

# Harnessing the Private Sector for Solutions to the Three Planetary Environmental Crises

---

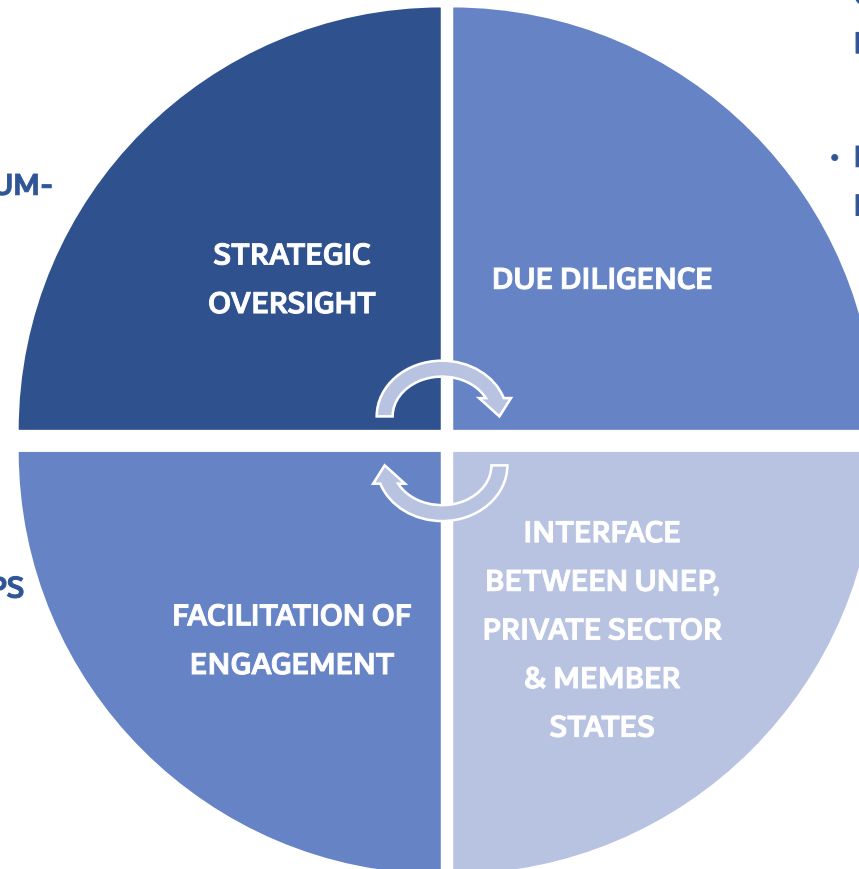
**REPORT TO THE CPR ON UNEP'S PRIVATE SECTOR ENGAGEMENT (2023)  
SUBCOMMITTEE MEETING HELD ON 27 JUNE 2024**

---

**ALISON GRAY CAIRNS, HEAD, PRIVATE SECTOR UNIT, CORPORATE SERVICES DIVISION**

# PRIVATE SECTOR UNIT OVERVIEW

- EMBEDDING UNEP'S PRIVATE SECTOR STRATEGY AT THE CORPORATE LEVEL
- OVERSIGHT OVER PRIVATE SECTOR ENGAGEMENT LINKED TO UNEP'S MEDIUM-TERM STRATEGY AND PROGRAMME OF WORK
- COORDINATING STRATEGIC PARTNERSHIPS
- RESOURCE MOBILIZATION FROM THE PHILANTHROPIC SECTOR



- OVERSEE THE DUE DILIGENCE PROCESS ON PROSPECTIVE PARTNERSHIPS
- MONITOR & REPORT ON PRIVATE SECTOR PARTNERSHIPS
- REPORT TO THE COMMITTEE OF PERMANENT REPRESENTATIVES TO UPDATE ON UNEP'S PRIVATE SECTOR PARTNERSHIPS
- COLLABORATING WITH UN AND BUSINESS LED ORGANIZATIONS

# REPORT HIGHLIGHTS



## MULTISTAKEHOLDER PARTNERSHIPS



## BREAKDOWN BY SUB-PROGRAMME



# PUSHING FOR GREATER AMBITION

- Continuous due diligence process **REFINEMENT**.
- **UPDATED** Partnership engagement policy on the oil, gas and coal sectors
- **STANDARDIZING** UNEP'S approach and principles for engaging the private sector and 'playbook'.
- Moving **AWAY FROM** bilateral partnerships towards ambitious multi-stakeholder leadership coalitions for high-impact sector transformation
- Strengthen **RESOURCE MOBILIZATION** from philanthropy and high-net worth individuals

