Clean Up The World Campaign 2013
In Mauritius

Our Place... Our Planet...
Our Responsibility

Ministry of Environment
&
Sustainable Development

Mauritius
20 - 29 September 2013
Clean Up the World 2013

Clean Up the World is an annual environmental campaign and is celebrated during the third week of September. It originated in Sydney, Australia in 1993 and is held in partnership with the United Nations Environment Programme (UNEP). The main objective of the Clean Up the World is to bring together non-government organisations, community groups, schools, governments, businesses and individuals to undertake activities to improve water quality, clean up local streets, parks, forests, rivers and canals as well as educate children about the environment.

Clean Up the World campaign is one of the important international environmental events which the Ministry of Environment & Sustainable Development has been organising with the participation of the local community, NGOS, women associations among others, for the last few years.

This year the commemoration of this event took a broader dimension with the approval of MID Policies, Strategies and Action Plan by Cabinet in May 2013. One of the MID Environment Policies is to enhance the natural environment and built up areas within the Republic and one of the four priority programmes developed to implement this policy is “Cleaner, Greener, Pollution-Free Mauritius”.

The above strategy involve the creation and embellishment of green spaces in order to transform Mauritius into a cleaner and greener place to live. It also provides for the cleaning and embellishment activity to be accompanied by an aggressive sensitization campaign, distribution of bins, regular clean up activities among others. Moreover, it has been emphasized that the improvement of the natural environment requires the participation of all Mauritians.
Clean Up the World 2013

Activities organized by the Ministry of Environment and Sustainable Development in collaboration with other stakeholders

1. Launching of Clean Up The World campaign 2013 at Triolet (22 September 2013)

2. Promotion of recycling of wastes in shopping malls (20-22 September 2013)

3. National Clean Up programme by Local Authorities (20-22 September 2013)

4. Launching of the waste segregation project in tertiary education institutions. (26 September 2013)

5. Lagoon Cleaning Day at Mont Choisy (29 September 2013)

6. Cleaning of the market fair, Vacoas (2 October 2013)

The cleanup campaign was accompanied by a mass sensitization campaign through the airing of radio and TV spots. Moreover, regional talks for management of wastes at the level of small hotels and restaurants were carried out to sensitise them on sustainable consumption practices and reduction of wastage.
1. **Launching of the Clean Up The World Campaign 2013**

Lady Sushil Ramgoolam SSS, Triolet  

*(22 September 2013)*

Ministry of Environment and Sustainable Development  
and  
District Council of Pamplemousses,  
Village Council of Triolet  
and Forces Vives of the region
Audience in the Hall
Welcome Speech by Mr Phosun Kallee, Deputy Director, Ministry of Environment & SD
Address by Mr Ranjiv Woochit, President of the District Council of Pamplemousses

Address by Mrs Maria Poulos, Australian High Commissioner
Address by Hon. Devanand VIRAHSAWMY, Minister of Environment and Sustainable Development

Handing over of waste bins to the school representative
Symbolic handing over of bag, T-shirt, cap and plant by Hon. D. VIRAHSAWMY Minister of Environment & SD

Symbolic handing over of bag, T-shirt, cap and plant by Hon. S. Faugoo Minister of Agro-Industry& FS
Symbolic handing over of bag, T-shirt, cap and plant by Hon. D.Rittoo Minister of Youth and Sports

Symbolic handing over of bag, T-shirt, cap and plant by Mrs D. Ng, Director, Ministry of Environment &SD
Symbolic handing over of bag, T-shirt, cap and plant by Mrs M. Poulos, Australian High Commissioner

Symbolic handing over of bag, T-shirt, cap and plant by Mr Ranjiv Woochit, President of the District Council of Pamplemousses
Tree planting by Hon. S. Faugoo, Minister of Agro-Industry & FS
Tree planting by Hon. D.Rittoo Minister of Youth and Sports
Tree planting by Mrs. M. Poulos, Australian High Commissioner
Tree planting by Mrs D. Ng, Director, Ministry of Environment & SD
Tree planting by Mr Ranjiv Woochit, President of the District Council of Pamplemousses
Distribution of T-shirts and caps
2. Promotion of recycling of wastes in shopping malls

