

THE BIG NATURE TURNAROUND

Repurposing \$7 trillion to combat nature loss

NEGATIVE

Almost \$7trillion
per year

PRIVATE

\$5trillion
per year

140x bigger
than private finance
to nature-based
solutions

5% of global GDP

PUBLIC

\$1.7trillion
per year

10x more
than public finance for
nature-based solutions

55% increase
from 2021

POSITIVE

\$200billion
per year invested in nature-based solutions

Needs to triple
to \$542billion by 2030

PRIVATE

\$35billion
per year = 18%

PUBLIC

\$165 billion
per year = 82%

