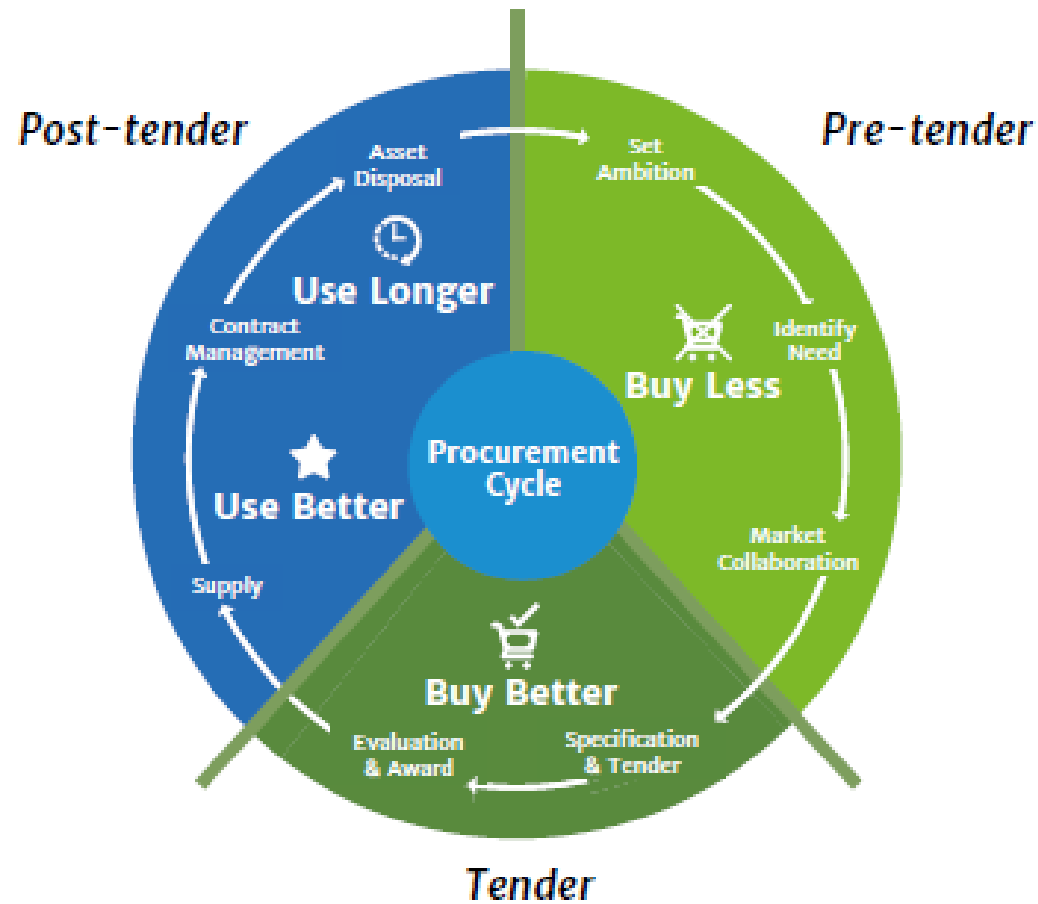
# Buyer Groups – National or regional networks of procuring organizations – Learn & Implement!



- Start procuring better!
- Learn from frontrunners
- Share knowledge
- Make joint market strategy



