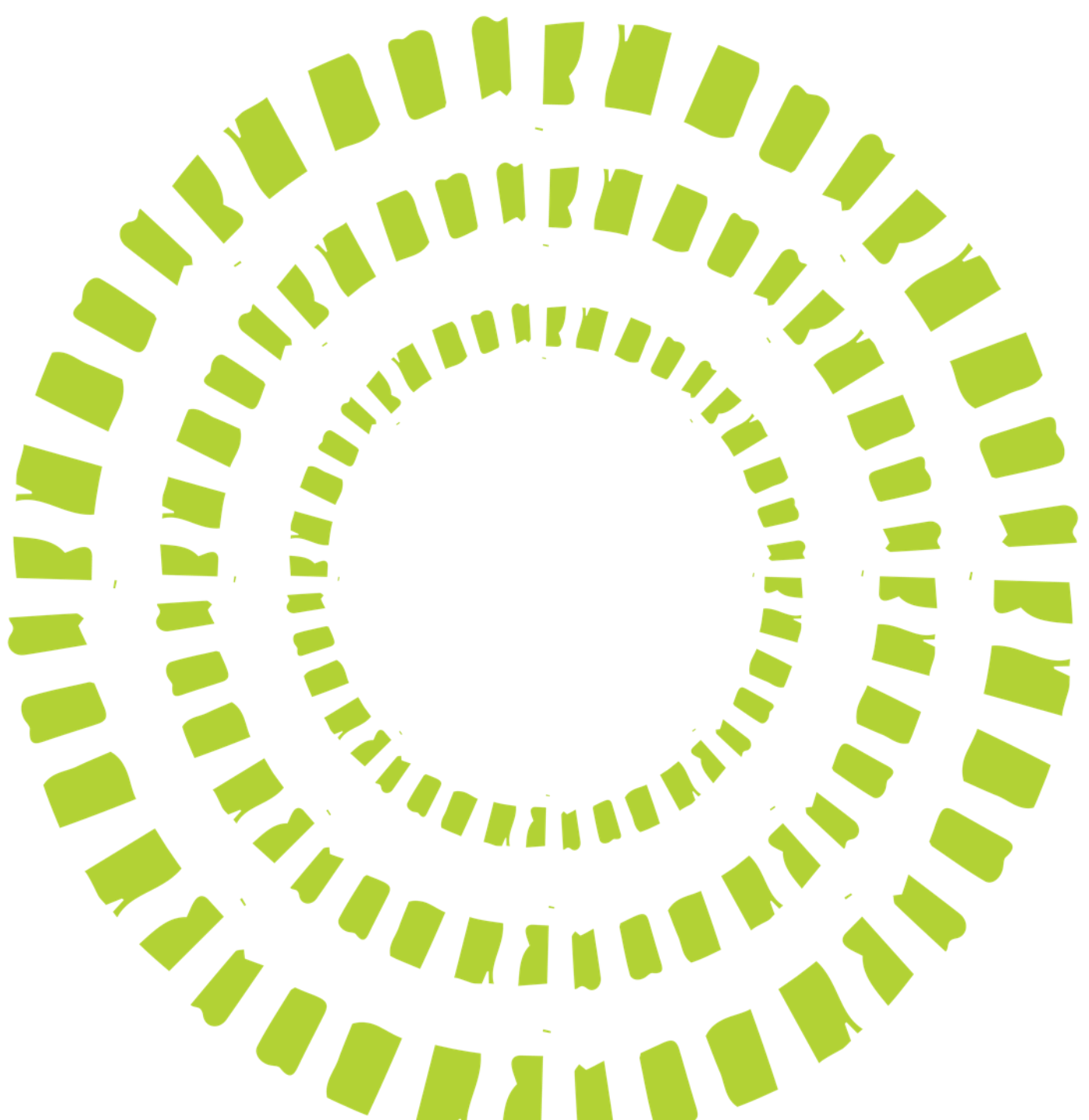


World Environment Day 5 June 2023

Solutions to plastic pollution

#BeatPlasticPollution





2023 Global campaign summary

50th celebration of World Environment Day on 5 June 2023.

Hosted by **Côte d'Ivoire** in partnership with the **Netherlands**.

Theme is '**solutions to plastic pollution**'.





Strategic dates May 2023:

- 1–12 May: Basel, Rotterdam and Stockholm Convention COP in Geneva
- 18 May: Launch of the UNEP plastic solution report
- 29 May – 2 June: INC 2 in Paris
- 5 June **World Environment Day**



Host Country Côte d'Ivoire visibility

The official event will take place in **Abidjan on 5 June**, hosted by the Government of Côte d'Ivoire with UNEP senior leadership and Goodwill Ambassadors in attendance.

The theme of World Environment Day will also be featured in a high-level segment of the **Africa CEO Forum in Abidjan on 5 June**.

UNEP is producing multimedia stories **highlighting Côte d'Ivoire's solutions to plastic pollution**.

Other events in Abidjan are being held in close coordination with **IFC, AFDB, Jeane Afrique and UN agencies**.

