

## Management Response: Implementation Plan for Evaluation Recommendations

### General Information

Eval ID	739
Evaluation Manager	Fabio Fiscaro
Project Evaluation Title	Terminal Evaluation of the IKI grant “Advancing and Measuring Sustainable Consumption and Production (SCP) for a Low-Carbon Economy in Middle-Income and Newly Industrialized Countries” (which contributed to the UNEP project “Strengthening Consumer Information for Sustainable Consumption and Production” - PIMS ID 2011) (2016 – 2022)
PIMS #	2011
GEF ID	
UNEP Sub-programme	SP6 – Resource Efficiency
GEF Focal Area	
Project Manager/ Task Manager	Laetitia Montero
Office/Division	Economy Division
Branch & Unit	
Final PDF Report distributed by Evaluation Office (Date)	21/03/2024
Total # of Recommendations as per Report	4
Implementation Plan Sent to PM/TM (Date)	16/04/2024
Implementation Plan Returned by PM/TM (Date)	15/05/2024
Implementation Plan finalized (if different from the date above)	23/05/2024

Implementation Plan (No)	Challenge/problem to be addressed by the recommendation	Recommendation	Priority level	Type of Recommendation	Responsibility	Proposed Implementation time-frame	Acceptance	Reason if not Accepted or Partially Accepted	Management Action(s) to be taken
1	Low uptake of grant products (see discussion in paragraphs 177 and 228). Sustainability of grant results (see lesson learned 4 and paragraph 252.).	The modalities to provide technical assistance to private sector companies adopted by Advance SCP and ICSAL proved to have limitations related to sustainability and scalability. UNEP should systematize the experience providing technical assistance under Advance SCP and ICSAL and produce	Important	Project	UNEP project team	12 months	Accepted		UNEP (Corporate Services Division/Private Sector Unit) has developed a Playbook for private sector engagement that is about to be released in pilot version. The Playbook includes the standardized and corporate

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		<p>recommendations to improve the sustainability and scalability of future initiatives that include technical assistance activities to the private sector. Those recommendations may include options to develop capacities and build longer-term partnerships with key stakeholders including chambers of commerce, business associations, universities, and non-for-profit organizations (incl. National Cleaner Production Centres) in developing countries and developing business models to ensure the financial sustainability and scalability of the partnerships.</p>							<p>processes for engaging the private sector. The Playbook will be the guide that will take staff from the start to the finish of the process for engaging the private sector, including the SMEs. It will highlight recommendations to improve the sustainability and scalability of future initiatives that include technical assistance activities to the private sector and monitoring and reporting processes of the activities. In UNEP's POW 2022-23 Finance and Economic Transformations subprogramme, all UNEP initiatives engaging the private sector must monitor by sectors based on the International Standard Industrial Classification of All Economic Activities (ISIC) and size based on the United Nations Global Compact definitions for small and medium-sized enterprises (fewer than 250 employees) and large companies (250 employees or more). This must</p>

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									happen throughout the life of the initiative. UNEP needs to identify the mechanism how to fund monitoring of private sector engagement longer-term impacts beyond project termination. The project team will implement recommendations of the Playbook that are relevant to its SMEs beneficiaries in other ongoing projects.
2	<p>Low relevance on climate change mitigation of grant activities and results (see discussion on grant outputs, e.g., paragraphs 141, 149-150, 153, 177-179).</p> <p>Low likelihood of impact (see discussion in section 5.4.3.).</p>	<p>Climate change action and the promotion of SCP offer real and meaningful opportunities to exploit synergies through the implementation of actions that reduce GHG emissions, reduce the vulnerability to climate change, and improve resource efficiency. SCP tools like SPP and ecolabelling can promote markets transformation towards products and services that contribute to global and national commitments on climate change mitigation and adaptation. Based on the experience of Advance SCP, UNEP should produce climate-specific guidance and criteria for the prioritization of products and services to be included in activities to</p>	Important	Project	UNEP project team	12 months	Accepted		A guidelines to prioritize products that have an important impact on climate change has already been developed in EcoAdvance and has been implemented to prioritize products.

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		<p>promote SCP tools like SPP and ecolabelling. These criteria may include climate change mitigation potential, contribution to climate change adaptation, and alignment to NDC. UNEP and GiZ may also want to pilot the proposed guidance and criteria during the implementation of the recently started IKI grant on "Greening supply and demand: Advancing Eco Labels and Sustainable Public Procurement for climate and biodiversity protection (Eco-Advance)".</p>							
3	Sustainability of grant results (see discussion in Section 5.8, page 81).	<p>The Ministry of Tourism of Morocco should explore the inclusion of low-carbon, climate-resilient development of the tourism sector in the Morocco's country programme with the Green Climate Fund (GCF) and explore funding opportunities with the Fund, including funding under GCF Readiness Programme and existing funding proposals (e.g., FP194: Programme for Energy Efficiency in Buildings (PEEB) Cool). An immediate next step for consideration by the Ministry of Tourism is to initiate conversations with the Moroccan national designated authority (NDA) for GCF, i.e., the Ministry of Energy Transition and Sustainable Development- Department</p>	Opportunity for improvement	Partners	UNEP project team to pass on the recommendation to the Ministry of Tourism of Morocco	12 months	Accepted		UNEP project team (CPU) will pass the recommendation to the Ministry of Tourism of Morocco

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		of Sustainable Development.							
4	Low uptake of grant products (see discussion in Section 5.4.1, paragraph 159 and 160). Sustainability of grant results (see discussion in Section 5.8, paragraph 248).	ABNT and stakeholders in the coffee sector should include requirements on zero deforestation in a revised version of the ecolabelling standard for agricultural products. Including those requirements would facilitate compliance with the EU regulations on deforestation-free agricultural commodities and provide an incentive for coffee producers to pursue certification	Opportunity for improvement	Partners	UNEP project team to pass on the recommendation to ABNT	12 months	Accepted		UNEP project team (Brazil Office) will pass the recommendation to ABNT.