# APPROACH



## PRINCIPLES FOR UNEP'S ENGAGEMENT WITH THE PRIVATE SECTOR

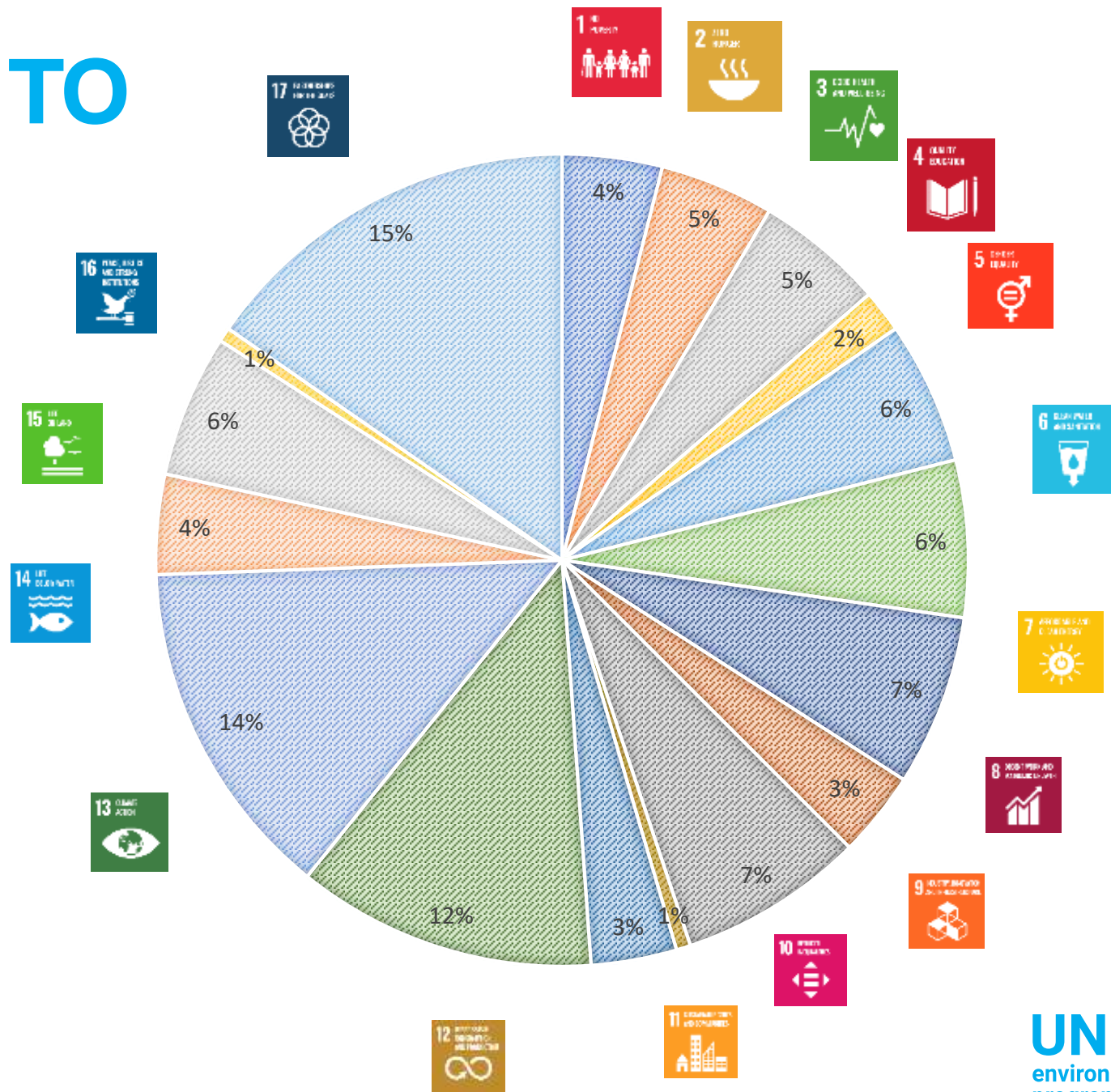
### Criteria for selecting private sector partners

- Intention to create positive environment impact in the functioning of the businesses' core operations
- Focus on those sectors with the highest direct or indirect impact on sustainability
- Objective of having a globally significant positive environmental impact
- Ability to create systemic change in the industry
- Intent to use a circular economy approach