(20-22 September 2013)
Waste Segregation at VIP Commercial Centre, Flacq
Waste Segregation at Trianon Shopping Park, Trianon
Clean Up the World
Recycling campaign for plastic bottles and cans
20, 21, 22 September 2013

Environment

Why care?
Public awareness
Appropriate disposal
Helpful hints
Monitoring
Gatherer - Public Safety

- Reduce environmental impact
- Save resources
- Promote awareness

Recycling is important for the environment.
Waste Segregation at Cascavelle Shopping Mall, Black River
Collected of used batteries at VIP Commercial Centre, Flacq

Collected of used batteries at Trianon Shopping Park, Trianon
3. National Clean Up Programme

by Local Authorities
Local Authorities

1. Municipal Council of Vacoas / Phoenix
   i. Cleaning of barelands at Sadally road
   ii. Bulky waste collection in crematory grounds

2. Municipal Council of Port-Louis
   i. Cleaning & embellishment at Montée S, Petite Rivière and Camp Benoit including tree planting

3. Municipal Council of Beau Bassin / Rose Hill
   i. Cleaning of barelands at Camp Le Vieux

4. Municipal Council of QuatreBornes
   i. Cleaning of barelands at Boundary Road

5. Municipal Council of Curepipe
   i. Cleaning of barelands at Cité Atlee

6. The District Council of Grand Port
   i. Cleaning of drains and barelands at France Boyer de la Giroday and Rose Bell Health Track
   ii. Collection of bulky waste

7. The District Council of Savanne
   i. Cleaning up along road from Pétrin to Bassin Blanc
   ii. Cleaning up at S.I.T
8. The District Council of Moka
   i. Cleaning of barelands at Quartier Militaire
   ii. Collection of bulky waste

9. The District Council of Black River
   i. Cleaning of drains and barelands at Bambous and Flic en Flac
   ii. Collection of bulky waste

10. The District Council of Flacq
    i. Cleaning at Camp Ithier

11. The District Council of Riviere du Rempart
    i. Cleaning of drains and barelands
    ii. Collection of bulky waste

12. The District Council of Pamplemousses
    i. Launching of Clean Up the World Campaign at Lady Sushill SSS, Triolet
    ii. Distribution of bags, t-shirts, caps and decorative plants to inhabitants
    iii. Sensitisation of the public
    iv. Organisation of clean-up campaign and bulky waste collection
    v. Blood donation
1. Municipal Council of Vacoas / Phoenix: Clean-up at Sadally Rd, Vacoas
2. Municipal Council of Port-Louis - Clean Up at Montee S, Port Louis
Municipal Council of Port-Louis - Clean Up at Camp Benoit, Port Louis
Clearing up at Camp Le Vieux, Rose Hill
After Clean Up at Boundary Road, Quatre-Bornes
5. Municipal Council of Curepipe - Clean-up at Cite Atlee, Curepipe
6. The District Council of Grand Port - Clean Up France Boyer de la Girouday, Grand Port
Clean Up at Rose-Belle Health track, Grand Port
7. The District Council of Savanne - Clean Up at S.I.T, Savanne
Clean Up From Petrin To Bassin Blanc
8. The District Council of Moka - Clean up at Quartier Militaire, Moka
9. The District Council of Black River - Clean up at Bambous, Black River
Clean up at Flic en Flac, Black River
10. The District Council of Moka - Clean Up at Camp Ithier, Flacq
11. The District Council of Riviere du Rempart – cleanup at Poudre D’Or
12. The District Council of Pamplemousses – Cleanup at Triolet
4. Launching of the waste segregation project in tertiary Education institutions
University of Technology, Mauritius