# WG on Guidance and Criteria

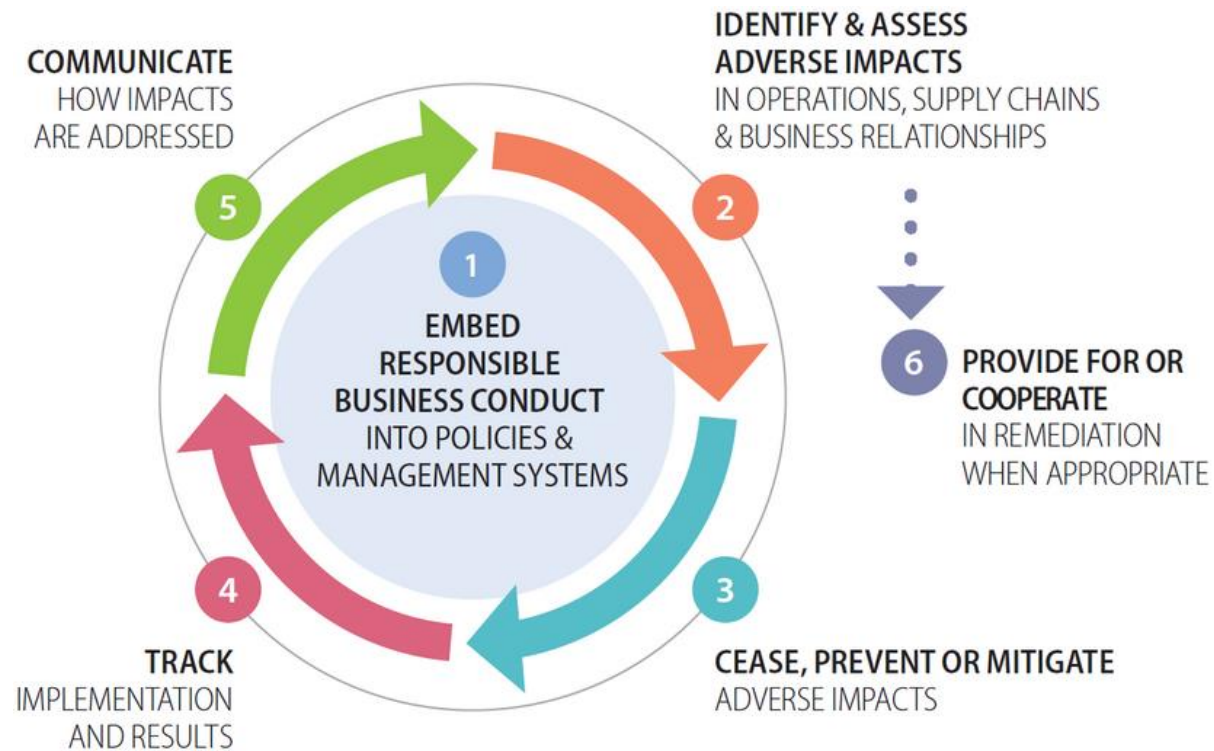


Translating the framework into practice!

- References to existing resources
- Collecting examples and good practice
- Developing additional guidance where needed



# WG on Ethical procurement of ICT





# WG International market dialogue



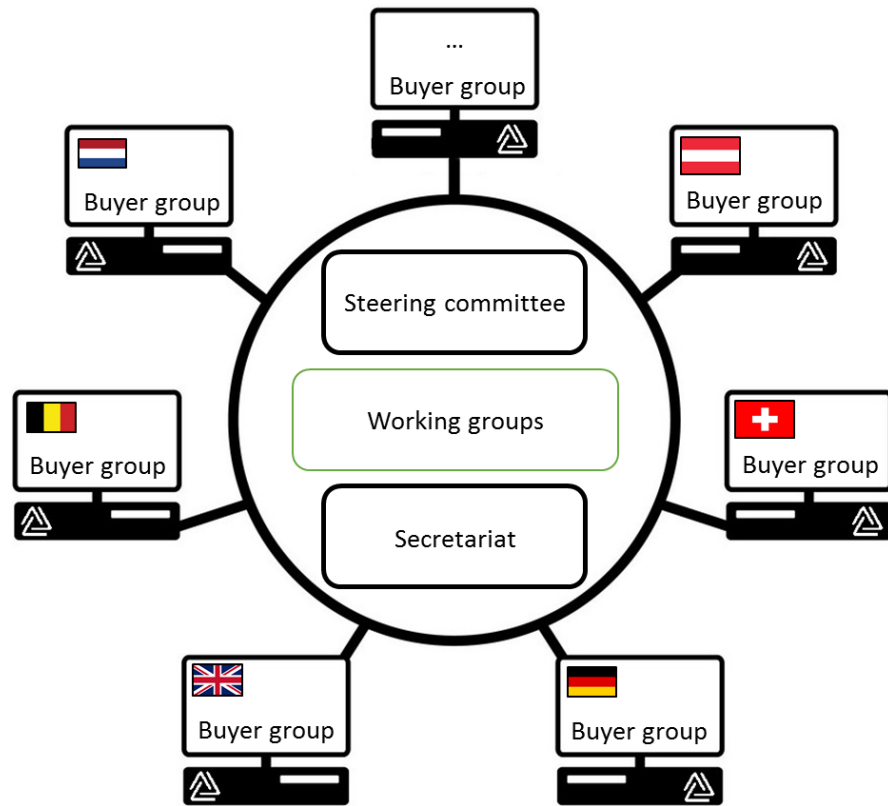
- Procurers
- Policy makers



- Market
- Circular industry
- Labels
- Network & knowledge
- NGOs



# Involvement & regional groups



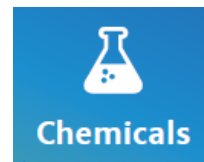
- Members can indicate which WGs they would like to join or lead
- Steering Committee has open seats for new members
- New working groups can be proposed to the Steering Committee
- Depending on growth and interest: regional working groups



With this approach we aim to

*Implement a procurement strategy that accelerates the market for circular and fair ICT*

*And contribute to a more sustainable ICT sector*





# This is the Circular and Fair ICT Pact

- <https://vimeo.com/manage/videos/567029743>





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CFIT is an action under the  
UN One Planet Network SPP Programme



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