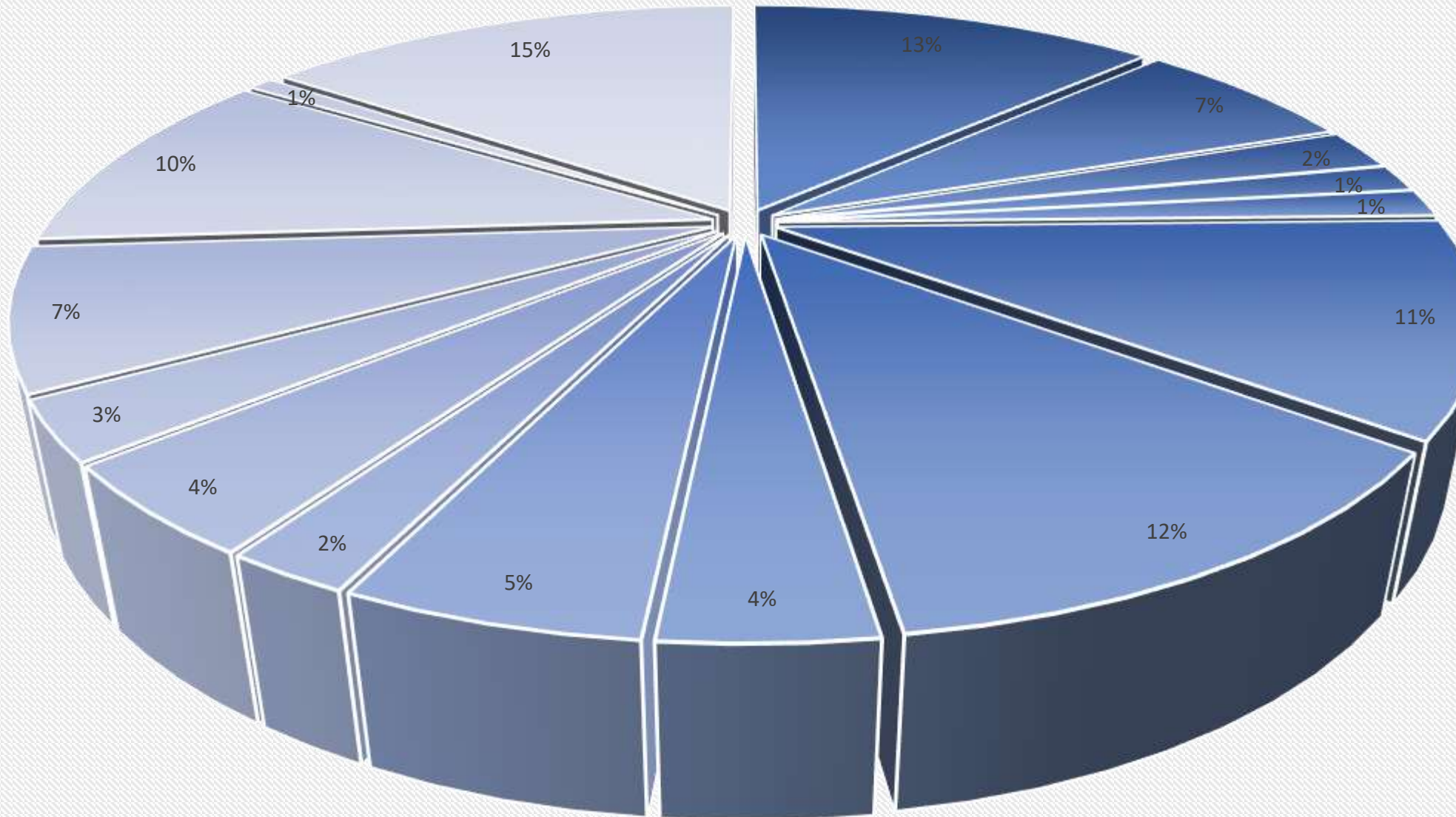
### Approach to working with partners

- Common objective and actions required to move towards sustainability
- Mutually agreed expectations/targets and accountability
- time-bound roadmap to deliver on targets
- Clear division of responsibilities, resources, and benefits
- Defined timelines and measurable performance indicators
- Means for ensuring consistent information, reporting and data sharing mechanisms
- Process to ensure transparency to monitor progress and accountability