Thursday 26 September 2013
Mr Chatturdarry, Ag Registrar, Mr D. G. FOKEER, GOSK, Director General and Mr K. VEERAMOOTOO, President, Board of Governors of UTM, Hon. D. VIRAHSAWMY, GOSK, FCCA, Minister of Environment and Sustainable Development and Dr. the Hon. R. JEETAH Minister of Tertiary Education, Science, Research and Technology

Audience in the conference room of UTM
Address by Hon. D. VIRAHSAWMY, GOSK, FCCA
Minister of Environment and Sustainable Development

Address by Dr. the Hon. R. JEETAH
Minister of Tertiary Education, Science, Research and Technology
Address by Mr K. VEERAMOOTO, President, Board of Governors, University of Technology, Mauritius

Welcome Address by Mr D. G.FOKEER, GOSK, Director General, University of Technology, Mauritius
Symbolic handing over of resource materials by Hon. D. VIRAHSAWMY, GOSK, FCCA Minister of Environment and Sustainable Development to Dr. the Hon. R. JEETAH Minister of Tertiary Education, Science, Research and Technology and Mr D. G.FOKEER, GOSK, Director General, University of Technology, Mauritius
Reading of pledge on the Green Campus Charter by students of UTM and handing over of pledge to Hon. D. VIRAHSAWMY, GOSK, FCCA
Minister of Environment and Sustainable Development and to Dr. the Hon. R. JEETAH
Minister of Tertiary Education, Science, Research and Technology
Disposal of organic wastes in the composting unit by Hon. D. VIRAHSAWMY, GOSK, FCCA Minister of Environment and Sustainable Development and Dr. the Hon. R. JEETAH Minister of Tertiary Education, Science, Research and Technology

Tree planting by Hon. D. VIRAHSAWMY, GOSK, FCCA Minister of Environment and Sustainable Development
Tree planting by Dr. the Hon. R. JEETAH
Minister of Tertiary Education, Science, Research and Technology

Distribution of cloth bags and resource materials
5. Lagoon Cleaning Day at Mont Choisy

Organised by the

Rotary Club of Grand-Bay

Mauritius Underwater Group

Mauritius Scuba Diving Association

29 September 2013
Registration of divers participating at the event
Instructions being given to divers participating in the event

Display of banners on importance of our lagoon and sea
Divers participating in the lagoon cleanup activity

Hon. L. Bundhoo, Minister of Health and Quality of Life helping in collection of wastes recovered from the lagoon
Mobilisation of volunteers for cleaning of lagoon
Cleaning of Market Places

Vacoas Market Fair

organised by

Ministry of Environment and Sustainable Development

Municipal Council of Vacoas/Phoenix

Kross Border Ltd

with the collaboration of

Mauritius Telecom Foundation

Alpha Cleaning Ltd

Outdoor Cleaning Services (OCS)

2 October 2013
Cleaning activity at the Vacoas market place

Address by Deputy Major of Vacoas Phoenix, His Excellency Mr. Dindoyal
Address by Minister of Environment and SD, Hon D. Virahsawmy
Handing over of collection boxes for used mobiles and batteries to the Dep. Mayor Mr. Dindoyal

Mr. F. Degrivel of Kross Border Ltd handing over gifts to Dep Mayor Mr. Dindoyal
Workers from the Municipal Council of Vacoas

Workers from Alpha Cleaning Ltd participating in the Cleaning activity
Cleaning of the Vacoas Market place by workers of the Ministry of Environment & SD

Cleaning of Vacoas Market place by workers of the Ministry of Environment and SD
Cleaning of Vacoas Market Fair

Road sweeper provided by the Outdoor Cleaning Services for the cleaning activity
Road sweeper provided by the Outdoor Cleaning Services in action

Cleaning with high water pressure by workers of OCS
Rainwater Harvesting System which has been set up by the Municipal Council of Vacoas/Phoenix at the Market place