

World Restoration Flagships

Investment booklet

2023



UNITED NATIONS DECADE ON
**ECOSYSTEM
RESTORATION**
2021-2030

INTRODUCTION

The United Nations General Assembly has declared the years 2021 through 2030 the [United Nations Decade on Ecosystem Restoration](#). Led by the UN Environment Programme (UNEP) and the Food and Agriculture Organization of the UN (FAO), together with an alliance of over 250 [partners](#), the world's largest movement aims to [prevent, halt, and reverse the loss and degradation of ecosystems worldwide](#).

Creating a [#GenerationRestoration](#) revives billions of hectares on land and sea. As a global call to action, the UN Decade draws together political support, scientific research, and financial muscle to massively scale up restoration to avoid further biodiversity loss, and climate change, as well as to create jobs and livelihoods for people.



THE UNITED NATIONS WORLD RESTORATION FLAGSHIPS

The United Nations [World Restoration Flagships \(WRF\)](#) represent the most ambitious, promising, and inspiring examples of large-scale ecosystem restoration initiatives worldwide. They raise awareness about tangible ecosystem restoration action for a broad audience and inspire the global movement to scale up efforts.

These Flagships are successful and well-documented, large-scale examples of restoration efforts across countries and ecosystems with proven implementation success and further ambition. They are strategic and innovative in nature and have the potential for triggering transformational change and inspire other initiatives around the world. Being monitored transparently on the UN Decade's formal [monitoring platform](#) (FERM) as well as [restor.eco](#), and other interoperable platforms, they represent **key investment opportunities for measurable impact, compelling stories, and proven contributions to global targets such as specific SDGs and biodiversity targets.**

A group of diverse children are shown from the chest up, leaning over a bright blue surface. In the foreground on the right, a young boy is laughing heartily with his eyes closed and mouth wide open. To his left, a girl with braided hair looks towards the camera with a slight smile. Behind her, another girl wearing a purple patterned headscarf looks on. On the far left, the side of another child's face is visible, also smiling. The background is a soft-focus outdoor setting with a clear sky and some greenery.

**TOGETHER,
LET'S RESTORE
OUR
ECOSYSTEMS
AND CREATE A
BETTER WORLD
FOR ALL.**

HOW YOUR COMPANY CAN SUPPORT

Ranging from direct funding of restoration action to funding catalytic support, here are some investment options:

ON-SITE RESTORATION

Support the on-site restoration of degraded ecosystems.

DATA

Support the collection and management of valuable data.

CAPACITY DEVELOPMENT

Support workshops and training programs for restorers.

COMMUNICATION

Sponsor global advocacy and/or specific communication activities.

FUND PREPARATION

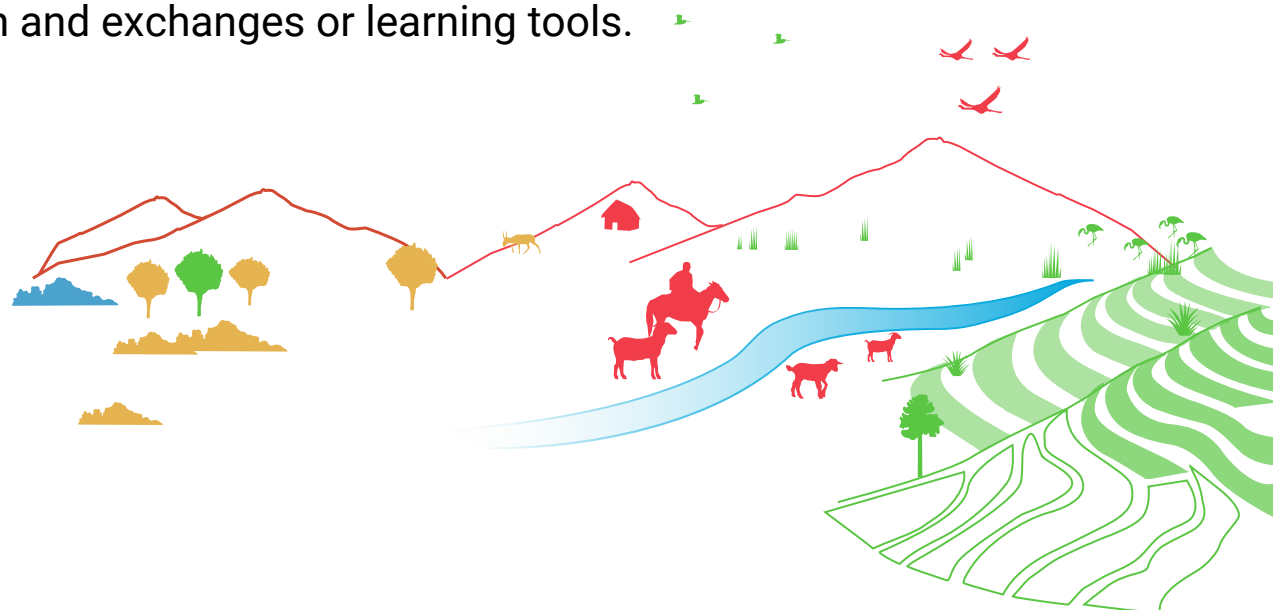
Provide catalytic support for larger fund applications.

ENTREPRENEURSHIP SUPPORT

Build capacity for restoration entrepreneurs.

LEARNING

Convene and facilitate collaboration and exchanges or learning tools.





THREE AVENUES FOR YOUR INVESTMENT

1

CHOOSE YOUR PREFERRED EXISTING FLAGSHIPS:

Selected initiatives are not only chosen based on proven implementation success assessed scientifically, but also by their further ambitions and innovation. The UN Decade Secretariat facilitates direct exchange for financial support from private sector entities, philanthropists, and wealthy individuals with the implementing, vetted entities behind the Flagships. Just you and your favorite Flagship! When requested, the UN Decade Secretariat can act as a sub-granting or pass-through entity for which a minimum investment of USD 200,000 applies.

*A 1% UN Levy rate applies. 13% programme support costs are applied for sub-granting arrangements. Pass-through arrangements are to be agreed upon.

2

HELP FIND THE NEXT FLAGSHIPS:

You can be part of the next call for nominations with increased branding benefits as a funding partner for specific thematic tracks – from the Flagships storing the most carbon to the greatest impact on biodiversity. You can be a patron in one of the next calls and support future Flagships from the get-go. The minimum investment window is USD 500,000.

3

JOIN THE MULTI-PARTNER TRUST FUND:

World Restoration Flagships are supported through the UN Decade's [Multi-Partner Trust Fund](#) (MPTF). The MPTF focuses on enabling activities and providing catalytic support to Flagships in countries eligible for official development assistance. There are two modalities within the MPTF: Targeted Support up to USD 500,000 and Full Support up to USD 5 million. It, therefore, serves as the financial vehicle embedded within the UN Decade, ensuring impactful interventions on the ground as well as funding communication and advocacy to build the global movement. Donors above USD 10 million are offered to join the Executive Board and take a strategic decision on the design of the programme and funding decisions, benefitting from the highest degree of recognition.





**Join us for World Restoration Flagships and
unlock the power of restoration to save our
planet and people.**

**By investing in
World Restoration Flagships,
you become part of
#GenerationRestoration
and benefit from truly unique visibility
and branding opportunities.**

**Showcase your commitment to
restoration and its measurable impacts.**





LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES

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www.decadeonrestoration.org



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UN
environment
programme



**Food and Agriculture Organization
of the United Nations**