# CONTRIBUTION TO THE SDGS

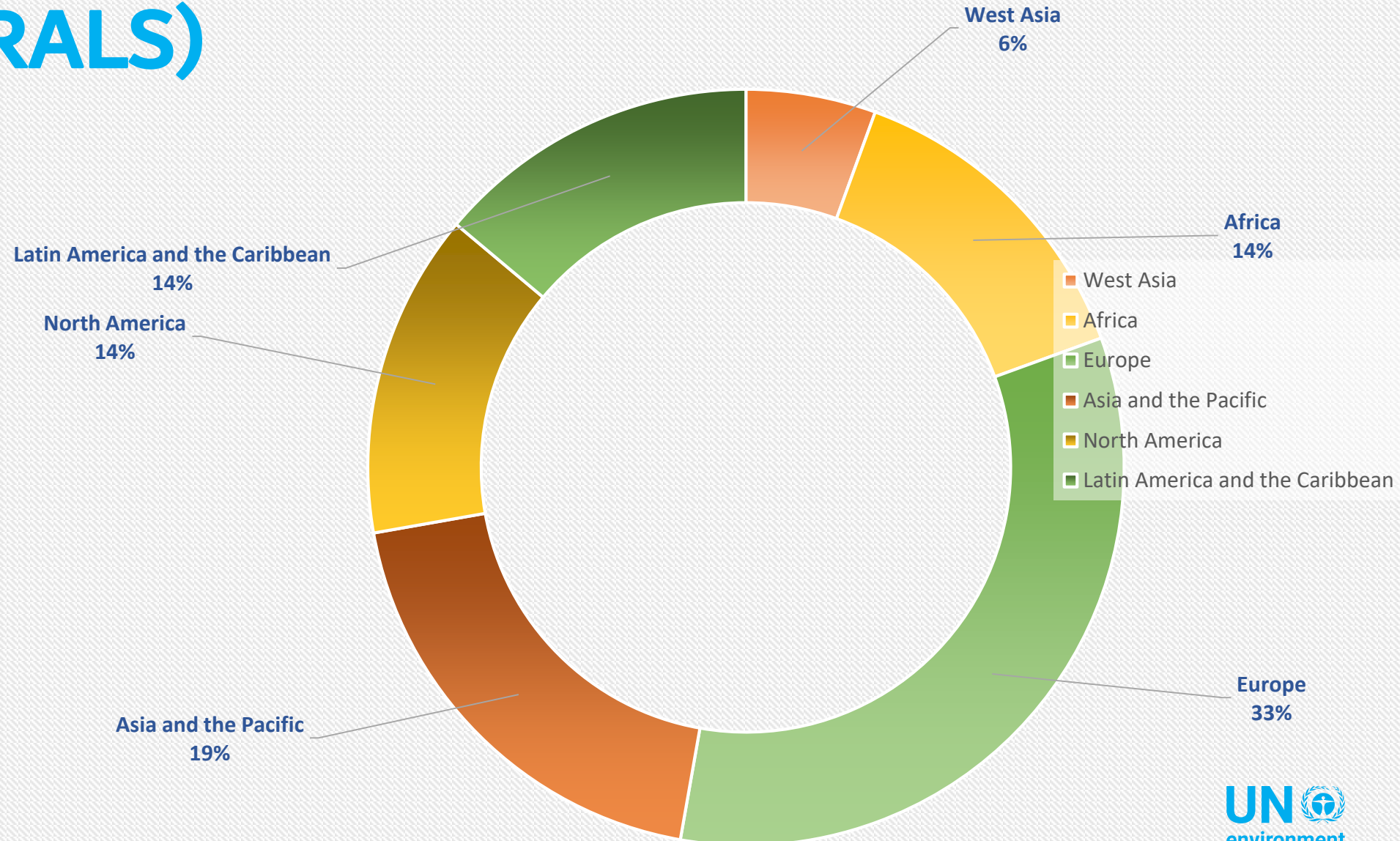


# SECTOR ACTIVITY



- Food, Agriculture, and Forestry
- Chemicals
- Hospitality and Tourism
- Construction
- Fashion
- Energy
- Finance and Insurance
- Water, Sanitation, and Waste
- Transportation and Logistics
- Extractives
- Information and Communications
- Education
- Manufacturing
- Retail and Wholesale
- Entertainment and Media
- Cross-cutting/multisectoral

# GEOGRAPHICAL BREAKDOWN (BILATERALS)





# FORWARD LOOK

## STRATEGIC OBJECTIVES

- Continuing to **STANDARDIZE** UNEP'S approach and **PRINCIPLES** to engage the private sector
- **SCALING UP MULTI-STAKEHOLDER PARTNERSHIPS** and **REDUCING BILATERAL PARTNERSHIPS**
- Establishing a **CORPORATE-LEVEL APPROACH TO DIVERSIFY FUNDING** from the philanthropic sector
- Strengthening private sector engagement in UNEP's next **MTS AND PROGRAMME OF WORK**

## CROSS-CUTTING AIMS

- Continue to facilitate the **DUE DILLIGENCE** of prospective partnerships
- **ENHANCE COLLABORATIONS** with un entities and other organizations relevant to private sector engagement

# Thank you



---

**Alison Gray Cairns**  
Head, Private Sector Unit  
[alison.cairns@un.org](mailto:alison.cairns@un.org)

---

United Nations Avenue, Gigiri  
PO Box 30552 – 00100 GPO Nairobi, Kenya

[www.unep.org](http://www.unep.org)