Around the world **tens of thousands of activities** will take place to highlight the theme and **celebrate this UN GA mandated Day**.

World Environment Day is a global, multilingual opportunity to spotlight your country's environmental initiatives.

In 2022 close to **68 million people viewed WED campaign content.**

How your country can leverage this Day

1. **Alert UNEP about any environmental policies** or initiatives your country is launching for WED, to promote on the website.
2. **Share news with UNEP** about the steps your country is taking to solve plastic pollution and transition to a circular economy.
3. **Register and encourage other stakeholders to register** all #BeatPlasticPollution events and activities on the World Environment Day map.
4. **Show support on social media** by sharing the UNEP multimedia content, multilingual social cards and the #BeatPlasticPollution Practical Guide.



Resources to support your activities

- **World Environment Day website** on the theme is the base camp of the campaign housing news, reports, updates and the activity map.
- **Brand guide, logos, videos and social media cards** on the public facing trello.
- **Beat Plastic Pollution Practical Guide** with suggestions on how everyone can solve plastic pollution and transition to a circular economy.
- **World Environment Day Map** to highlight events and activities.

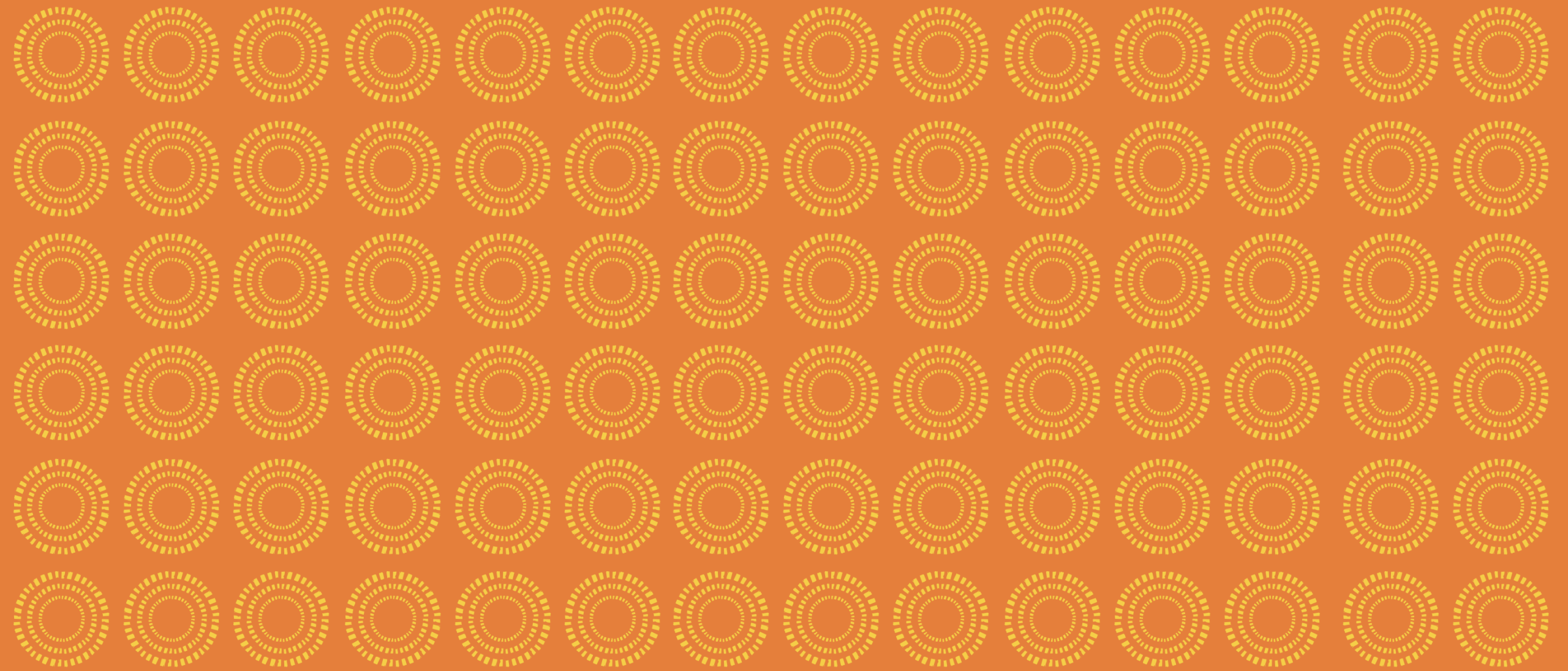


Opportunity to be a WED Host Country

On 5 June each year, UNEP collaborates with a different Member State to **host a global event celebrating World Environment Day** and to **decide on an annual theme** that shapes a worldwide advocacy campaign.

Recently UNEP **sent an invitation to Member States to express their interest to be the global host country** for World Environment Day 2024 or 2025.

The **deadline for UNEP to receive expressions of interest to host World Environment Day 2024 or 2025 is 15 May 2023.**



Thank you