THE BIG NATURE TURNAROUND
Repurposing $7 trillion to combat nature loss

NEGATIVE

Almost $7 trillion per year

PRIVATE

$5 trillion per year

PUBLIC

$1.7 trillion per year

140x bigger than private finance to nature-based solutions

5% of global GDP

POSITIVE

$200 billion per year invested in nature-based solutions

Needs to triple to $542 billion by 2030

PRIVATE

$35 billion per year = 18%

PUBLIC

$165 billion per year = 82%